

Drivalia's Planet Mobility is at the ITB, the International Tourism Fair in Berlin

- **The FCA Bank Group's rental, leasing and mobility company is taking part in the show with an 84 m² stand set up to replicate a Drivalia Mobility Store.**

Berlin, 7 March 2023

Drivalia solidifies its international presence by taking part in **ITB Berlin**, one of the world's most important B2B trade shows dedicated to tourism, scheduled for **March 7-9, 2023** at the Messe **Berlin** exhibition center. ITB brings together leading players and professionals from the global travel industry in the German capital for three days of business and networking.

The FCA Bank Group's rental, leasing, and mobility company will be exhibiting in **Hall 9** with its own stand, an **84-m²** area fitted to replicate a Mobility Store, where visitors can learn about all the services offered by Drivalia. The company provides a full range of mobility solutions, from innovative car subscriptions to rentals of all durations.

By participating in ITB Berlin, Drivalia aims to extend its role as an international mobility operator through its presence in the **tourism and travel trade**, one of the main growth engines of many European economies.

FCA Bank

FCA Bank is a bank engaging mainly in car and mobility financing. FCA Bank S.p.A. provides financial products to support the sales of prestigious car brands in Italy and in Europe. Loan, lease and rental and mobility financing products provided by FCA Bank are specifically designed for the sale networks, for private customers and corporate fleets. FCA Bank has a presence in 17 European countries and in Morocco, directly or through branches. At June 30, 2022 FCA Bank had a loan and lease portfolio of approximately €25.8 billion.

*Through **Drivalia**, which specializes in rental and subscription solutions, the Bank provides a comprehensive and innovative system of mobility services. Drivalia launched CarCloud, the first car subscription service in Italy. In June 2019, the company launched the Mobility Stores, physical outlets where customers can access all of the company's mobility services. With the opening of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Drivalia has become a key operator also in sustainable mobility. In fact, thanks to the over 1,600 charging stations installed in all the Stores, Drivalia has Italy's largest private electrified network. In 2022 and 2023, the electrification project will continue also in the European countries in which Drivalia operates.*

For more information:

www.fcabankgroup.com
www.drivalia.com