

STARLIGHT PROGRAMS

Starlight Hospital Gowns

One of the most stressful experiences in a child's hospital journey is transitioning from their personal clothes into a hospital gown. Starlight Hospital Gowns replace traditional hospital gowns to promote a more positive experience.

Brightly colored, each gown's fun design delivers happiness by easing anxiety, providing comfort, and spurring confidence. The themed gowns also lead to interactive experiences that aid emotional wellbeing, like playing games through our unique gown QR code or bonding with medical staff about the characters on their gown. Starlight Hospital Gowns are specially designed with ties down the side for better privacy and have snaps on the sleeves to allow easier access for hospital staff during medical procedures.

In 2023, over 65,856 Hospital Gowns were delivered to hospitalized children at the 700+ hospitals and medical facilities that we partner with across the U.S.



*I had a 6-year-old patient that did not want to put on a gown at all. He was extremely anxious to be at the hospital and then finding out he had to change clothes made matters more frightening for him... **Once the patient saw how fun this "new" gown [from Starlight] was, he was immediately ready to change and became more compliant.** By watching him become less anxious, his family members also became calmer. This type of situation happens frequently; therefore, we're so thankful for Starlight!*

— CCLS CHRISTUS Shreveport-Bossier Health System



Comfort: Starlight Gowns are softer, provide more coverage, movement, and a better fit than a regular hospital gown.



Socialization: The colorful gowns are a conversation starter with everyone from clinical staff to other patients.



Normalization: Familiar characters and kid-friendly designs remind children of comfortable pajamas from home.



Procedural Support: Clinicians can easily perform routine medical procedures with multiple points of access.



Emotional Support: Choosing an outfit provides an outlet for kids to express emotions and identity through their appearance.

