

**.MONEY
20/20**

EUROPE
2-4 JUNE 2026
AMSTERDAM

**WHERE
MONEY
DOES
BUSINESS**

TURKEY

ARE YOU SHAPING THE FUTURE OF MONEY IN EUROPE? WELCOME HOME

Money20/20 is the place where the world's fintech leaders convene to grow their businesses. We ignite change through the collision of people and ideas, powering new strategies and partnerships that transform mindsets.

Our shows attract senior executives from the world's leading banks, largest payment companies, the fastest-growing startups and most influential businesses across the global money ecosystem.

This is the community that will unlock the next big opportunities in Fintech. The deals, partnerships, insights, tech and tools to shape your business tomorrow, are here.

THIS IS WHERE MONEY DOES BUSINESS.

“MONEY20/20 IS
WHERE THE ROCK
STARS OF FINTECH
COME TO CUT
DEALS AND COURT
INVESTORS.”

The Economist

2025 IN NUMBERS

2,300+ ATTENDING COMPANIES

7,400+

TOTAL ATTENDEES



72%

ESTABLISHED
BUSINESSES

28%

STARTUPS

100+

COUNTRIES REPRESENTED



1 IN 3

ATTENDEES WERE C-SUITE



450+

SPEAKERS

330+

sponsors

310+

PRESS & MEDIA



COMPANIES REPRESENTED







We chose to launch our rebrand at Money20/20 because it brings together our potential partners and customers in one place. This allows us to **increase our awareness to key global players and strengthen existing partnerships.**



– **Halim Memis**
CEO



STAKE YOUR CLAIM

Be a part of the *most anticipated show of the year.*

Our festival-style layout, allows for booths to blend seamlessly with interactive features, stages and meeting spaces, helping you spark even more connections and get business deals done.

No matter where you are on the show floor, you'll meet, and have conversations with, fintech's most exciting brands.

Show floor pricing starts from €13,000

**CHECK OUT THE LIVE,
INTERACTIVE FLOORPLAN**

Speak to our team to secure your perfect spot.



FACILITATE MEANINGFUL CONNECTIONS

Create an experience that makes doing business *effortless*.

Looking for a more intentional approach to meetings and smaller (but targeted) gatherings onsite that will maximize your ROI?

From hosted lunches to private meeting spaces and VIP areas; our focus is to help you design innovative, fully configurable, and bespoke spaces that allow you to host clients and prospects in a more private setting.

Activation pricing starts from €12,000



NOT JUST ANOTHER BRANDING EXERCISE

Create your future among the history makers. Move markets by reaching the most valuable audience in fintech.

From partnering with us to produce new content formats that will put your brand at the heart of our revolutionary agenda, to jaw-dropping show floor activations and larger-than-life signage. Attendees will be surrounded by your brand throughout their entire Money20/20 experience.

Looking for something bespoke? Our team will work closely with you to bring your ideas to life!

Signage pricing starts from €7,500



HEADLINES ARE MADE HERE

Using Money20/20 as part of your annual strategic planning - whether you're introducing a new product, announcing a major milestone or launching a new initiative - means you'll be maximising your breaking news before, during and after the event.

Money20/20 puts you in a room with the A-list of the fintech world and amplifies your announcements across the globe.

310+

PRESS, MEDIA & ANALYSTS
IN ATTENDANCE

4,200+

MEDIA MENTIONS DURING
THE SHOW

**BBC
NEWS**

CNBC

**The
Economist**

Finextra

**FINTECH
FINANCE**

Forbes

**FT FINANCIAL
TIMES**

REUTERS

sifted/

THE TIMES

**THE
FINTECH
TIMES**

THE PAYPERS

**Bloomberg
NEWS**

TE

**The
Guardian**

WSJ



**YELIZ EREZ**

Turkey
Representative

WORLDDEXPO is a NATIONAL PARTICIPATION organizer authorized by the Ministry of Trade of the Republic of Türkiye, aiming to increase the exports of companies in Türkiye. With its expert team, it not only facilitates overseas trade fair organizations for small, medium, and large-scale companies operating in Türkiye but also undertakes their export consultancy. Our goal is to ensure that our companies pass through the doors of export, led by our fairs that play a key role in connecting them with international customers, and to help them take their place among the giants of the industry.

WORLDDEXPO views businesses aiming to export not as customers, but as partners, and works to provide them with the best possible service. From the organization phase of fairs and events to their conclusion, it offers professional support to its partners. WORLDDEXPO aims to accelerate business processes through face-to-face events, bringing people together to offer networking opportunities and enhance business feasibility.

**TANSY STEVENS**

Head of New Business
Development

"As Head of New Business at Money20/20 Europe, I bring over 20 years of experience in the events industry and have spent the last four years helping shape the growth of the world's leading fintech show. I lead our global agent network, working closely with each market to ensure we're not just opening doors, but creating real opportunities for companies to thrive on the Money20/20 stage."

My focus is on building meaningful partnerships that drive growth and innovation across global markets. Together with our dedicated agents in Turkey, we're focused on elevating the region's fintech innovation on a global stage. From tailored sponsorships to startup support and pavilions, we're here to ensure Turkey has the visibility, voice, and impact it deserves at Money20/20."

MONEY GOES GLOBAL

Launched by industry insiders in 2012, as the world began to recover from the global financial crisis and digitization began to transform our world, Money20/20 has rapidly become the heartbeat of the global fintech ecosystem.

As we have grown, the most innovative, fast-moving ideas and companies have driven their growth on our platform. Mastercard, Airwallex, J.P. Morgan, Stripe, Google, Marqeta, VISA, Adyen, Checkout.com and more make transformational deals and raise their global profile with us.

We now attract leaders from the world's greatest VC firms, banks, regulators and media platforms: convening to cut industry-shaping deals, build world-changing partnerships and unlock future-defining opportunities.

JOIN US AT MONEY20/20, THE PLACE WHERE MONEY DOES BUSINESS.



MONEY20/20 MIDDLE EAST

15-17 September 2025

Riyadh, Saudi Arabia

[MONEY2020MIDDLEEAST.COM](https://www.money2020middleeast.com)



MONEY20/20 USA

26-29 October 2025

The Venetian, Las Vegas

[US.MONEY2020.COM](https://www.us.money2020.com)



MONEY20/20 ASIA

21-23 April 2026

Queen Sirikit, Bangkok

[ASIA.MONEY2020.COM](https://www.asia.money2020.com)



MONEY20/20 EUROPE

2-4 June 2026

The Rai, Amsterdam

[EUROPE.MONEY2020.COM](https://www.europe.money2020.com)