

# Hello, Brain Builder!

A baby is born ready to learn with billions of neurons waiting to be connected. Even before they can talk, they are looking, listening, and relating to you. Being a brain-builder now gets them ready for school, friends, and life.



Turn everyday moments into Brain Building Moments™.

## Brain Building 101

### Nurture Future Potential

Positive, supportive experiences with adults help your child's brain grow strong and flexible. It's ideal to brain-build from birth, but it's never too late to start.

### Communicating is Key

Back-and-forth moments with you build your child's brain. You're shaping a growing mind and helping their learning, health, and behavior both now and in the future.

### You Are a Brain Builder

We know you are busy. That's why we created the Vroom Brain Building Basics™ – Look, Follow, Chat, Take Turns, and Stretch. These tools help you build your child's life skills like focus, self-control, problem-solving, and taking on challenges.

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