



## Senior Product Analyst

**Luminary ROLI is looking for an experienced Senior Product Analyst to help leverage data across our LUMI Music App, the software that drives our music learning platform LUMI.**

Luminary ROLI is transforming how people play and learn music. By offering a magical, playful, and rewarding way to learn to play the piano. The LUMI App pairs with our award-winning light-up keyboard to empower learners who want a visual and fun learning style. We have big plans for the app and are recruiting into our Data team to supercharge the user experience.

This is a hybrid product analytics role where you will be expected to collaborate with a range of stakeholders and deliver actionable insights for use across our various business teams.

The successful Senior Product Analyst's primary objectives will include shaping and scaling of the company's product data and analytics infrastructure in relation to our consumer music learning ecosystem and prosumer music creation tools. The ideal senior product analyst will have a proven track record in working with consumer apps to deliver insights that drive business and product decisions at all levels to improve user experiences, and enhance value.

This is an exciting opportunity to work at the heart of consumer apps and we want you to join us as our first Senior Product Analyst for Luminary ROLI.

### **Who we are:**

Luminary ROLI's mission is to enable more people to experience the transformative power of life-long music making. We do this by making the whole process of music learning and practise more inspiring and effective. We are a hardware, software, and content music technology company based in Dalston, London. Our focus on pioneering new and innovative technological solutions to the challenges that face music learners and makers has meant that our products are used by composers, producers, artists, engineers, and hobbyists worldwide.

### **What you'll do:**

As a Senior Product Analyst embedded into a cross functional team, you will play a key role in shaping the consumer experience. Specifically, you will be responsible for:

- **Insight delivery:** Directly responsible for extracting, manipulating, analysing, and interpreting Luminary ROLI's current product data and architecture tools
- **Project management:** Understanding and translating business requirements into deliverables, by effectively communicating with key stakeholders on what you are analysing, reliably and independently



- **Stakeholder management:** Proactively spending time with stakeholders to understand their needs and visualise findings with a clear narrative to the wider team
- **Collaboration:** Work closely with the Platform and Software teams to design and implement a robust product data infrastructure
- **Statistical expertise:** Enhance and progress projects by establishing and embedding more advanced analytical techniques to enable the business to evaluate and oversee the integration of new 3rd party tools and platforms into our products
- **Market intelligence:** Research and identify industry indicators to reflect current market trends, applying findings to the forecast planning
- **Culture:** Contribute positively to the overall culture of the Luminary ROLI team

### **What you'll need:**

- 3-5 years of experience as a product analyst using data to facilitate product and business decisions, ideally in the gaming or ed-tech space.
- Numerical/analytical minded (degree in a numerical subject is preferred)
- Confident with distilling complex broad analysis into key points for senior stakeholders
- Technical expertise regarding data visualisation, modelling, data mining and segmentation techniques.
- Deep knowledge of SQL and python
- Knowledge of DBT and data warehousing
- Experience using 3rd party API's to extract data eg. Stripe, Braze, Facebook, Appsflyer
- Experience with data analysis tools, eg., Mixpanel, Google Analytics, Grow
- Can work independently as well as part of a team

### **Great to have:**

- Knowledge of pedagogy, piano music theory or a background in music education
- Data science or Data engineering experience
- Experience working with auto-didactive apps, platforms or similar products
- General understanding of the Music Industry and its current trends
- Previous experience of working within a fast paced startup environment

### **Luminary ROLI Ltd offers:**

- The opportunity to work with the leading, progressive minds within technology, hardware, and music creation to directly impact the way we create and interact with music
- A competitive salary according to your level of experience
- A range of meaningful benefits including:
  - Following probation, a competitive health care cash plan and a generous bike-to-work scheme
  - A competitive company pension scheme following 3 months of full time work



- 23 days holiday with 2 additional social impact days and the standard 8 statutory holiday days
- 20 hours per year dedicated to volunteering within the local community
- Flexible working hours
- 'Lending Library' of all ROLI products
- Team member discounts on ROLI products
- Apple laptop and relevant software licenses for your role
- Generous Parental Leave policy
- Company-wide Hack Days and team outings
- Private Yoga Sessions
- Monthly Massage Therapy
- In-house bike storage
- *Currently on hold due to office renovation:*
  - *Daily homemade plant-based lunches and limitless homemade GOLDnola*
  - *Friends and family events*
- We offer a hybrid working approach. We will discuss the latest updates with regards to remote working as part of our interview process.

Luminary ROLI Ltd wholeheartedly believes that difference stimulates a healthy and productive environment, as well as positively impacts the products we create. We actively encourage diversity of background and perspective, and as an equal opportunities employer, we oppose all forms of unlawful or unfair discrimination in all of our employment related processes and matters.