



## Digital Producer

Location: Los Angeles, CA

To apply please send your resume, with the **email subject of Ops 2021**, to [careers@telescope.tv](mailto:careers@telescope.tv)

### Job Description

The Digital Producer reports to the Associate Director, Digital and is responsible for managing the full production process of the company's client facing interactive online, live streaming and social campaigns. The Digital Producer works closely with our clients to oversee every detail of the campaign, while managing their team of designers and developers, to ensure smooth and successful campaigns. They will also work daily with the company's proprietary digital products, CMS and across multiple social media platforms, at times directly with our contacts at Facebook, Twitter, Instagram, etc.

The ideal candidate has experience with digital applications across multiple platforms and devices, strong attention to detail, and a positive attitude. Telescope is a small company which is growing rapidly with huge growth potential for skills and projects.

### Skills & Requirements

#### Minimum Qualifications

- 2+ years of agency-side experience as a digital producer
- Extreme attention to detail at all times
- A strong desire to own and shepherd a project from beginning to end
- Experience of assisting on projects with web and mobile development technologies
- Knowledge and interest in social media platforms - including but not limited to Facebook, Twitter, Instagram, Tik Tok - as well as new developments in the social space a big advantage
- Ability to utilize cutting edge technology
- Experience of being on a team developing a site from conception to launch
- Creativity with the ability to define an engaging user experience
- Client exposure and experience with managing client expectations
- Experience dealing in quick turnaround projects
- Excellent verbal, written, and presentation skills
- A desire to lead and make decisions as well as take responsibility for a project's success (or mistakes)
- Competencies in Trello, JIRA, Google Analytics, CMS campaign maintenance, issue tracking software tools and communications tools are expected



## Responsibilities

- Manage the production of desktop, tablet and mobile applications with social network integration from concept to final delivery
- Work with designers and developers, as well as the clients to ensure smooth process flow and successful campaigns
- Manage all aspects of assigned projects, from start to finish.
- Manage client expectations and communicate clearly with them at all times
- Develop working knowledge of in-house technology solutions
- Develop project specification through meetings with sales team and clients
- Strategic input to clients on best solutions for maximizing response rates and consumer friendly mechanics
- Prepare project plans and timelines
- Plan and oversee production on applications using our platform
- Document writing including conference call notes, statuses, contracts and reports

## Perks

- 16 paid days off per year
- Most national holidays paid per year
- Comprehensive medical, dental, vision, life insurance, and 401k (100% of up to 6%)
- Paid cell phone coverage (if on company plan)
- Team and Company-wide social events (virtually for the current year)

## About Telescope

Where strategy meets technology, you will find Telescope leading the way in audience engagement.

The work environment at Telescope is exciting, engaging, and constantly dynamic. We have major media and brand clients who depend on us year over year to deliver amazing products and support their audience engagement campaigns. We also leverage close partnerships with social networks like Facebook, Twitter and Instagram to deliver best in class fan engagement products.

Telescope Inc. has been responsible for the most successful television and live media participation shows in the last decade: American Idol, The Voice, Dancing with the Stars, America's Got Talent, and MTV Video Music Awards to name a few. We also work with NBA, Sprint, Coca Cola, NASCAR, MLS, NASA, and many others. We power the technology that supports voting, audience engagement, content creation, sweepstakes, and live streaming campaigns. Our employees come from all backgrounds with rich experiences and a fun company culture. Our business is increasingly global, and we have offices in Los Angeles, Chicago, London, and Barcelona.

**Telescope Inc. is an equal opportunity employer** which does **not** discriminate against: race, color, religion, national origin, age, sex, pregnancy, citizenship, familial status, disability, veterans, or any other protected class.