



What does it mean to be a Starlight Stream Ambassador?

You personify all of the Starlight values that include: Service, Integrity, Accountability, Respect, Teamwork, Excellence and Innovation.

[Read more about our mission and each value.](#)

Stream for Starlight from September 2023 – September 2024.

What's the commitment?



- Participate in at least two campaigns or stream two days throughout the year.
- Three social media engagements with @StarlightUS on Twitter.
- Recruit 3-5 new Starlight streamers during the year. They can stream with you!
- Open to media opportunities, such as name published in press release, blogs and traditional media.
- Display a Starlight supporter graphic in your Twitch profile and/or mention of Starlight Ambassador in Twitter profile.
- Record photos and/or videos for Starlight to use to help amplify campaigns.

What's in it for you?

Besides helping sick kids, we want to make it fun and rewarding for you!

- Photo, bio and streaming channel on a Starlight ambassador page on Starlight.org.
- Starlight ambassador swag box delivered to you in September! We'll have you decked out in Starlight gear + goodies from our corporate sponsors.
- Social media engagement via Starlight's social channels to amplify your streams.
- Amplify your brand with potential media opportunities and highlights on our blog.
- Invites to exclusive campaign integrations and giveaways.

Fundraising goal?



We don't set specific goals for our Ambassadors because we value fundraising AND brand awareness. We know some ambassadors have the capability to fundraise more than others, but every ambo is so important to us. **Fundraise toward Starlight programs!**

\$35: can provide a Starlight Hospital Gown

\$200: can fund a Starlight Hero Red Wagon to transport kids in hospital

\$1250: can provide Starlight backpacks filled with supplies for 50 kids

\$1600: can fund a Starlight Nintendo Switch Handheld

\$5000: can fund a Starlight Nintendo Switch Gaming station

