

Drivalia appoints Cyril Châtelet as its new Head of Sales

- **Châtelet will be responsible for coordinating the Drivalia group sales, leading all Sales managers in the various European markets.**

Turin, 18 September 2023

Drivalia is pleased to announce a new top management appointment. Effective September 18, **Cyril Châtelet** will take on the role as **Head of Sales** for Drivalia, the CA Auto Bank Group's rental, leasing, and mobility company. In his new capacity, Cyril will report directly to Paolo Manfredi, CEO of Drivalia.

Cyril Châtelet will **coordinate sales efforts across the Drivalia Group**, by leading and providing guidance to all Sales managers operating in the different European markets, overseeing the delivery of the Company's comprehensive range of rental and mobility solutions - electric car sharing, car subscriptions, rentals of varying durations, leasing, and fleet management - designed to cater to the needs of both local and international customers, including individuals and businesses alike.

Cyril Châtelet is seasoned manager with **more than 25 years of experience in the automotive and mobility industry**, where he has held prominent sales and marketing positions at renowned brands. He began his career at Mazda, where he worked from 1997 to 2008, eventually becoming the Sales Manager for the French market. He then moved to Nissan and served as Regional Director, Head of LCV Business Unit, Corporate Sales and Marketing Director and Sales Director for France and Benelux until 2015. Afterward, he joined Volvo as Sales Director for the French market until 2019, when he became Sales Director at Volkswagen. In 2020, Cyril became Sales and Marketing Director and member of the management committee at LeasePlan France, positions he held until he joined Drivalia.

"I am truly delighted to join Drivalia and start this new chapter in my career. By joining forces across the various European markets in which we operate, we will offer more flexibility to our customers and partners, providing them with one-hour to lifetime mobility solutions, helping them grow their business with a seamless and simple approach", said Châtelet. "It all starts with people: our teams will put their skills and expertise at the service of our customers and partners with the goal of creating a new customer service experience where people and innovation take always center stage".

CA Auto Bank S.p.A.

CA Auto Bank is a universal bank, wholly owned by Crédit Agricole Consumer Finance, which operates as an independent and multi-brand player in the vehicle financing and leasing and in the mobility sector. CA Auto Bank provides a complete range of credit and rental solutions and insurance services. Loan, lease and rental and mobility financing products provided by CA Auto Bank are specifically designed for the sale networks, for private customers and corporate fleets. CA Auto Bank has a presence in 18 European countries (Austria, Belgium, Czech Republic, Denmark,



DRIVALIA

Finland, France, Germany, Greece, Ireland, Italy, Norway, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, directly or through branches, with a total of over 2,200 employees. As of June 30, 2023 CA Auto Bank had a loan and lease portfolio in the amount of €24.7 billion.

*Through **Drivalia**, CA Auto Bank's rental and mobility company, the Bank provides a full range of mobility solutions, from electric car sharing to innovative car subscriptions and rental for all durations. Drivalia deals with mobility in all its facets, providing innovative mobility plans that combine flexibility, digital use, on-demand approach and sustainability. In June 2019, the company launched the Mobility Stores, physical outlets where customers can access all of the company's mobility services. With the opening of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Drivalia has become a key operator also in sustainable mobility. In fact, thanks to the over 1,600 charging stations installed in all the Stores, Drivalia has Italy's largest private electrified network. In 2023, the electrification project will continue also in the European countries in which Drivalia operates.*

For more information:

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