



**Drivalia is participating in the 43rd World Travel Market,
one of the world's foremost trade fairs dedicated to tourism**

Drivalia, the CA Auto Bank Group's rental, leasing and mobility company, is attending WTM, scheduled for Nov. 6-8 at ExCeL in London with a 60 sq. m. booth (N10-505).

London, 6 November 2023

Drivalia's mobility will be in the spotlight at the **43rd edition of the World Travel Market**, one of the main trade fairs in the travel and tourism industry. This event, scheduled from November 6th to 8th at **London's** ExCeL, brings together hundreds of travel industry exhibitors and brands from around the world.

Drivalia will be present at **booth N10-505** - a **60-square-meter** exhibition space that replicates a Drivalia Mobility Store, which is one of 725 fully-electrified physical locations (there will be 1,400 in 2026) – where it will showcase all its mobility solutions. The Company will be able to exhibit to travel industry professionals its products and services, tailored to meet the evolving needs of the leisure world, but with the usual strong focus on innovation and sustainability.

Participation at WTM is an opportunity for Drivalia to re-affirm its role as an international mobility operator and to solidify its presence in the travel industry.

Drivalia

Drivalia is CA Auto Bank's rental and mobility company. It provides a full range of mobility solutions, from electric car sharing to innovative car subscriptions and rental for all durations. Drivalia deals with mobility in all its facets, providing innovative mobility plans that combine flexibility, digital use, on-demand approach and sustainability. In June 2019, the company launched the Mobility Stores, physical outlets where customers can access all of the company's mobility services. With the opening of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Drivalia has become a key operator also in sustainable mobility. In fact, thanks to the over 1,600 charging stations installed in all the Stores, Drivalia has Italy's largest private electrified network. In 2023, the electrification project will continue also in the European countries in which Drivalia operates.

For more information:

www.drivalia.com