



Rolex Monte-Carlo Masters 2024: Drivalia supports Maserati, sponsor of the event

- **CA Auto Bank Group's rental, leasing and mobility company supports the House of the Trident, the main sponsor of the prestigious tennis event scheduled from April 6 to 14 in the setting of the Principality of Monaco.**

Turin, April 5, 2024

Drivalia's sustainable mobility returns to the red-clay courts of the Principality of Monaco for the **Rolex Monte-Carlo Masters 2024**. For the third consecutive year, the CA Auto Bank Group's rental, leasing and mobility company is supporting Maserati, the main sponsor of the prestigious tennis event, which will take place from April 6 to 14.

The House of the Trident will be able to count on cars from the Drivalia fleet, including several **Maserati Grecale and Levante** and 12 Fiat Talentos, which will be made available as courtesy cars of the Modena-based brand.

Drivalia

Drivalia is the rental, leasing and mobility company of the CA Auto Bank group, itself part of Crédit Agricole Consumer Finance. Established in 2022, following the rebranding of Leasys Rent activities, Drivalia aims to become a leading player in the new mobility sector in Europe.

The Company provides a comprehensive and innovative system of mobility services. Drivalia launched the first car subscription in Italy: CarCloud. In June 2019, the Company launched the Mobility Store network, physical outlets where customers can have access to all its mobility services. With the opening of the first fully electrified Mobility Store at Torino Caselle airport in 2020, followed by many others, Drivalia has become a leading operator in sustainable mobility as well. In fact, thanks to its more than 1,600 charging stations installed at all its stores to date, Drivalia has the largest private electrified network in Italy. During 2022 and 2023, the electrification process proceeded in all the European countries where Drivalia operates.

For more information:

www.drivalia.com