

**.MONEY
20/20**

EUROPE
2-4 JUNE 2026
AMSTERDAM

**WHERE
MONEY
DOES
BUSINESS**

**UNITED ARAB EMIRATES
SAUDI ARABIA
QATAR**

ARE YOU SHAPING THE FUTURE OF MONEY IN EUROPE? WELCOME HOME

Money20/20 is the place where the world's fintech leaders convene to grow their businesses. We ignite change through the collision of people and ideas, powering new strategies and partnerships that transform mindsets.

Our shows attract senior executives from the world's leading banks, largest payment companies, the fastest-growing startups and most influential businesses across the global money ecosystem.

This is the community that will unlock the next big opportunities in Fintech. The deals, partnerships, insights, tech and tools to shape your business tomorrow, are here.

THIS IS WHERE MONEY DOES BUSINESS.

“MONEY20/20 IS
WHERE THE ROCK
STARS OF FINTECH
COME TO CUT
DEALS AND COURT
INVESTORS.”

The Economist

2025 IN NUMBERS

2,300+ ATTENDING COMPANIES

7,400+

TOTAL ATTENDEES



72%

ESTABLISHED
BUSINESSES

28%

STARTUPS

100+

COUNTRIES REPRESENTED



1 IN 3

ATTENDEES WERE C-SUITE



450+

SPEAKERS

330+

sponsors

310+

PRESS & MEDIA



COMPANIES REPRESENTED



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Money20/20 is the largest event on our calendar. **As a sponsor, it's a powerful opportunity to engage with industry leaders and connect with global companies.** Last year, our booth was the perfect platform for Fuse to **build brand awareness and generate leads.**



– **Yasmin Bayat**
Commercial Director



STAKE YOUR CLAIM

Be a part of the *most anticipated show of the year.*

Our festival-style layout, allows for booths to blend seamlessly with interactive features, stages and meeting spaces, helping you spark even more connections and get business deals done.

No matter where you are on the show floor, you'll meet, and have conversations with, fintech's most exciting brands.

Show floor pricing starts from €13,000

**CHECK OUT THE LIVE,
INTERACTIVE FLOORPLAN**

Speak to our team to secure your perfect spot.



FACILITATE MEANINGFUL CONNECTIONS

Create an experience that makes doing business *effortless*.

Looking for a more intentional approach to meetings and smaller (but targeted) gatherings onsite that will maximize your ROI?

From hosted lunches to private meeting spaces and VIP areas; our focus is to help you design innovative, fully configurable, and bespoke spaces that allow you to host clients and prospects in a more private setting.

Activation pricing starts from €12,000



NOT JUST ANOTHER BRANDING EXERCISE

Create your future among the history makers. Move markets by reaching the most valuable audience in fintech.

From partnering with us to produce new content formats that will put your brand at the heart of our revolutionary agenda, to jaw-dropping show floor activations and larger-than-life signage. Attendees will be surrounded by your brand throughout their entire Money20/20 experience.

Looking for something bespoke? Our team will work closely with you to bring your ideas to life!

Signage pricing starts from €7,500



HEADLINES ARE MADE HERE

Using Money20/20 as part of your annual strategic planning - whether you're introducing a new product, announcing a major milestone or launching a new initiative - means you'll be maximising your breaking news before, during and after the event.

Money20/20 puts you in a room with the A-list of the fintech world and amplifies your announcements across the globe.

310+

PRESS, MEDIA & ANALYSTS
IN ATTENDANCE

4,200+

MEDIA MENTIONS DURING
THE SHOW

**BBC
NEWS**

CNBC

**The
Economist**

Finextra

**FINTECH
FINANCE**

Forbes

**FT FINANCIAL
TIMES**

REUTERS

sifted/

THE TIMES

**THE
FINTECH
TIMES**

THE PAYPERS

**Bloomberg
NEWS**

TE

**The
Guardian**

WSJ



**WALID ABOU ZAKI**

MENA
Representative

**OLA RAJEH**

MENA
Representative

**TANSY STEVENS**

Head of New Business
Development

Unlock Blockchain, founded in 2017 in Dubai, is the MENA region's leading bilingual media platform for blockchain and crypto. Trusted by regulators, institutions, and the wider ecosystem, Unlock combines credible journalism with strategic industry engagement — delivering international news and uniquely contextualized regional coverage in Arabic and English.

Leveraging its deep understanding of local regulatory frameworks and market dynamics, Unlock also plays a public affairs role for the industry: helping global players navigate the MENA landscape, engage with stakeholders, and gain meaningful visibility, while amplifying homegrown startups as they scale across the region and beyond.

Through its reporting and long-standing partnerships — including with Money20/20 — Unlock continues to bridge global and regional players, driving dialogue and growth for the blockchain and crypto ecosystem in MENA.

As Head of New Business at Money20/20 Europe, I bring over 20 years of experience in the events industry and have spent the last four years helping shape the growth of the world's leading fintech show. I lead our global agent network, working closely with each market to ensure we're not just opening doors, but creating real opportunities for companies to thrive on the Money20/20 stage.

My focus is on building meaningful partnerships that drive growth and innovation across global markets. From tailored sponsorships to startup support and pavilions, we're here to ensure MENA has the visibility, voice, and impact it deserves at Money20/20.

MONEY GOES GLOBAL

Launched by industry insiders in 2012, as the world began to recover from the global financial crisis and digitization began to transform our world, Money20/20 has rapidly become the heartbeat of the global fintech ecosystem.

As we have grown, the most innovative, fast-moving ideas and companies have driven their growth on our platform. Mastercard, Airwallex, J.P. Morgan, Stripe, Google, Marqeta, VISA, Adyen, Checkout.com and more make transformational deals and raise their global profile with us.

We now attract leaders from the world's greatest VC firms, banks, regulators and media platforms: convening to cut industry-shaping deals, build world-changing partnerships and unlock future-defining opportunities.

JOIN US AT MONEY20/20, THE PLACE WHERE MONEY DOES BUSINESS.



MONEY20/20 MIDDLE EAST

15-17 September 2025

Riyadh, Saudi Arabia

[MONEY2020MIDDLEEAST.COM](https://www.money2020middleeast.com)



MONEY20/20 USA

26-29 October 2025

The Venetian, Las Vegas

[US.MONEY2020.COM](https://www.us.money2020.com)



MONEY20/20 ASIA

21-23 April 2026

Queen Sirikit, Bangkok

[ASIA.MONEY2020.COM](https://www.asia.money2020.com)



MONEY20/20 EUROPE

2-4 June 2026

The Rai, Amsterdam

[EUROPE.MONEY2020.COM](https://www.europe.money2020.com)