



Tourism Communities: Support, Recovery and Re-set Plan 2021 – Business Advisory Support Information for Businesses

- The Tourism Communities Support, Recover & Re-Set Plan - Business Advisory Support Fund is one of three initiatives for funding for tourism businesses in these most affected communities. This following information is in relation to the Tourism Communities Support, Recover & Re-Set Plan - Business Advisory Support Fund support only. For more information on the other two initiatives please see the MBIE website, [Tourism Communities: Support, Recovery and Re-set Plan | Ministry of Business, Innovation & Employment \(mbie.govt.nz\)](https://www.mbie.govt.nz/tourism-communities-support-recovery-and-re-set-plan)
- The Government has allocated up to \$10 million for Business Advisory Support to enable tourism businesses to receive expert advice to continue, hibernate or cease, such as whether to change their business to target a different market, down-scale their tourism business, or exit the market. This can include service businesses whose output is purchased by tourism businesses.
- This initiative targets businesses from the five communities most affected by the loss of international tourism: **Queenstown Lakes District, Southland District, Kaikōura District, Mackenzie District, and Westland District.**
- The Tourism Communities Support, Recover & Re-Set Plan - Business Advisory Support is being administered through the Regional Business Partner (RBP) Network. This service is in addition to the support offered through Qualmark or other business advice received in the past.
- Tourism Business owners can access **up to** \$5,000 excl. GST per business from the Tourism Communities Support, Recover & Re-Set Plan - Business Advisory Support.
- This funding can be used with a range of providers of registered services depending on business needs. It is 100% funding; no co-funding is required.
- Tourism businesses can access other services and Qualmark support they may be eligible for alongside the Tourism Communities Support, Recover & Re-Set Plan - Business Advisory Support if required.

How to register your Businesses with the RBP Network

- Step 1 – register on the RBP website [here](#)
- Step 2 - Regional Business Partner (RBP) Growth Advisors will contact you and will work with you to assess priority needs and provide access to funding for use with registered Service Providers. Only RBP Growth Advisors can allocate this funding.

Already registered with the RBP Network? Contact your RBP Growth Advisor or local RBP Partner organization or contact details for the five districts are on the MBIE website [Tourism Communities: Support, Recovery and Re-set Plan | Ministry of Business, Innovation & Employment \(mbie.govt.nz\)](https://www.mbie.govt.nz/tourism-communities-support-recovery-and-re-set-plan)

Eligibility Criteria for Businesses

Businesses must:

- Be physically based within at least one of the five communities: Queenstown Lakes District, Southland District, Kaikōura District, Mackenzie District, or Westland District; and
- Be a tourism business, which is defined as a business where at least 50 per cent of its operational output is purchased by tourists (domestic or international), for example: Accommodation, Arts and Recreational Services, Food Services, Transport Services or Retail Trade. This can include service businesses whose output is purchased by tourism businesses.
- Be GST registered in New Zealand or GST registered prior to COVID-19; and
- Have a New Zealand Business Number (NZBN); and
- Be operating in a commercial environment; and
- Be a privately-owned business, or a Māori Trust or incorporation under the Te Ture Whenua Māori Act 1993 or similar organisation managing Māori assets under multiple ownership.

Non-eligible organisations

- Charitable trusts
- Incorporated societies
- Non-business entities
- Local and Central Governments

Funded Services

Businesses can access **expert advice** and Management training support in one or more of the following subject areas:

Expert Advisory Support	
<p><u>Eligible service subjects</u></p> <ul style="list-style-type: none"> ▪ HR & Employee Relations and Legal ▪ Finance and Cash flow Management ▪ Health and Wellness ▪ Business Continuity Planning ▪ Marketing Strategy ▪ Digital Enablement Strategy ▪ Hibernation and exit advice. 	<p><u>Ineligible service subjects & content</u></p> <ul style="list-style-type: none"> ▪ Consultancy services (eg: designing, developing, creating, building, auditing) ▪ Training services ▪ Mentoring services (connect with NZ Business Mentors for these services) ▪ Subscription services ▪ Conferences, Seminars, Networking events, retreats, team building days/event ▪ Personal physical and / or mental health consultations (medical or alternative) are not eligible for funding. Eg: Private or group Yoga, massage, Somatic experience therapy, Talk therapy, physiotherapy, osteopathy, personal training, life coaching. ▪ Services offered outside New Zealand ▪ Services already subsidised through other Government Funding (eg: How to apply for a government small business loan) ▪ Catering, travel & accommodation expenses ▪ Examination fees / costs. Membership fees/costs

Management Capability training services

<u>Eligible service subjects</u>	<u>Ineligible service subjects & content</u>
<p>Management training in:</p> <ul style="list-style-type: none"> ▪ Marketing Strategies ▪ Business Systems ▪ Business Planning ▪ Capital Raising ▪ Finance ▪ Business Sustainability ▪ Governance ▪ Lean manufacturing / Business operations ▪ Leadership (Managing people) ▪ Managing Resources ▪ Export 	<ul style="list-style-type: none"> ▪ Mentoring services (connect with NZ Business Mentors for these services) • Consultancy Services ('doing' or implementing the work for the business owner rather than training or coaching the business owner / senior manager to do it themselves) ▪ Website design, develop & build implementation/consulting ▪ Subscription & membership services ▪ Conferences, Seminars, Networking events, retreats, team building days/event ▪ Diagnostic and Assessment Services including audits (eg: digital systems audits and financial audits); Strengths and or psychometric assessments (eg: Clifton Strengths, Myers Briggs, Thomas DISC; Ergonomic assessments) ▪ Team &/or individual employee training Vocational & technical training eg: First Aid course, Excel courses, cultural competence courses ▪ Personal physical and / or mental health consultations (medical or alternative) are not eligible for funding. E.g: Private or group Yoga, massage, Somatic experience therapy, Talk therapy, physiotherapy, osteopathy, personal training, life coaching. ▪ Specific software training e.g. Xero, MS Office products. ▪ Services offered outside New Zealand ▪ Services to help business to access government funding. (Understanding government R&D incentive tax process)

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| | <ul style="list-style-type: none">▪ Personal & Professional development▪ Compliance training eg: audits for compliance, training for government & industry body compliance services e.g: Worksafety (Workplace certification and Audits)▪ Catering, travel & accommodation expenses▪ Examination fees / costs |
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