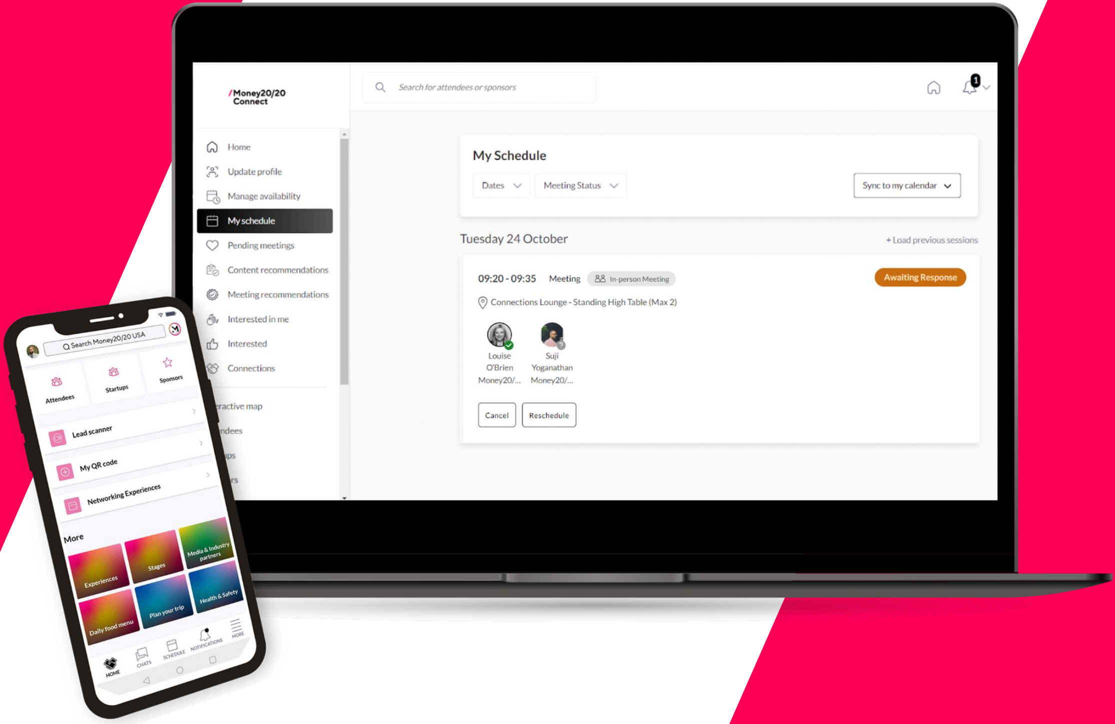
MONEY 20/20

MONEY20/20 CONNECT

STEP BY STEP GUIDE



STEP-BY-STEP GUIDE

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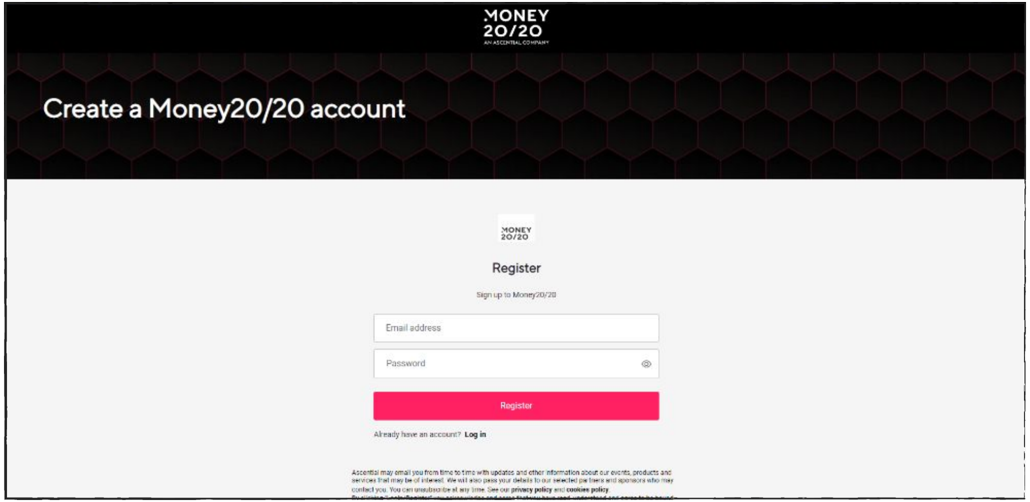
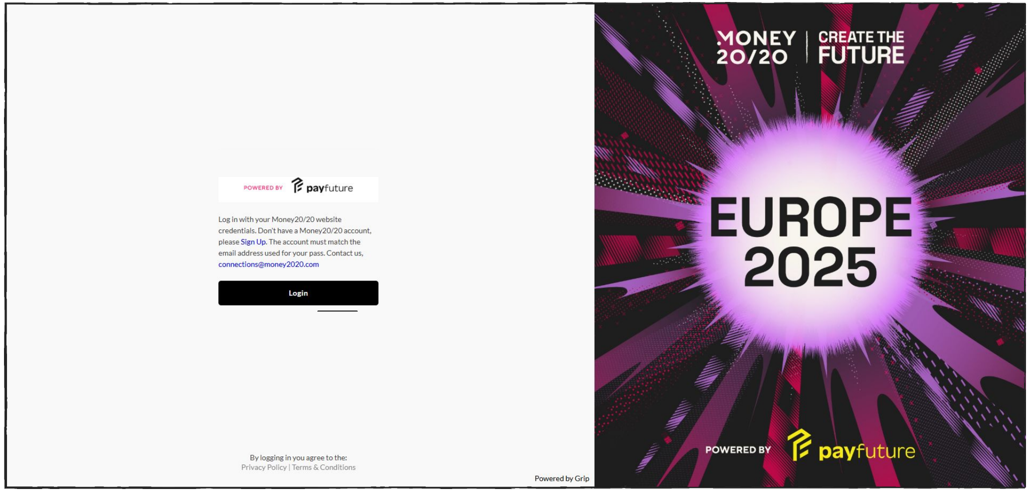
1. GETTING STARTED

Log into Money20/20 Connect via your Money20/20 Account. If this is your first time attending Money20/20 Europe with your company, you will need to register for an account ahead of logging into Money20/20 Connect. This can be done via our website.

