

Women's Leadership: Drivalia is Diamond Sponsor of WomenX Impact

- **The new mobility brand is participating in the event dedicated to women's entrepreneurship, November 17-19 at FICO in Bologna.**
- **One of the 160 international speakers is Marcella Merli, country manager of FCA Bank Belgium, who will bring her professional experience in the Group on the Main Stage.**

Bologna, 18 November 2022

Drivalia's innovative mobility leads the way to a new idea of entrepreneurship. FCA Bank Group's new mobility company is Diamond Sponsor of **WomenX Impact 2022**, an international event dedicated to women's leadership, empowerment and the future of work, 17-19 November at FICO in Bologna

A three-day gathering where more than **160 speakers**, with careers in large companies and international organizations, will present successful strategies and case studies of experiences shared by women for women. On Saturday 19, **Marcella Merli**, country manager of FCA Bank Belgium, will take the main stage, to speak about "Entrepreneurship in Enterprise, FCA Bank's plan for growth in the world of mobility," delving into her career path and the company's new challenges

A message of positivity and pride intended to be an inspiration and motivation for all women in the Group. In fact, participation in the international summit, also with a stand, originates from Drivalia's desire to advance a paradigm shift in the work environment, with an emphasis on **Diversity & Inclusion** in the workplace.

FCA Bank

FCA Bank is a bank engaging mainly in car and mobility financing. FCA Bank S.p.A. provides financial products to support the sales of prestigious car brands in Italy and in Europe. Loan, lease and rental and mobility financing products provided by FCA Bank are specifically designed for the sale networks, for private customers and corporate fleets. FCA Bank has a presence in 17 European countries and in Morocco, directly or through branches. At June 30, 2022 FCA Bank had a loan and lease portfolio of approximately €25.8 billion.

*Through **Drivalia**, which specializes in rental and subscription solutions, the Bank provides a comprehensive and innovative system of mobility services. Drivalia launched CarCloud, the first car subscription service in Italy. In June 2019, the company launched the Mobility Stores, physical outlets where customers can access all of the company's mobility services. With the launch of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Drivalia has become a key operator also in sustainable mobility. In fact, thanks to the over 1,600 charging stations installed in all the Stores, Drivalia has Italy's largest private electrified network. In 2022 and 2023, the electrification project will continue also in the European countries in which Drivalia operates.*

For more information:

www.fcabankgroup.com

www.drivalia.com