

Starlight Hospital Wear

Hospital wear is often a source of discomfort for seriously ill children. It leaves them feeling exposed or embarrassed in an already overwhelming situation. The transition from their clothes to hospital gowns is one of the highest stress moments in a child's hospital journey. Starlight Gowns replace uncomfortable and boring hospital gowns with ones that are comfortable and brightly colored. Plus, they're specially designed with snaps on the sleeves and ties down the side to provide better coverage for kids and easier access for hospital staff during medical procedures.

Since 2016, over

260,000 Starlight Gowns

have been distributed to seriously ill children at more than

350 hospitals & pediatric units

in all 50 states.

92%

of family survey respondents agree or strongly agree that their child feels better about how they look in a Starlight Gown than a traditional hospital gown.¹

86%

of staff report that Starlight Gowns make it easier for medical staff to build rapport with seriously ill children and their families.

87%

of staff report that the Starlight Gown's design makes performing routine tasks easier and more efficiently for medical staff and less stressful for children.¹



When kids receive a cool hospital gown, it changes their whole experience," Kelsey explained. "I've seen parents moved to tears when I hand their child a Starlight Gown and they smile. They didn't expect their child to smile at all during the hospital visit."

—Kelsey Davis, MS, CCLS, John's Hopkins Children's Center



Comfort

Starlight Gowns are softer, provide more coverage, movement, and a better fit than a regular hospital gown.



Socialization

The colorful gowns are a conversation starter with everyone from clinical staff to other patients.



Normalization

Familiar characters and kid-friendly designs remind children of comfortable pajamas from home.



Procedural Support

Clinicians can easily perform routine medical procedures with multiple points of access.



Emotional Support

Choosing an outfit provides an outlet for kids to express emotions and identity through their appearance.