

CA Auto Bank and Drivalia will take center stage at the Automotive Dealer Day in Verona

- The two companies will attend as Silver Sponsors of the event from May 14 to 16, at stands 19 and 20 in Hall 11.
- At the stands, visitors will be able to discover CA Auto Bank's financial solutions and Drivalia's mobility solutions, which are designed to make access to zero- and low-emission vehicles affordable for everyone.
- Executives from both companies will speak about the crucial role of sustainable mobility and ESG initiatives at a workshop on Wednesday 15, moderated by journalist Massimo De Donato.

Verona, May 14, 2024

CA Auto Bank, the mobility Bank for a better planet, and **Drivalia**, the Group's car rental and mobility company, are taking part in the 2024 edition of **Automotive Dealer Day**, one of the most important B2B events dedicated to professionals in the sector. The event, which from this year on will be a veritable "House of Mobility", will take place from May 14 to 16 at the Veronafiere, and will see the presence of the two companies at **stands 19 and 20 in Hall 11**, as Silver Sponsors.

In line with the theme of this edition, "**Where Automotive Meets Mobility**", visitors to the stands will be able to discover the financial solutions offered by CA Auto Bank and the mobility solutions offered by Drivalia, designed to make access to zero- and low-emission vehicles affordable for everyone.

On Wednesday, May 15, from 2:00 p.m. to 3:00 p.m., a workshop entitled "**Toward a better planet: future mobility and ESG strategies**", organized by the two companies, will take place in the Viola Room. The panel discussion, moderated by **journalist Massimo De Donato**, will address the critical role of sustainable mobility - with a special focus on electric vehicles - and ESG initiatives in pursuing environmental, social and governance goals. Recent developments in this area will also be discussed, together with strategies to meet the challenges and opportunities arising from the current automotive scenario.

Speakers at the workshop will include **Giacomo Carelli**, CEO of CA Auto Bank and Chairman of Drivalia, **Marcella Merli**, Country Manager of CA Auto Bank Italy, **Lucyna Bogusz**, Head of Sales, Marketing & Business Development at CA Auto Bank, and **Paolo Manfredi**, CEO of Drivalia. Guests will include **Bruno Mafri**, CEO of Dongfeng Italy and Car Mobility, **Carlo Alberto Jura**, President of Spazio Group, and **Francesco Di Ciommo**, President and CEO of Authos and founder of FDC Consulting Digital ESG.



DRIVALIA

CA Auto Bank S.p.A.

CA Auto Bank is a universal bank, wholly owned by Crédit Agricole Consumer Finance, which operates as an independent and multi-brand player in the vehicle financing and leasing and in the mobility sector. CA Auto Bank provides a complete range of credit and rental solutions and insurance services. Loan, lease and rental and mobility financing products provided by CA Auto Bank are specifically designed for the sale networks, for private customers and corporate fleets. CA Auto Bank has a presence in 18 European countries (Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Norway, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, directly or through branches, with a total of over 2,200 employees.

For more information:

www.ca-autobank.com

Drivalia

Drivalia, a rental, leasing and mobility company of the CA Auto Bank group, provides a full range of mobility solutions, from electric car sharing to innovative car subscriptions and rentals of all durations. Drivalia deals with all-round mobility, offering innovative mobility plans that combine flexibility, a digital experience, an on-demand approach, and sustainability. In June 2019, the Company launched the Mobility Store network, physical outlets where customers can have access to all its mobility services. With the opening of the first fully electrified Mobility Store at Torino Caselle airport in 2020, followed by many others, Drivalia has become a leading operator in sustainable mobility. In fact, thanks to the more than 1,600 charging stations installed at all its stores to date, the Company has the largest private electrified network in Italy. The electrification process will proceed in all the European countries where Drivalia operates also in 2024.

For more information:

www.ca-autobank.com

www.drivalia.com