

## Drivalia is the Official Supplier of Giro d'Italia 2024

- **The Crédit Agricole Auto Bank Group's rental, leasing and mobility company is supporting the 107<sup>th</sup> edition of the great Corsa Rosa, which will start in Venaria Reale (Turin) on Saturday, May 4, and finish in Rome on Sunday, May 26.**
- **The sponsorship also includes the Giro Next Gen, from June 9 to 16, and the Giro d'Italia Women, from July 7 to 14.**

*Turin, May 2, 2024*

The mobility of the future **Drivalia-style** supports great international cycling. The rental, leasing and mobility Company of the CA Auto Bank Group is the **Official Supplier of the 107<sup>th</sup> edition of the Giro d'Italia**, which starts in Venaria Reale (Turin) on Saturday, May 4, and finishes in Rome on Sunday, May 26.

**Drivalia will accompany the caravan of the Corsa Rosa** along all 21 planned stages. The sponsorship also includes the **Giro Next Gen**, scheduled from June 9 to 16 and devoted to the Under 23 category, and the **Giro d'Italia Women**, from July 7 to 14, featuring the best female athletes on the international cycling scene. By sponsoring this important global event, Drivalia confirms its commitment to promoting innovative and sustainable mobility solutions in the sports arena. For this occasion, **Drivalia launches the "Giro d'Italia Offer" promo**, which includes a 10% discount on the public prepaid rate on drivalia.com for all Drivalia fleet models booked from April 30 to May 26.

Drivalia will also be one of the leagues people can join to participate in **FantaGiro d'Italia**, the official fantasy game of the Giro. Fantasy coaches will also be able to try to score the most points with the "**Drivalia Bonus**": the flagship vehicle will be framed when delivering or picking up water bottles, snacks, capes, gloves or any other type of equipment to/from a rider in the race (+1 point for the other riders in the team).

FantaGiro rules here: <https://www.fantagiroiditalia.it/regolamento>

### **Drivalia**

*Drivalia, a rental, leasing and mobility company of the CA Auto Bank group, provides a full range of mobility solutions, from electric car sharing to innovative car subscriptions and rentals of all durations. Drivalia deals with all-round mobility, offering innovative mobility plans that combine flexibility, a digital experience, an on-demand approach, and sustainability. In June 2019, the Company launched the Mobility Store network, physical outlets where customers can have access to all its mobility services. With the opening of the first fully electrified Mobility Store at Torino Caselle airport in 2020, followed by many others, Drivalia has become a leading operator in sustainable mobility. In fact, thanks to the more than 1,600 charging stations installed at all its stores to date, the Company has the largest private electrified network in Italy. The electrification process will proceed in all the European countries where Drivalia operates also in 2024.*

*For more information:*

[www.ca-autobank.com](http://www.ca-autobank.com)

[www.drivalia.com](http://www.drivalia.com)