

## Drivalia is mobility partner of TEDxTorino

- Through its car sharing service dedicated to the electric New 500, the Company supports the event "An Unconditional Love of the Human Being."
- On Sunday, February 19, Pavilion 1 at Lingotto Fiere will host more than 1,500 spectators, thousands of streaming connections and 14 speakers.

Turin, February 17, 2023

Drivalia's mobility of the future supports "An Unconditional Love for the Human Being", the lecture series organized by TEDxTorino and dedicated to the theme of love for humanity. Scheduled for **Sunday, February 19**, at Pavilion 1 of Lingotto Fiere, the event has Drivalia, the rental and mobility company of FCA Bank Group, as its mobility partner.

Under the partnership, **Drivalia supports the TEDxTorino organizing team** by providing electric Fiat 500s from its fleet, which will display the event logo for the occasion. In addition, as mobility partner, the company will give to volunteers and patrons of the event more than **1,500 complimentary registrations to e-GO! Drivalia**, the eco-friendly car sharing dedicated to the electric New 500. The vouchers will include 45 minutes per month of mobility for 12 months. All Drivalia customers will be entitled to a discount on the entrance ticket, while speakers will be given the opportunity to take a ride on the Pista 500, on the roof of the Lingotto, on the Monday after the event.

By supporting TEDxTorino, which is organized under a TED license, the electric New 500s in the Drivalia fleet will champion a more environmentally conscious and loving mobility, in keeping with the spirit of the event.

### **FCA Bank**

*FCA Bank is a bank engaging mainly in car and mobility financing. FCA Bank S.p.A. provides financial products to support the sales of prestigious car brands in Italy and in Europe. Loan, lease and rental and mobility financing products provided by FCA Bank are specifically designed for the sale networks, for private customers and corporate fleets. FCA Bank has a presence in 17 European countries and in Morocco, directly or through branches. At June 30, 2022 FCA Bank had a loan and lease portfolio of approximately €25.8 billion.*

*Through **Drivalia**, which specializes in rental and subscription solutions, the Bank provides a comprehensive and innovative system of mobility services. Drivalia launched CarCloud, the first car subscription service in Italy. In June 2019, the company launched the Mobility Stores, physical outlets where customers can access all of the company's mobility services. With the opening of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Drivalia has become a key operator also in sustainable mobility. In fact, thanks to the over 1,600 charging stations installed in all the Stores, Drivalia has Italy's largest private electrified network. In 2022 and 2023, the electrification project will continue also in the European countries in which Drivalia operates*

For more information:

[www.fcabankgroup.com](http://www.fcabankgroup.com)

[www.drivalia.com](http://www.drivalia.com)