The email associated with your pass is the email you will need to use to create your account and log into Money20/20 Connect. If you do not know which email address has been used, please speak to your internal pass manager who assigned your pass.



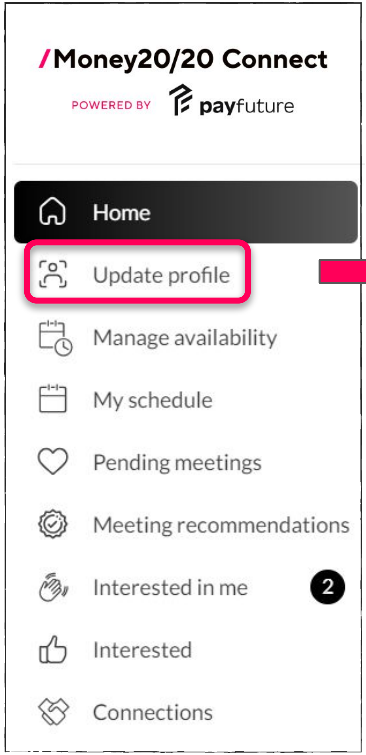


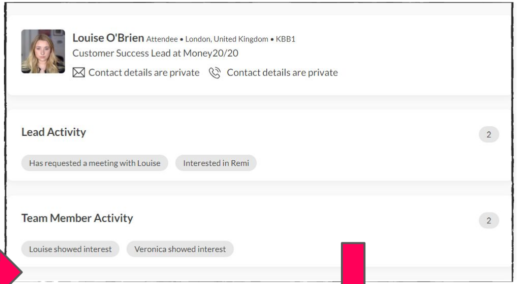
2. PROFILE SETUP

Once logged in, you will be prompted to confirm the visibility of your contact details. This will allow you to make your details private or visible for connections to see. You can always adjust this in “**Edit Profile**” later if you change your mind.

