



**ROMAN ALONSO & STEVEN JOHANKNECHT**

Catching designers Alonso (left) and Johanknecht in their west-Hollywood offices at the same time isn't always easy. In the past year the pair who make up half of Commune Design, have opened a Juicy Couture flagship in London, a third Oliver Peoples flagship on Madison Avenue in New York City, the Ace Hotel & Swim Club in Palm Springs, and retail stores in the New York and Los Angeles Standard Hotels. They're currently remodeling the bath rooms of the Chateau Marmont in Los Angeles and consulting with the Gap on future store design. Caraca-born Alonso began his career in the magazine business before switching to corporate PR and becoming vice president and image director at Isaac Mizrahi's e-Company. Johanknecht, an upstate New Yorker, cut his teeth at Barney's New York, where he became vice president of display and store design and worked in a similar capacity for Donna Karan and Banana Republic. They cofounded Commune in 2004 and launched Commune Images last fall, which represents such photographers as Tierney Gearon and Jim Goldberg.