

Drivalia is the new sponsor of Basket Torino

- The FCA Bank Group's mobility and rental company will support the yellow-blue basketball team throughout the A2 category season.
- The sponsorship will encourage shared and sustainable mobility through the launch of promotions dedicated to Basket Torino's fans.

Turin, 24 November 2022

Drivalia's green mobility executes a slam dunk. Following its recent rebranding, FCA Bank Group's new mobility and rental company takes the court in category A2 as a **sponsor of Reale Mutua Basket Torino**.

Drivalia will provide its support by making four cars available to the team and players, as well as by giving employees discounts on mobility plans. During the season, the sponsorship will encourage shared and sustainable mobility through promotions for the team's fans, who will be able to take advantage of the services offered by Drivalia.

This is the second sponsorship in sports for the new brand, after the one with Hellas Verona FC. *"After soccer stadiums, Drivalia's sustainable mobility also makes its debut in Italian basketball arenas, standing by the yellow-blue players throughout the season,"* said **Paolo Manfredi**, CEO of Drivalia. *"We are delighted with this partnership. Basket Torino will be able to rely on an innovative partner committed to offering increasingly democratic and environmentally responsible mobility solutions."*

FCA Bank

FCA Bank is a bank engaging mainly in car and mobility financing. FCA Bank S.p.A. provides financial products to support the sales of prestigious car brands in Italy and in Europe. Loan, lease and rental and mobility financing products provided by FCA Bank are specifically designed for the sale networks, for private customers and corporate fleets. FCA Bank has a presence in 17 European countries and in Morocco, directly or through branches. At June 30, 2022 FCA Bank had a loan and lease portfolio of approximately €25.8 billion.

Through **Drivalia**, which specializes in rental and subscription solutions, the Bank provides a comprehensive and innovative system of mobility services. Drivalia launched CarCloud, the first car subscription service in Italy. In June 2019, the company launched the Mobility Stores, physical outlets where customers can access all of the company's mobility services. With the launch of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Drivalia has become a key operator also in sustainable mobility. In fact, thanks to the over 1,600 charging stations installed in all the Stores, Drivalia has Italy's largest private electrified network. In 2022 and 2023, the electrification project will continue also in the European countries in which Drivalia operates.

For more information:

www.fcabankgroup.com

www.drivalia.com