You can make changes to your profile in the “**Update Profile”** tab such as Company name, adding a bio or changing your job role. Please make sure that networking is enabled to benefit from our networking features. Remember to select ‘**submit**’ at the end of the page to save changes and allow some time for these changes to reflect.

Please note: any changes you make on this page will be reflected on your badge at the show.





Top Tip: Networking needs to be enabled to benefit from our other networking features. Without this turned on you won’t be able to see the attendee list, message or schedule meetings and other attendees won’t be able to see you.

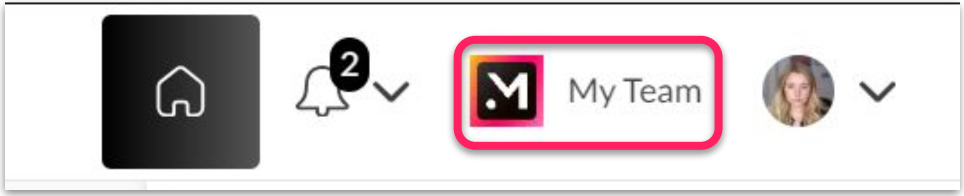
3. MY TEAM (SPONSORS ONLY)

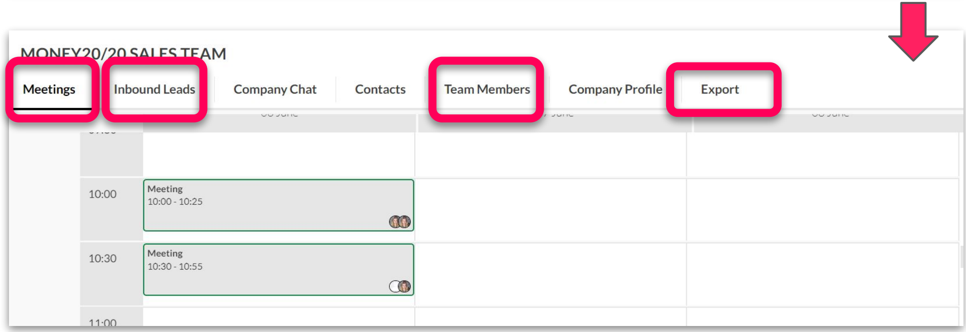
The “**My Team**” area of Money20/20 Connect is only available for our sponsors via the web platform. This function will allow you to have a complete team view of your time on-site. It will enable you to be proactive in your planning before you arrive in Las Vegas.

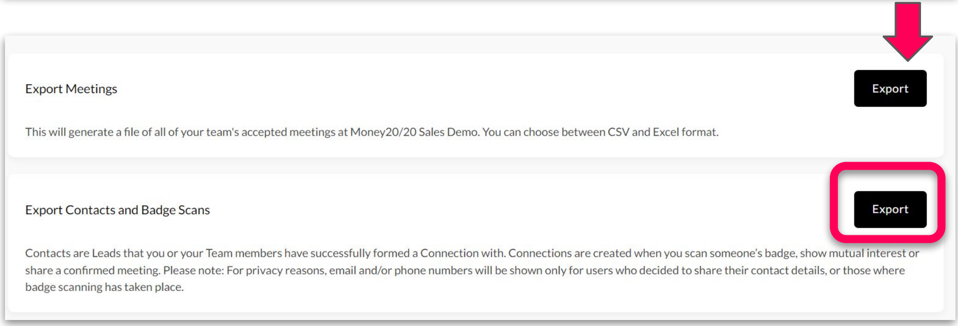
In the top navigation bar, you will find “My Team”. **The first person from your company to activate this area will automatically become the admin. If this person should not be the admin, they can reassign admin access to another user within the “Team Members” space.**

Within “My Team”, the top functionalities that are only for sponsors are:
/ See a full team calendar for pre-show planning
/ Book meetings on behalf of other colleagues
/ Receive inbound leads ahead of the show
/ Activate your ‘Lead Scanner’
/ Review all leads in real-time
/ Export all leads pre-, during, or post-show

Please note: only the admin will have export rights to sensitive data (i.e. lead scans which include email addresses).







