

European mobility player Drivalia launches in Belgium

- Drivalia, the mobility company of the CA Auto Bank Group, is operational in 13 European countries.
- Initially, Drivalia's offerings will focus on long-term rentals. The company will gradually expand its services to include a full range of mobility solutions and increase its fleet up to 1,100 vehicles by the end of 2024.
- Drivalia and CA Auto Bank Group inaugurate their new offices in Brussels.

Brussels, xx September 2023

CA Auto Bank Group's mobility services have made their way to Belgium through the establishment of **Drivalia Lease Belgium**, the Group's new rental, leasing, and mobility company. This marked a pivotal moment in the company's international expansion. Operating from Brussels, the branch is led by the managing director **Yannick Etcheverry**.

Drivalia Lease Belgium's offerings will focus on **long-term rentals for professional and private usage, starting from 24 months**. The company has ambitious plans as it will gradually expand its services to include a **full range of mobility solutions** – from electric car sharing to innovative car subscriptions and rental for all durations – summed up in the concept of Drivalia's "Planet Mobility".

Starting from the next months, Drivalia aims to strengthen its presence in Belgium by increasing its fleet, projected to reach **1,100 vehicles by the end of 2024** and, in a later stage, establishing a network of **Drivalia Mobility Stores**, the physical outlets where all the company's mobility solutions can be explored.

The deployment of **Drivalia Lease Belgium's** rental solutions has also been an opportunity to inaugurate the new office building of Drivalia and CA Auto Bank, in the Brussels municipality of Auderghem. The facilities, which meet the highest sustainability standard ("Excellent" score on BREEAM certification) are providing employees with large, modern spaces and great accessibility in the city.

With the launch of its Belgian branch, Drivalia's innovative and adaptable mobility solutions are available in **13 European countries** (in addition to Belgium, also the Czech Republic, Denmark, France, Finland, Greece, Ireland, Italy, the Netherlands, Norway, Portugal, Spain and the United Kingdom). Moreover, by the end of 2023, Drivalia will launch in Germany and Poland, bringing the number of countries where it maintains a presence to 15.

*"The launch of Drivalia's solutions in Belgium represents an important step in our pan-European growth strategy. Our goal is to become one of the leading players in the new mobility sector, with a strong focus on green vehicles", says **Paolo Manfredi, CEO of Drivalia**. "To achieve this, we are investing to strengthen our total fleet, which is set to expand to 300,000 vehicles by 2026, with over half of them consisting of electric and PHEV models. Furthermore, our electric infrastructure is projected to encompass 3,500 charging stations by the same year".*



PRESS RELEASE

*“We are proud to launch our mobility formulas on the Belgian market”, says **Yannick Etcheverry**, managing director of **Drivalia Lease Belgium**. “We will work to offer our customers in Belgium the same high-quality standards offered in the other European countries. Our strategy, based on our nature as an independent and multi-brand operator in a group with almost one century of automotive experience, enables us to offer the best mobility solutions available on the market”.*

CA Auto Bank S.p.A.

CA Auto Bank is a universal bank, wholly owned by Crédit Agricole Consumer Finance, which operates as an independent and multi-brand player in the vehicle financing and leasing and in the mobility sector. CA Auto Bank provides a complete range of credit and rental solutions and insurance services. Loan, lease and rental and mobility financing products provided by CA Auto Bank are specifically designed for the sale networks, for private customers and corporate fleets. CA Auto Bank has a presence in 17 European countries (Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Norway, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, directly or through branches, with a total of over 1,900 employees.

*Through **Drivalia**, CA Auto Bank’s rental and mobility company, the Bank provides a full range of mobility solutions, from electric car sharing to innovative car subscriptions and rental for all durations. Drivalia deals with mobility in all its facets, providing innovative mobility plans that combine flexibility, digital use, on-demand approach and sustainability. In June 2019, the company launched the Mobility Stores, physical outlets where customers can access all of the company’s mobility services. With the opening of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Drivalia has become a key operator also in sustainable mobility. In fact, thanks to the over 1,600 charging stations installed in all the Stores, Drivalia has Italy’s largest private electrified network. In 2023, the electrification project will continue also in the European countries in which Drivalia operates.*

For more information:

www.ca-autobank.com

www.drivalia.com