EARL conference

Sponsorship pack.
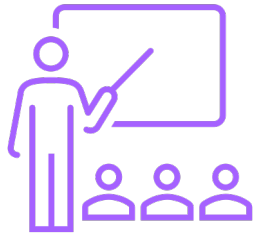
London 2022

EARL London 2022.

We invite you to join us as a sponsor for the ninth annual Enterprise Applications of the R Language (EARL) Conference.

EARL London 2022.

Ascent are proud to bring the EARL Conference back to the Tower Hotel for three days of:
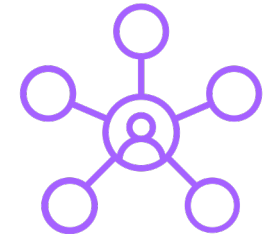
Workshops

Commercial application use cases

The latest technical and community developments

PLUS a variety of networking opportunities

Why exhibit at EARL.

The Enterprise Applications of the R Language Conference (EARL) is the premier conference focusing on the commercial usage of the R programming language.

R is one of the fastest growing programming languages and is rapidly becoming the lingua franca for business analytics. By sponsoring EARL you will be placing your company at the heart of the commercial R community.
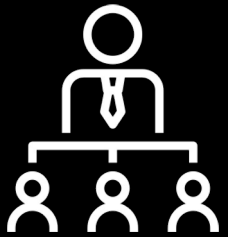
Why exhibit at EARL.

R is an incredibly powerful analytic tool, used in almost every industry. Its adaptability and accessibility make R ideal for organisations of all sizes. Most importantly, R allows businesses to create real value from their data, without incurring licensing costs.

We're proud to be a part of such an enthusiastic community and our previous sponsors have been delighted with the strong delegate engagement.

Why exhibit at EARL.

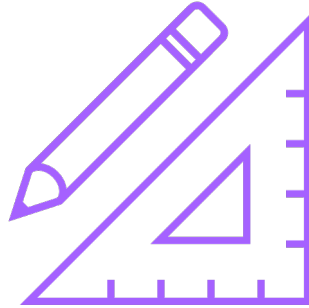**46%** of delegates have senior roles
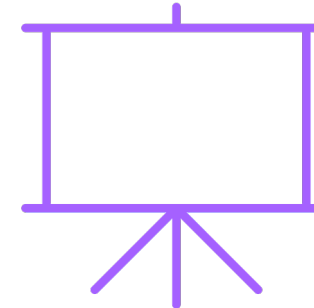
34% of delegates are analysts &/or data scientists

58% of delegates represent companies with 1000+ employees

Packages.

Silver
£5,000 +VAT

- Exhibitor stand space
- Logo with link on EARL website
- Two full day conference tickets
- Shared slide in holding slide loop
- Tweet of thanks

Sponsor something specific

- Lanyards - £1,000
- Main evening reception - £13,000

Packages.

Gold £10,000 +VAT

All silver plus...

- Space on the panel at each event – (panel topic(s) to be confirmed)
- Who do you want there? – give us the name of your targets, and our audience acquisition team will do the work!
- A flyer or piece of marketing collateral in the conference bags and feature on our event t's
- Sponsorship acknowledgement at the conference and in all conference materials
- Ascent will edit and publish one write-up of the panel discussion on our website and promote it through our channels.
- Brand the bar.

What attendees say...

"EARL London has given me things to change TODAY and other things I'll be thinking about for a long, long time. Definitely a before and after conference!"

"The EARL conference is a fantastic event which brings in some of the most important people in the industry. If you work with R, data analytics or data science you have to get yourself to this event."

What attendees say...

"We came away inspired by some of the sophisticated work and creative ideas we saw, and also having new perspectives on issues facing the community of R users. Highly recommended for anyone using R to support their business."

"EARL is a great Conference: it gives the opportunity of connecting with other companies that are using R for data analysis and getting inspired by their stories."

What attendees say...

"The conference for data scientists who use R. An unbeatable opportunity to learn new skills and talk shop with a friendly and welcoming community of analysts, all seamlessly run by the great people at Ascent."

"Fantastically inspiring atmosphere and community."

What attendees say…

" I feel privileged to say I have been to every single EARL and never come back disappointed. The opportunities to network, listen and learn are vast, but moreover, it gets you thinking about how you can make yourself much betteR!"

Join us in London.

If you want to exhibit at EARL London 2022,
please contact the EARL Team: earl@ascent.io