Top Tip: Ensure none of your colleagues are missing from the “Team Members” area. If they are not tagged as a team member, they won’t be able to download any leads post-show.

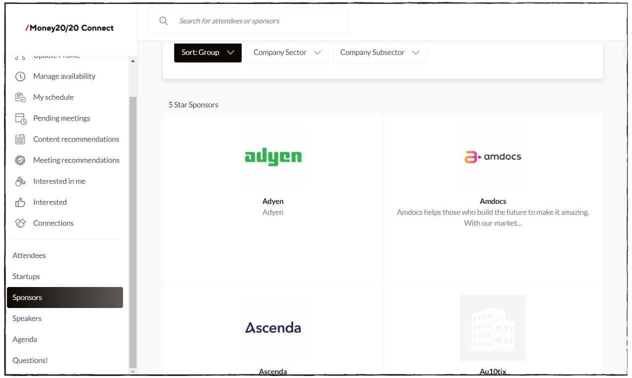
4. EXPLORE ATTENDEE AND SPONSOR LIST

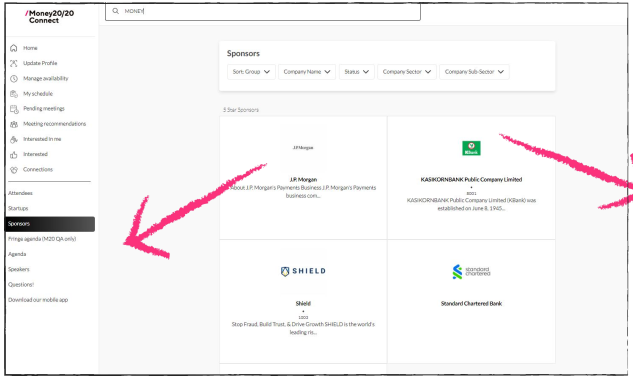
Via the sidebar you will be able to access the attendee list. Filter via job title, region, sector and more, to find the people you want to meet with.

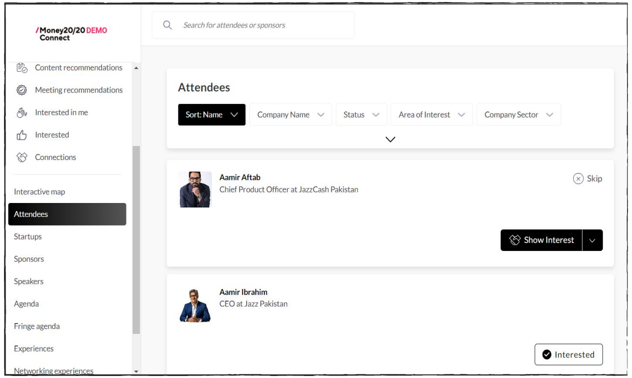
You can also navigate the speaker and sponsor list in similar fashion.

Note: these lists are continuously updated, so make sure to revisit regularly.

Top Tip: Use the search bar at the top to search attendees or sponsors by name. There is also filter included in the results page.





