

ArtElectric: Drivalia's sustainable mobility supports the Reggia di Venaria Reale

- The FCA Bank Group's rental, leasing and mobility company enters into a new partnership with the Savoy royal residence, which has been declared a World Heritage Site by UNESCO.
- Drivalia has installed four new charging stations at the Reggia and extended the operation of its electric car sharing e-GO! Drivalia to Venaria Reale.
- With the ArtElectric project, Drivalia promotes sustainable tourism through the creation of e-mobility itineraries linking Royal Palaces, Art residences and historical Houses of Italy.

Turin, 28 March 2023

Drivalia's sustainable mobility accompanies visitors as they discover places of art and culture. The FCA Bank Group's rental and mobility company has entered into a **new partnership with the Reggia di Venaria**, the Savoy royal residence declared a World Heritage Site by UNESCO and managed by the Consortium of Savoy Royal Residences. This marks the restart of the **ArtElectric project**, with which Drivalia promotes Italy's great historical, artistic and cultural heritage, encouraging sustainable tourism and green mobility.

Under the agreement, **4 new 176 Kw charging stations** have been installed in car park A of the Reggia, for a total of **8 electric charge points** where cars rented with Drivalia can be filled up for free. The company has also granted the Reggia two zero-emission cars - an Aways U5 and a New Fiat 500 - at no cost.

Drivalia has extended the operation of its **fully-electric car sharing service e-GO! Drivalia**, so that visitors can reach the Reggia from Turin. Visitors and employees of the Reggia will be able to **sign up for the service free of charge**, while those who have already signed up will receive a discount on their entrance ticket. In addition, those who rent an electric or a plug-in hybrid car with Drivalia will be entitled to a **free admission ticket to the Reggia**.

The ArtElectric project is part of the FCA Bank Group's **Corporate Social Responsibility** strategy, designed to promote the most iconic places of Italy's historical and cultural heritage through the creation of electric mobility itineraries.

FCA Bank

FCA Bank is a bank engaging mainly in car and mobility financing. FCA Bank S.p.A. provides financial products to support the sales of prestigious car brands in Italy and in Europe. Loan, lease and rental and mobility financing products provided by FCA Bank are specifically designed for the sale networks, for private customers and corporate fleets. FCA Bank has a presence in 17 European countries and in Morocco, directly or through branches. At June 30, 2022 FCA Bank had a loan and lease portfolio of approximately €25.8 billion.

Through **Drivalia**, which specializes in rental and subscription solutions, the Bank provides a comprehensive and innovative system of mobility services. Drivalia launched CarCloud, the first car subscription service in Italy. In June 2019, the company launched the Mobility Stores, physical outlets where customers can access all of the company's mobility services. With the opening of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Drivalia has become a key operator also in sustainable mobility. In fact, thanks to the over 1,600 charging stations installed in all the Stores, Drivalia has Italy's largest private electrified network. In 2023, the electrification project will continue also in the European countries in which Drivalia operates.

For more information:

www.fcabankgroup.com

www.drivalia.com

Reggia di Venaria

Restored to the Baroque magnificence that inspired it in the mid-seventeenth century by Duke Charles Emmanuel II of Savoy, the Reggia di Venaria is an immense monumental complex on the outskirts of Turin that is once again a symbol of modernity and culture. A masterpiece of architecture and landscape, it was declared a World Heritage Site by UNESCO in 1997 and opened to the public in 2007, after an intense restoration project, considered the most important in Europe for cultural heritage. Since its opening, La Venaria Reale has been one of the most visited cultural sites in Italy. Today it represents a major permanent cultural project, which also includes the nearby Castello della Mandria, immersed in the centuries-old greenery of the eponymous natural park. A courtyard open to all, offering opportunities for knowledge and cultural enjoyment as a place for multiple experiences, training activities, exhibitions and events, able to offer the Italian and international public the pleasures of art, history and architecture in an extraordinary natural landscape setting. The Venaria Reale "Reggia, Giardini e Castello della Mandria" complex is directly managed by the Consortium of the Royal Residences of the House of Savoy, established by the Ministry of Culture, the Region of Piedmont, the City of Venaria Reale, the Compagnia di San Paolo Foundation, and the 1563 Foundation for Art and Culture. The Consortium gives operational autonomy to the Venaria Reale, featuring a modern administrative profile and model, with the intent to involve the entire system of the Savoy Royal Residences of Piedmont in its promotion and enjoyment.