

Drivalia becomes the Official Mobility Partner of Olimpia Basket

- **As per the agreement, the Drivalia logo will adorn the shorts and varsity tank tops worn by the basketball players.**
- **Drivalia will further support Olimpia Milano by providing approximately 30 cars from its fleet to the team's technical staff and players.**

Turin / Milan, 22 September 2023

Drivalia continues to be committed to Italian basketball excellence. The **CA Auto Bank** Group's mobility and rental company is now part of Serie A as the **Official Mobility Partner** of one of Italy's most celebrated teams, **Pallacanestro Olimpia Milano**.

Under the terms of the partnership, the **Drivalia logo will adorn** Olimpia Milano basketball players' **shorts and varsity tank tops**, as well the over jerseys that they use during pregame warm-ups. Moreover, Drivalia will provide about **30 cars for the team and the technical staff**, ranging from the Maserati Grecale to the Alfa Romeo Tonale and Stelvio, to Tesla's all-electric Model Y and Model 3.

This marks Drivalia's **third sports partnership**, following those with Hellas Verona FC and Basket Torino. *'Supporting Italian teams is a way to promote the company's image, but above all to strengthen ties with the community and help to spread the values of sports, such as fairness, healthy competition, and social inclusion,'* remarked **Paolo Manfredi**, CEO of Drivalia. *'With this partnership, Pallacanestro Olimpia Milano will have the support of a flexible, environmentally conscious partner committed to democratizing green mobility solutions'.*

Drivalia

Drivalia is the rental, leasing and mobility company of the CA Auto Bank Group. Drivalia offers a complete range of mobility solutions, from electric car sharing to innovative car rentals of all durations. Drivalia deals with mobility in all its facets, providing innovative mobility plans that combine flexibility, digital use, on-demand approach and sustainability. In June 2019, the company launched the Mobility Stores, physical outlets where customers can access all of the company's mobility services. With the opening of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Drivalia has become a key operator also in sustainable mobility. In fact, thanks to the over 1,600 charging stations installed in all the Stores, Drivalia has Italy's largest private electrified network. In 2023, the electrification project will continue also in the European countries in which Drivalia operates.

For more information:

www.ca-autobank.com

www.drivalia.com