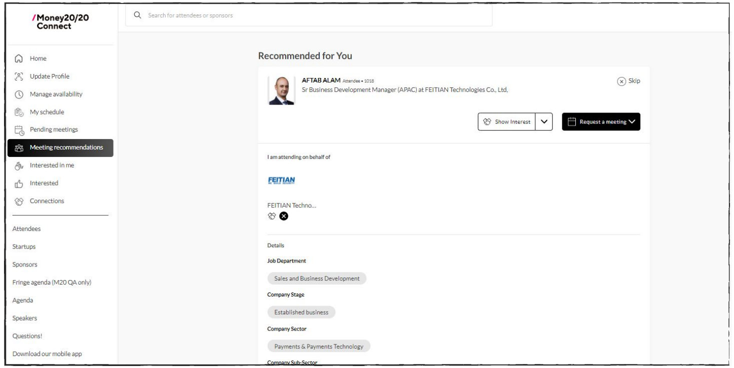


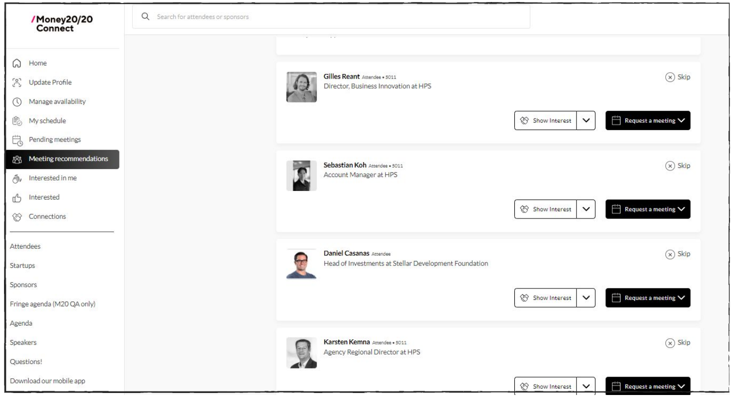
5. SHOW INTEREST OR SKIP PROFILES

In order to get the most out of the connections platform, we need to know who you do and don't want to connect and meet with.

Show Interest to those you wish to connect and meet with. **Skip Profiles** of those who are not the type of attendees you wish to meet with.

This information added with your pre-set preferences will be used to match you for meetings. There is no guarantee that the attendees you show interest to will be the ones you meet with, but their profile information will feed into the AI and be used to ensure you meet with a similar type of attendee.





Top Tip: The more you use the recommendations function, the more the AI improves its suggestions. You can also show interest and message Sponsors.

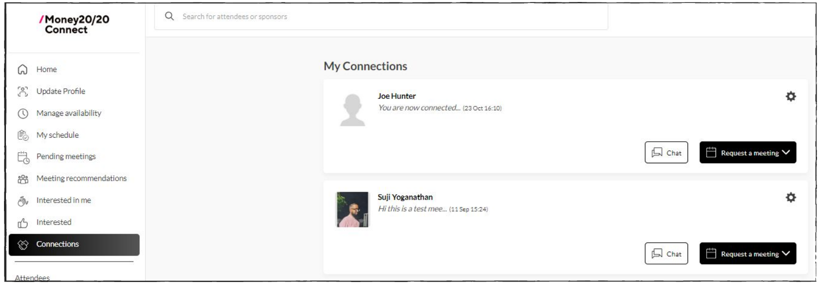
6. ARRANGING MEETINGS WITH CONNECTIONS

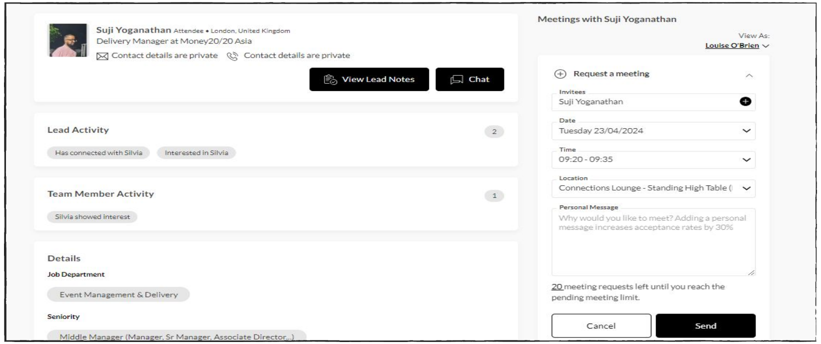
"**My Connections**" is where your connections will show once you or your newfound connections have accepted a request.

