



Senior Product Designer

Luminary Roli is looking for an experienced Senior Product Designer for the LUMI Music App, the software that drives our music learning platform LUMI.

[Luminary ROLI](#) is transforming how people play and learn music. By offering a magical, playful, and rewarding way to learn to play the piano. The LUMI App pairs with our award-winning light-up keyboard to empower learners who want a visual and fun learning style. We have big plans for the app in 2023 and are expanding our design team to supercharge the user experience.

As the Senior Product Designer, you will take an active role in ideating, designing and delivering the transformation of the LUMI Music App, working closely with design colleagues and internal stakeholders on the product. You will be responsible for designing systems that empower learners in a progressive and gamified way as well as gaining insights into the user via user testing and internal workshopping. In addition, you'll advocate for design best practices and work closely with the whole product team to foster an efficient and creative working environment.

What you'll do:

- Collaborate with design, product and engineering to deliver magical consumer apps
- Design systems that allow users to learn, progress and feel a sense of achievement
- Place the user at the heart of the design process by incorporating user research, feedback and data into your workflow
- Run internal workshops to effectively collect information from stakeholders, drive ideation and produce tangible action points
- Run external user testing to validate assumptions and collect user feedback
- Drive the implementation and execution of design best practices and processes
- Work with the product team to define both the long-term strategy and the short-term tactics for our products
- Own the design process from ideation to wireframing to post-release review
- Produce and deliver assets for product and marketing as needed
- Stay updated with the latest trends and products in music learning

What you'll need:

- 5+ years design experience and a proven track record in a product design role shipping consumer mobile and/or ipad apps
- Experience in both UX and UI with a lean towards UX
- Experience in designing gamification, progression or rewards systems that create delight in the user experience
- An aptitude for information gathering by running workshops, meetings and testing
- The ability to think holistically when crafting the experience—from copy to animation to business impact
- Experience across a range of tools including Figma and Adobe Suite (or similar)
- Superb and demonstrable time-management skills and the ability to work independently



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- A well- rounded portfolio demonstrating a strong understanding of consumer-centric design
- Excellent interpersonal skills and the ability to work effectively with employees at all levels
- Experience working at a startup company

Bonus points:

- Experience in learning products
- Experience in music products
- Experience in other areas such as 3D modelling or illustration

Who we are:

Luminary's mission is to enable more people to experience the transformative power of lifelong music-making. We do this by making the whole process of music learning and practice more inspiring and influential. We are a hardware, software, and content music technology company based in Dalston, London. Our focus on pioneering new and innovative technological solutions to the challenges that music learners and makers face has meant that our products are used by composers, producers, artists, engineers, and hobbyists worldwide.

Luminary ROLI Ltd offers:

- The opportunity to work with the leading, progressive minds within technology, hardware, and music creation to directly impact the way we create and interact with music
- A competitive salary according to your level of experience
- A range of meaningful benefits including:
 - Following probation, a competitive health care cash plan and a generous bike-to-work scheme
 - A competitive company pension scheme following 3 months of full time work
 - 23 days holiday with 2 additional social impact days and the standard 8 statutory holiday days
 - 20 hours per year dedicated to volunteering within the local community
 - Flexible working hours
 - 'Lending Library' of all ROLI products
 - Team member discounts on ROLI products
 - Apple laptop and relevant software licenses for your role
 - Generous Parental Leave policy
 - Company-wide Hack Days and team outings
 - In-house bike storage
 - *Currently on hold due to office renovation:*
 - *Daily homemade plant-based lunches and limitless homemade GOLDnola*
 - *Friends and family events*
 - We offer a hybrid working approach. We will discuss the latest updates with regards to remote working as part of our interview process.



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Luminary ROLI Ltd wholeheartedly believes that difference stimulates a healthy and productive environment and positively impacts the products we create. Accordingly, we actively encourage diversity of background and perspective. Furthermore, as an equal opportunities employer, we oppose all forms of unlawful or unfair discrimination in all employment-related processes and matters.