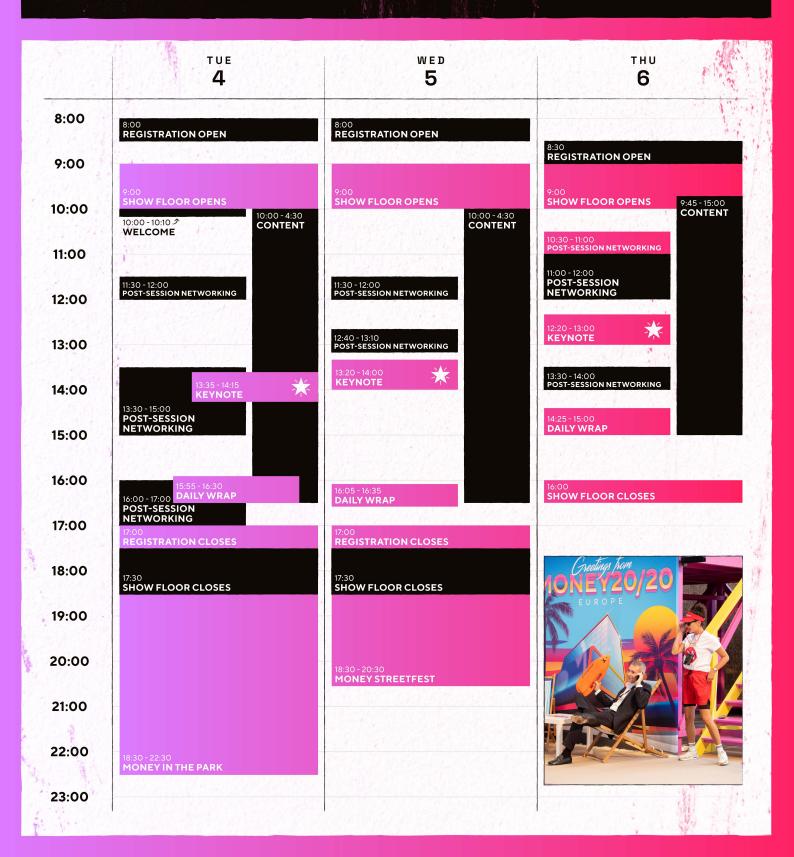
AGENDA AT-A-GLANCE

WHAT HAPPENS AT MONEY'S BIGGEST SHOW?



MONEY20/20 EUROPE IN STATS



8,500+

2,300+
LEADING COMPANIES



34% SENIOR EXECUTIVES 18,250+

THIS IS MORE THAN JUST A SHOW

CURATED GATHERINGS FOR MEANINGFUL ENCOUNTERS



STARTUPS

Immerse yourself in the energy of the startups shaping the fintech landscape. Engage with disruptors driving innovation, explore cutting-edge technologies, and witness firsthand how startups are rewriting the future. Join us at The Startups' Hangout - our startup haven.



MERCHANTS

We know how important merchants are to our ecosystem, we're giving them the chance to engage with industry leaders, explore innovative ideas, and gain exclusive content sessions tailored to them.



RISEUP AND AMPLIFY PROGRAMMES

Empowering future fintech leaders, the program works to illuminate all voices in money. RiseUp focuses on female and non-binary leaders while Amplify lifts up people of color and underrepresented groups.



FIRST TIMERS

New to the show or traveling solo? We'll provide you everything you need to know to plan your trip, network, and maximize your experience onsite including exclusive sessions and parties.

THE MAKING OF MONEY'S BIGGEST SHOW

THE AGENDA THEMES

A CUSTOMER UNIVERSE OF ONE THE AGE OF ATOMIC FINANCE MEET THE ARCHITECTS SIGNAL VS. NOISE THE BUSINESS OF MONEY

A FORMAT RIGHT FOR YOU

PODCAST
FIRESIDE CHAT
CASE STUDY
DEBATE
PANEL
PRESENTATION & MORE...