You can click on "My Connections" for a more in-depth breakdown and arrange meetings with new connections to further conversations.

You can select a meeting location at your stand or in the Connections Lounge which is our dedicated networking area. A table number will be supplied when both parties have accepted.

You can add multiple attendees to the meeting by clicking the "+" symbol next to the initial attendee.





Top Tip: When requesting a meeting, it is advised that you become a connection first. Also, it doesn't hurt to send a welcoming "personal message" with the meeting request. This increases your chance of a connection being made.

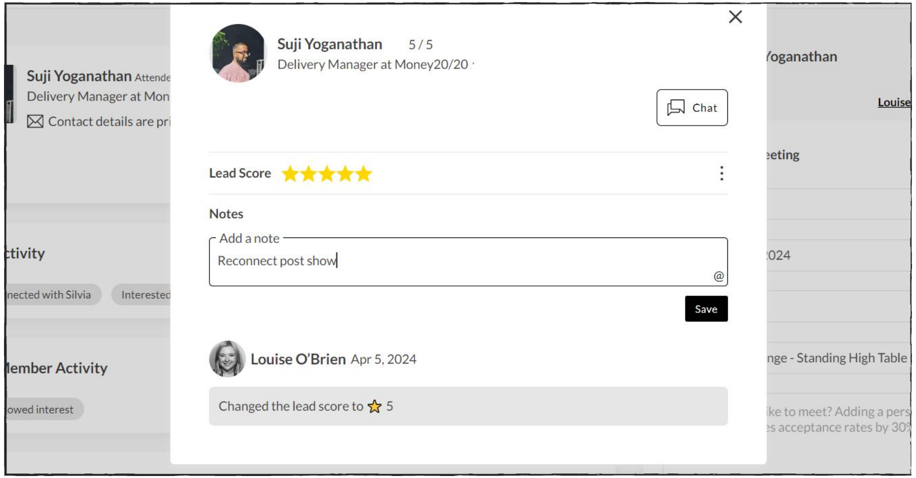
7. SCORE LEADS AND ADD NOTES TO THEIR PROFILE

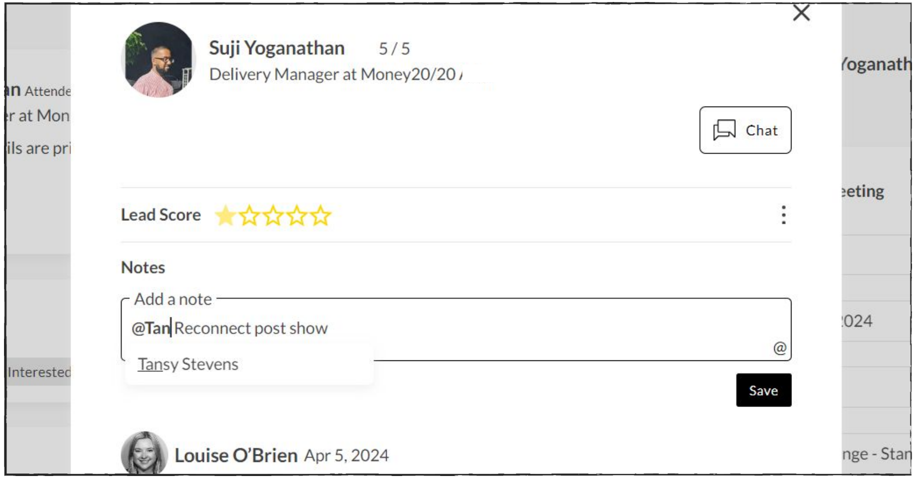
Add lead notes to newly formed connections and avoid forgetting vital information. This can be accessed any time you select “**View Lead Notes**” on a connection’s profile.

You can also score leads from 1 to 5 to aid your organization of connections post-event.

Sponsors of Money20/20 will be able to download information on contacts and meetings which will be accompanied by lead notes and lead scores.

You can also mention a team member within the lead notes and detail how they played a part in forming a connection or highlight who needs to manage this relationship during or post-event.



