

# ((S4S))

# **S4S Talking Points**

- Over 1500 streamers have raised approximately \$2.3 million for Starlight since S4S first began in 2019.
- Streamers and their communities have helped deliver happiness to 3 million seriously ill children and their families at more than 700 children's hospitals and other health facilities across the US.

### **Starlight Talking Points**

- Mission: Starlight Children's Foundation Delivers happiness to seriously ill children and their families
- Vision: Starlight can improve every child's mental and emotional well-being to help them thrive as they navigate a serious illness.
- Starlight was founded in 1982 and aims to deliver happiness to hospitalized children and their families to help alleviate stress, fear, and feelings of loneliness during their hospital stay.
- Starlight is America's broadest-reaching charity focused on sick kids and recognized as an integral part of the total care of hospitalized kids.
- Starlight has received a 4-star Charity Navigator rating for the 7th year in a row - an honor that only 13 of charities have received based on fiscal responsibility and transparency.
- Starlight programs make the hospital an easier place to be by unleashing the power of play, empowering kids with a renewed sense of optimism, resilience, and courage to endure long hospital stays.
- 98% of Starlight hospital partners strongly agree or agree that Starlight programs help put kids at ease and combat kids' anxieties and stress while in the hospital.

#### **Supporting Statements**

- Because of your donations, hospitals and families can receive Starlight programs free of cost.
- Your donations help kids feel less afraid of their treatments or being in the hospital.
- When kids use Starlight programs, they experience less trauma and emotional distress.
- Your donations help kids feel courageous and confident during their hospital stay.
- Hospitalized kids thrive with Starlight programs they find their inner strength and a sense of empowerment.

### **Power of Play Talking Points**

- Play is how kids cope and learn through challenges they face in a hospital.
- Play helps kids' overall healing process by allowing them to socialize with others and feel better emotionally.
- Play lets kids bring elements of kids' everyday lives into the hospital setting, reconnecting them to their home life.

### **Starlight Gaming Talking Points**

- Powered by Nintendo®, Starlight Gaming Stations and Handhelds let kids play from the comfort of their hospital bed because it's designed to roll anywhere in the hospital.
- Hospital-approved Starlight Gaming Stations and Handhelds meet safety protocols and come pre-loaded with 25 kidfriendly games.
- When kids play on Starlight Gaming Stations and handhelds, they feel less stressed and anxious.
- Play through Starlight Gaming empower kids and increases their self-esteem.
- Playing on the Starlight Gaming Stations and Handhelds helps kids feel more in control over their situation.

#### **Supporting Statements**

- When kids play games on the Starlight Gaming station, they don't feel their pain as much.
- Playing video games on the Starlight Gaming Stations and Handhelds give kids familiarity and structure so it helps them feel less afraid of staying at the hospital.
- Starlight Gaming Stations and Handhelds help assist patients' physical therapy, too!





# **Starlight Programs**

### **Starlight Gaming**

Powered by Nintendo® Starlight Gaming Stations and Handhelds help kids reduce stress, boost mood, and help them cope in unfamiliar situations. Designed to roll anywhere in the hospital, Starlight Gaming Stations and Handhelds allow kids to play games from the comfort of their hospital bed or in a playroom with a group of kids.

### **Starlight Virtual Reality**

Starlight Virtual Reality (VR) helps kids relax during difficult medical procedures, manage pain, and aids their physical therapy. The Starlight VR with Penumbra's REAL i-Series offers immersive, closedenvironment experiences and activities that can be controlled through eye movement or voice control, making it inclusive for all pediatric patients.

#### **Starlight Hospital Gowns**

Starlight Hospital Gowns are brightly colored with fun designs that help ease anxiety, provide comfort, and spur confidence for kids. They tie down the side (instead of down the back) for better privacy and have snaps on the sleeves to allow easy access for medical procedures.

### **Starlight Hero Wagons**

### **Starlight Toy Deliveries**

Hospitalized children often feel isolated and lonely, but Starlight<br/>Radio Flyer Hero Wagons promote socialization and community<br/>building by letting kids explore the hospital environment. Hero<br/>wagons let children go for a joyride throughout the hospital.<br/>The Hero Wagon has padded seats that are easily sanitized by<br/>hospital staff, along with an IV pole attachment, making it easier<br/>for all patients to enjoy a wagon ride.Starlight Toy Deliveries including toys, books, games, and<br/>crafting materials allow kids to do what they love most – play!<br/>Play reminds kids of their home life which reduces anxiety and<br/>improves mood. Playing with toys also encourages positive social<br/>connections that allow children to process their experiences and<br/>express their emotions.

## Donate at <u>starlight.org</u>

