

Drivalia Lease Denmark celebrates a major milestone: 11,000 vehicles in the long-term rental fleet

PRESS RELEASE

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Drivalia, the rental, leasing and mobility company of the CA Auto Bank Group, is pleased to announce the significant milestone of **11,000 vehicles reached by the long-term rental fleet of its Danish branch**. This achievement is testament to the Company's ongoing growth and successful expansion strategy: **in 2024, Drivalia Lease Denmark ranked first in the Danish private leasing sector**, with a market share of approximately 24%.

"Reaching 11,000 vehicles in our long-term rental fleet is an exceptional accomplishment that reflects the commitment and dedication of our team in Denmark alongside our strategic partner KW Bruun", said Paolo Manfredi, CEO of Drivalia. "Our mission is to provide innovative and sustainable mobility solutions that meet the evolving needs of our customers. This milestone encourages us to forge ahead, investing in technology and services to further enhance our users' experience".

The long-term rental market in Denmark has shown sustained growth in recent years. This growth is driven by a rising demand for flexible and sustainable mobility solutions from both companies and individuals. Drivalia has been able to meet to this demand with a diverse and customized offering, ranging from electric vehicles to traditional models, while ensuring excellent service.

"Our success in Denmark is the result of a clear strategic vision and unwavering focus on our customers' needs", added Niels Bjørn Jacobsen, Country manager of Drivalia Lease Denmark. "We look to the future with optimism and are ready to seize the opportunities the market offers us to continue to grow and innovate".

Drivalia

Drivalia, a rental, leasing and mobility company of the CA Auto Bank group, provides a full range of mobility solutions, from electric car sharing to innovative car subscriptions and rentals of all durations. Drivalia deals with all-round mobility, offering innovative mobility plans that combine flexibility, a digital experience, an on-demand approach, and sustainability. In June 2019, the Company launched the Mobility Store network, physical outlets where customers can have access to all its mobility services. With the opening of the first fully electrified Mobility Store at Torino Caselle airport in 2020, followed by many others, Drivalia has become a leading operator in sustainable mobility. In fact, thanks to the more than 1,600 charging stations installed at all its stores to date, the Company has the largest private electrified network in Italy. The electrification process will proceed in all the European countries where Drivalia operates also in 2024.

For more information:

www.drivalia.com