



## Drivalia is the mobility partner of Kappa FuturFestival

- **Drivalia is once again partnering with the well-known electronic music festival this year to promote the culture of sustainable mobility.**
- **There will be a 15% discount on admission tickets for all employees of CA Auto Bank and Drivalia.**

*Turin, 28 June 2023*

Also this year, **Drivalia**, the rental, leasing, and mobility company of the CA Auto Bank Group, will serve as the **mobility partner** of the **Kappa FuturFestival**, one of the largest summer daytime electronic music festivals, which last year attracted over 85,000 attendees. Scheduled to take place from **June 30 to July 2 at Parco Dora in Turin**, the three-day event will be the festival's 10<sup>th</sup> edition.

As part of this partnership, Drivalia will supply the festival's organizing team with **premium and plug-in vehicles** from its fleet, fostering the adoption of sustainable mobility in the area. Furthermore, **employees of CA Auto Bank and Drivalia** will enjoy a **15% discount** on admission ticket prices, thanks to this collaboration.

### **Drivalia**

*Drivalia is the rental and mobility company of the CA Auto Bank Group, which is in turn part of Crédit Agricole Consumer Finance. Established in 2022, following the rebranding of Leasys Rent's operations, Drivalia aims to become one of the leading players in the new mobility sector in Europe. The company offers a comprehensive and innovative system of mobility services. Drivalia has launched the first car subscription in Italy: CarCloud. In June 2019, the company launched the Mobility Stores, physical outlets where customers can access all of the company's mobility services. With the opening of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Drivalia has become a key operator also in sustainable mobility. In fact, thanks to the over 1,600 charging stations installed in all the Stores, Drivalia has Italy's largest private electrified network. In 2023, the electrification project will continue also in the European countries in which Drivalia operates.*

*For more information:*

[www.drivalia.com](http://www.drivalia.com)