



## Associate Creative Director

Location: Los Angeles, CA

To apply please send your resume and link to portfolio, with **email subject of Associate CD 2021**, to [careers@telescope.tv](mailto:careers@telescope.tv)

### Job Description

Reporting to the VP, Strategy & Creative Services and working with members of the Telescope teams, the Associate Creative Director is responsible for helping craft ideas for marketing and sales pitches, design on product updates and UX, executing client designs, and working closely with other designers, producers and developers to see projects through completion. As an Associate CD you will be working on innovative new products and applications, and you will be helping define standards and best practices. The ideal candidate would additionally have experience with branding/company marketing, a strong attention to detail, and a positive can-do attitude. Telescope is a small company with huge growth potential for skills and projects.

### Skills & Requirements

#### Job Responsibilities

- Coaching, mentorship and inspiration to direct reports
- Being a team player and managing different teams throughout the company
- Creative concepts which are effective and meet client KPIs
- Help brainstorm and conceptualize new and innovative interactive products and experiences
- Help lead and execute those ideas across digital, experiential, social or video platforms ensuring they are as dynamic in real life as they were on paper
- Develop UX, user flows, and wireframes as needed for client projects or products
- Execute designs for multi-screen (desktop, tablet & mobile) applications and campaigns
- Work closely with Digital Producers and Developers from concept to launch of projects
- Remain current with industry trends, techniques, and best practices
- Create marketing assets for both email marketing and social posts
- Deck building which is well designed and on time. Consistent, thoughtful, clean and clear.
- Work closely with strategy, sales, and other designers on sales pitch decks

#### Required Experience

- 6+ years of experience Ideally from a creative agency background as well as some team management experience
- Must possess a strong knowledge of the interactive and social media space



- Prior experience working on product design and UX
- Experience with UI design for online, mobile, and apps
- Experience with responsive and breakpoint screen size design
- Strong creative and conceptual abilities for interactive and social media projects
- Ability to be innovative and execute well-thought-out, high-quality designs
- Communications skills that clearly articulate concepts and design ideas
- Experience with design and implementation for multiple screens and ability to work constructively with development teams, including but not limited to understanding of HTML, CSS and JavaScript
- Experience working on product and within a CMS
- Working knowledge of capabilities of different platforms and browsers and their design constraints
- Understanding of front-end interactive design solutions for back-end data systems is a plus
- Specific knowledge and skill with design tools for the digital environment (Photoshop, Illustrator, Sketch, Affect Effects, etc.)

#### **Personal Attributes**

- Passion for, and knowledge of, interactive technology platforms, social, and branding
- Dedicated, motivated and enthusiastic
- Ability to react quickly and self-initiate
- Creative thinker with the ability to focus on details
- Ability to try multiple approaches to solve business and design challenges
- Team player is a must, no room for divas

## Perks

- 16 paid days off per year
- Most national holidays paid per year
- Comprehensive medical, dental, vision insurance, and 401k match (up to 100% of 6%)
- Partially paid cell phone coverage

## About Telescope

Telescope Inc. is a technology-based marketing company focused on real-time solutions to everything from high impact voting and live events, to second-screen experiences and interactive livestreams. As leaders in the online and social space, Telescope powers immersive, demanding and high-profile participation initiatives with record-breaking results. Backed by over 19 years of experience, Telescope is trusted by the world's largest media brands, social platforms, and leading Fortune 500 companies. The company recognizes clients' distinct needs and custom tailor to each brand while ensuring that they connect to their audiences in innovative ways by delivering relevant interactive content and deeply engaging social experiences. Where strategy meets technology, you will find Telescope at the forefront, leading the way in audience engagement. To learn more please visit <https://telescope.tv/>



**Telescope Inc. is an equal opportunity employer** which does **not** discriminate against: race, color, religion, national origin, age, sex, pregnancy, citizenship, familial status, disability, veterans, or any other protected class.

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