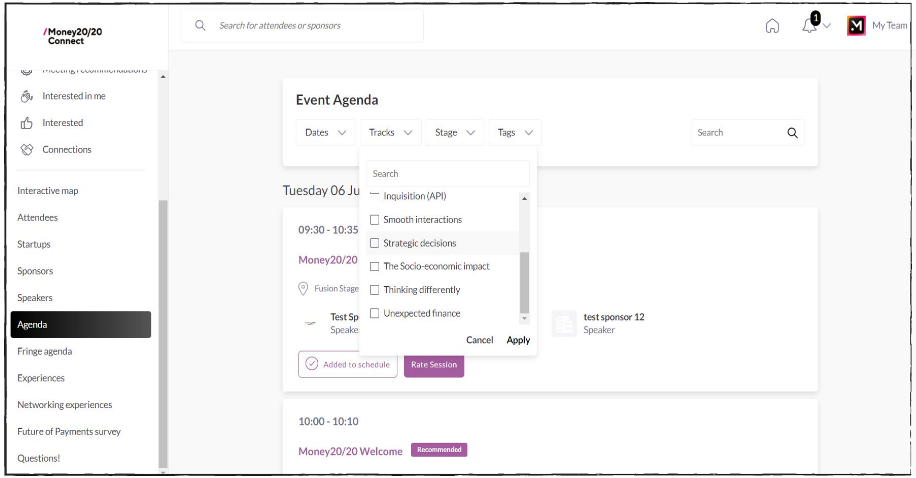


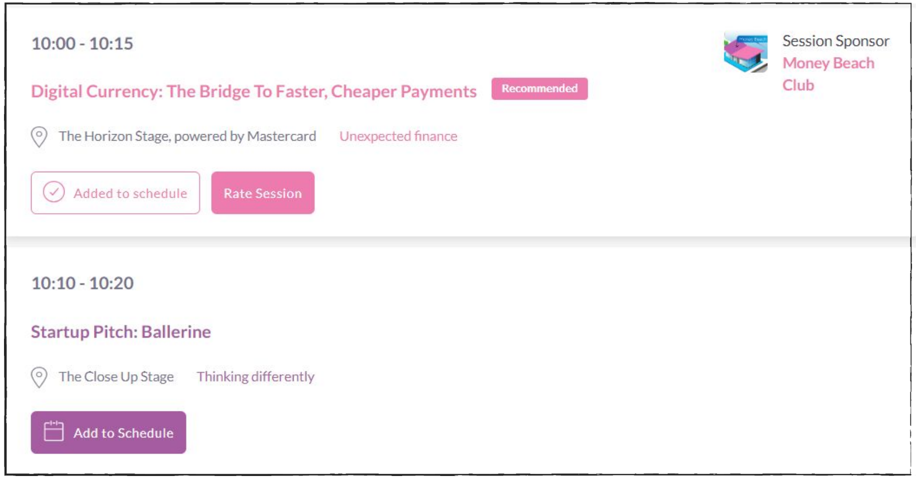
8. EVENT AGENDA

The event agenda holds all the content sessions giving you a breakdown of days, times, and information about each session including speakers, themes, and stage location. You can use the filters to sort by location or interest.

If something piques your interest, you can select to add it to "**My Schedule**" which will slot in to your personal calendar.

You can also select an event to get further information and context on the session as well as similar session suggestions.





9. MANAGE YOUR SCHEDULE

Within your profile, you will be able to manage your availability. If there are any times you are not able to attend a meeting, please block these out.

This will ensure that meetings are only booked for when you are available.

Go to "**My Schedule**" to keep track of the meetings that you have arranged or have been arranged for you.

You will receive an email notification when your meetings are ready to review.

You will also be able to see any content sessions or show floor events you added to your schedule here so you can plan your day accordingly.

You can also sync your personal schedule to your email provider so you can organize your day via multiple calendars. Please advise that the sync time vary from provider to provider.