

Drivalia enters the leisure vehicle rental business: partnership signed with Giottiline

- The agreement, with one of Italy's most important manufacturers, marks the CA Auto Bank group company's debut in RV and caravan rental (for all durations).
- The new GiottiVan 60B, fully equipped with all accessories, will be available for rent at select Drivalia Mobility Stores.
- Demand for on-the-road vacations and vanlife remains strong, as does the outdoor vacation sector, where bookings rose by 10-15% in the first quarter of 2023 (source: Faita-Federcamping).

Turin, 9 May 2023

Starting today, you can embark on a worry-free road trip vacation with **Drivalia**. The rental, leasing, and mobility company of the CA Auto Bank Group has entered the **leisure vehicle rental for all durations sector via a partnership with Giottiline**, a leading Italian motorhome manufacturer that is part of Groupe Rapido.

Under this agreement, you can now experience the comfort of the new **GiottiVan 60B**, a van that combines practical driving with comfortable interiors, all within a length of less than 6 meters. The van is equipped to accommodate 4 people and has two double bunk beds (with wooden slats), a two-door wardrobe, a spacious bathroom with a large shower, and a 135-liter refrigerator. Rental rates for the van **start from €125 per day** and include **all necessary accessories** to hit the road worry-free.

The GiottiVan 60B can be conveniently booked online on the **Drivalia website** and picked up at one of the currently participating **Drivalia Mobility Stores**, including those located in Alba (CN), Bari Porto, Livorno, Palermo Airport, Pesaro, and Pisa Airport.

*"Drivalia is expanding its range of mobility solutions by adding Giottiline's vans to its fleet, catering to the needs of an ever-growing number of individuals interested in touring and vanlife. This trend is reflected in the **outdoor vacation sector**, which has seen a 10-15% **increase** in bookings during the first three months of 2023 alone¹", said **Paolo Manfredi**, CEO of Drivalia. "This partnership not only enriches our offering, but also aims to strengthen the existing alliance between CA Auto Bank and Groupe Rapido that was entered into last year".*

*"We are delighted that Drivalia has chosen our models to expand its fleet. This partnership will provide our customers with numerous benefits, offering them access to Drivalia's flexible and innovative mobility solutions for a hassle-free experience," said **Giuseppe Pinto**, CEO of Giottiline.*

¹ Source: Faita-Federcamping.

Drivalia

Drivalia is the rental, leasing and mobility company of the CA Auto Bank group, in turn part of Crédit Agricole Consumer Finance. Established in 2022, following the rebranding of the Leasys Rent operations, Drivalia intends to become one of the leading players in the new mobility sector in Europe. The company offers a comprehensive and innovative system of mobility services. Drivalia launched CarCloud, the first car subscription in Italy. In June 2019, the company launched the Mobility Stores, physical outlets where customers can access all of the company's mobility services. With the opening of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Drivalia has become a key operator also in sustainable mobility. In fact, thanks to the over 1,600 charging stations installed in all the Stores, Drivalia has Italy's largest private electrified network. In 2023, the electrification project will continue also in the European countries in which Drivalia operates.

For more information.

www.drivalia.com