The Commercial Project

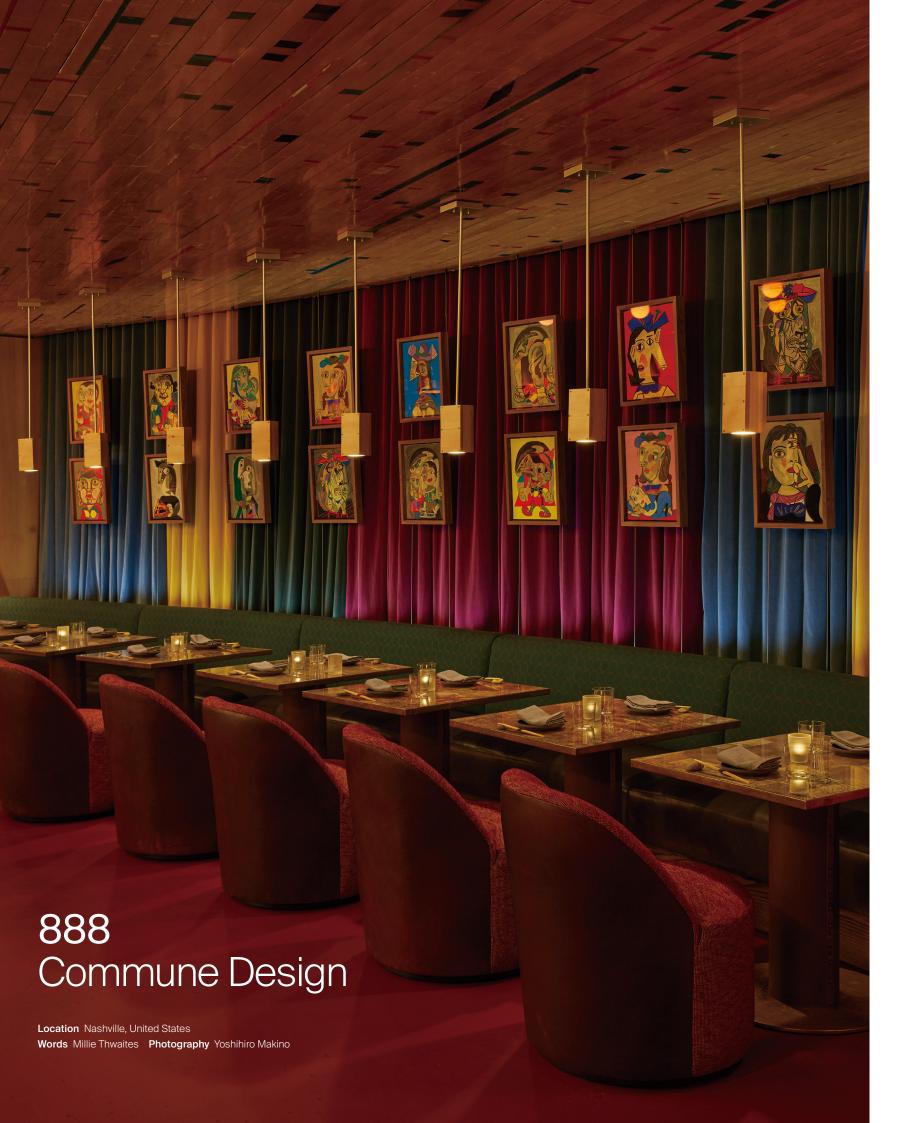


N°19

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Channelling the atmosphere of a kissa – a Japanese listening lounge typically dedicated to jazz - 888 by Commune Design brings together American and Japanese design details in a space driven by aesthetics and acoustics.

Commune Design co-founder Roman Alonso describes a kissa as "intimate, informal and cobbled together", adding that the firm's challenge with 888 - a vinyl listening lounge and sushi restaurant attached to the JW Marriott hotel in downtown Nashville - was to "capture the idiosyncratic spirit of these little jazz bars but on the scale of a 3,200-square-foot restaurant".

Achieving this demanded a rigorous response to all facets of the design - from materials and style references to acoustics and layout - and the studio's experience working on the Ace Hotel Kyoto proved Turnbull to design the venue's sound system, as well a valuable touchpoint, specifically as it related to as acoustical designer Steven Durr - a "Nashville materiality and craft.

"Over the course of designing that hotel, we established ties to many makers in Japan and were exposed to new materials and ways of detailing," says Alonso. "For 888, we were excited to bring our orbit with new collaborators."

The backlit washi-paper lantern designed by Yusuke Nagai of Tokyo-based creative studio Vacant and fabricated by washi master Takanori Senda is a prime example. There are also paintings by Japanese pop artist Keiichi Tanaami alongside pieces from Los Angeles-based artists and makers, including Adam Pogue's patchwork fabric pendants and Sofia Londoño's handmade mosaic tiles.

Multiplicity is a common theme; there's a slew of highly crafted elements, like the cedar lattice and washi paper sliding shoji doors, and polished contemporary lighting, but there's also a modesty

to the palette, "Traditional Japanese kissas have a very layered and patched-together feeling," says Alonso. "We wanted to express that by using humble materials typically found in DIY projects, but executed in an elevated way."

The ceiling's timber lining was salvaged from the floors of an old gym, and the round acoustic ceiling panels are made from recycled denim insulation. There are also linoleum floors in the bathroom. This jumbled approach culminates in a dynamic environment where the textures and tropes play off each other, ensuring the eye is always entertained.

Though the design alone makes for a worthy session here, music is the main attraction. Excellent acoustics were a must, and Commune Design worked with audio engineer and sound guru Devon legend," says Alonso.

"He has an incredible talent for communicating how sound will behave in spaces and with certain materials," says Alonso, adding that Durr "was able to take a very nebulous, theoretical thing and explain old friends back into the fold while also expanding it in a way that made it tangible to us". This directly influenced many of the material selections; after consulting with Durr, the designers switched copper ceiling panels from polished to hammered and framed them with wood trims, better diffusing the sound. "We love when a practical need layers onto the design and makes it feel more nuanced."

> Guests can settle into booths, enjoy the lounge or book the private dining room, replete with its own serving counter. Alonso simply suggests pulling up a seat at the sushi stations flanking the DJ booth along the main bar. "It's a physical manifestation of 888 - a highly considered and soulful dining experience with music at its centre."