

Drivalia is Official Supplier of Giro d'Italia

- CA Auto Bank Group's rental, leasing, and mobility company is supporting the 106th edition of the Great Pink Race.
- As part of the agreement, Drivalia will provide customized vehicles to accompany the Giro caravan and a fleet of vans to transport race materials and to collect waste in the Green Zones.

Turin, 5 May 2023

The mobility of the future by **Drivalia** supports a great international cycling event. The rental, leasing, and mobility company of the CA Auto Bank Group will be **Official Supplier of the 106th edition of the Giro d'Italia**, taking place from May 6 to 28, 2023.

Drivalia will accompany the Pink Race caravan with its customized vehicles for the entire 21-stage race, from Fossacesia Marina in Abruzzo to the grand arrival in Rome at the Imperial Forums. As part of the agreement, the company will provide the Giro staff with **its fleet of rental vans** for transporting race materials and collecting waste in the Green Zones. Additionally, branded shuttles will be provided for the last pit-stop in Rome, where a **Drivalia stand** will be set up inside the Green Village.

Through this partnership with the Giro d'Italia, watched by 651 million people in 200 countries around the world, Drivalia strengthens its commitment to promoting sustainable mobility solutions in connection with sports events.

Drivalia

Drivalia is the rental, leasing and mobility company of the CA Auto Bank group, in turn part of Crédit Agricole Consumer Finance. Established in 2022, following the rebranding of the Leasys Rent operations, Drivalia intends to become one of the leading players in the new mobility sector in Europe.

The company offers a comprehensive and innovative system of mobility services. Drivalia has launched the first car subscription in Italy. In June 2019, the company launched the Mobility Stores, physical outlets where customers can access all of the company's mobility services. With the opening of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Drivalia has become a key operator also in sustainable mobility. In fact, thanks to the over 1,600 charging stations installed in all the Stores, Drivalia has Italy's largest private electrified network. In 2023, the electrification project will continue also in the European countries in which Drivalia operates.

For more information:
www.drivalia.com