



Location: Los Angeles, CA

To apply please send your resume, with **email subject of Designer 2020**, to careers@telescope.tv

Job Description

Reporting to the VP, Strategy & Creative Services and working with members of the Telescope teams, the designer is responsible for helping craft ideas for marketing and sales pitches, design on product updates and UX, executing client designs, and working closely with developers to see projects through completion. As a designer you will be working on innovative new products and applications, and you will be helping define standards and best practices. The ideal candidate would additionally have experience with livestreaming, a strong attention to detail, and a positive can-do attitude. Telescope is a small company which is growing rapidly with huge growth potential for skills and projects.

Skills & Requirements

Job Responsibilities

- Help brainstorm and conceptualize new and innovative interactive products and experiences
- Help set the creative standard Telescope projects and products
- Develop UX, user flows, and wireframes as needed for client projects or products
- Execute designs for multi-screen (desktop, tablet & mobile) applications and campaigns
- Work closely with Digital Producers and Developers from concept to launch of projects
- Remain current with industry trends, techniques, and best practices
- Create marketing assets for both email marketing and social posts
- Work closely with strategy, sales, and other designers on sales pitch decks

Required Experience

- 4+ years of experience working on interactive projects such as small websites, web or native apps, and social media
- Must possess a strong knowledge of the interactive and social media space
- Prior experience working on product design and UX
- Experience with UI design for online, mobile, and apps
- Experience with responsive and breakpoint screen size design
- Strong creative and conceptual abilities for interactive and social media projects
- Ability to be innovative and execute well-thought-out, high-quality designs
- Communications skills that clearly articulate concepts and design ideas
- Experience with design and implementation for multiple screens and ability to work constructively with development teams, including but not limited to understanding of HTML, CSS and JavaScript
- Experience working on product and within a CMS
- Working knowledge of capabilities of different platforms and browsers and their design constraints



- Understanding of front-end interactive design solutions for back-end data systems is a plus
- Specific knowledge of design tools for the digital environment (Photoshop, Illustrator, Sketch, etc.)

Personal Attributes

- Dedicated, motivated and enthusiastic
- Ability to react quickly and on own initiative
- Creative thinker with the ability to focus on details
- Ability to try multiple approaches to solve business and design challenges
- Team player that clearly understands and accomplishes objectives
- Work well under pressure, juggling multiple projects and deadlines
- Passion for, and knowledge of, interactive technology platforms, social, and livestreaming

Perks

- 16 paid days off per year
- Most national holidays paid per year
- Comprehensive medical, dental, vision insurance, and 401k match (up to 100% of 6%)
- Partially paid cell phone coverage

About Telescope

Telescope Inc. is a technology-based marketing company focused on real-time solutions to everything from high impact voting and live events, to second-screen experiences and interactive livestreams. As leaders in the online and social space, Telescope powers immersive, demanding and high-profile participation initiatives with record-breaking results. Backed by over 18 years of experience, Telescope is trusted by the world's largest media brands, social platforms, and leading Fortune 500 companies. The company recognizes clients' distinct needs and custom tailor to each brand while ensuring that they connect to their audiences in innovative ways by delivering relevant interactive content and deeply engaging social experiences. Where strategy meets technology, you will find Telescope at the forefront, leading the way in audience engagement. To learn more please visit <https://telescope.tv/>

Telescope Inc. is an equal opportunity employer which does **not** discriminate against: race, color, religion, national origin, age, sex, pregnancy, citizenship, familial status, disability, veterans, or any other protected class.

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