

Lovers Film Festival: Drivalia is mobility partner of the 39th edition of the event

Drivalia's collaboration with the **National Museum of Cinema** continues. Once again, the rental, leasing and mobility company of CA Auto Bank Group will be the mobility partner of the Mole Antonelliana and all its Cinema festivals.

The first festival of 2024 is Lovers Film Festival, now in its 39th edition. Directed by Vladimir Luxuria and founded by Giovanni Minerba and Ottavio Mai, Lovers is **the oldest Italian festival dedicated to LGBTQI+ themes**. This year's event will take place **from April 16 to 21** at Cinema Massimo in Turin, under the motto "Movies make you move". Drivalia has always been committed to supporting inclusion and raising people's awareness of the importance of this issue

Drivalia will support the festival by providing the organizing team with several electric and plug-in hybrid cars from its fleet.

Drivalia was created with the ambition of becoming a major player in **the new mobility sector in Europe**. At the heart of Drivalia's grand plan is the development of a **full range of mobility solutions**: from the E+Share Drivalia electric car sharing service to innovative car subscriptions and rentals of all durations.

The Company's goal is to **democratize green mobility**, making it accessible to as many people as possible.

Today, Drivalia is operational in **14 European countries** and by 2024, its reach will be extended to 18 countries. The European footprint includes more **than 800 Drivalia Mobility Stores**, a network of physical outlets (there will be 1,400 by 2026) where customers can learn more about all of the Company's mobility solutions. The Stores are fully electrified, with a total of **1,700 charging stations**, which will increase to 3,500 by 2026.

Drivalia

Drivalia a company specializing in car rental and subscription solutions, provides a comprehensive and innovative system of mobility services. Drivalia launched the first car subscription in Italy: CarCloud. In June 2019, the Company launched the Mobility Store network, physical outlets where customers can have access to all its mobility services. With the opening of the first fully electrified Mobility Store at Torino Caselle airport in 2020, followed by many others, Drivalia has become a leading operator in sustainable mobility. In fact, thanks to the more than 1,600 charging stations installed at all its stores to date, the Company has the largest private electrified network in Italy. During 2022 and 2023, the electrification process proceeded in all the European countries where Drivalia operates.

For more information:

www.drivalia.com