

**.MONEY
20/20**

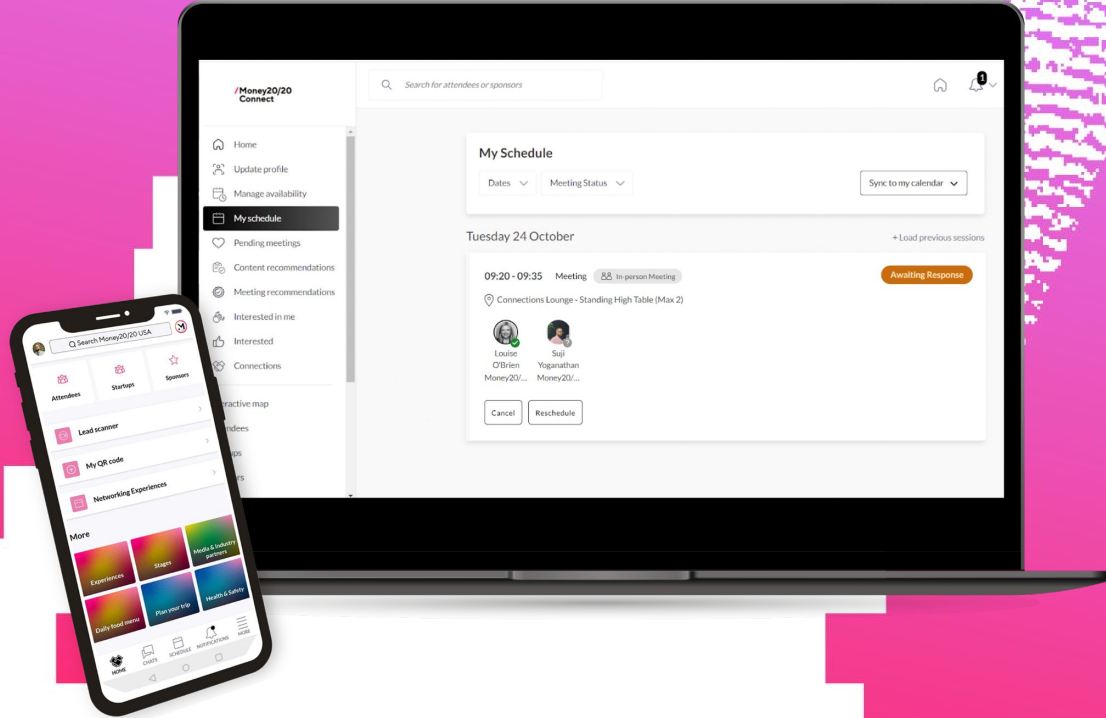
Part of Ascential plc

**MONEY20/20
CONNECT
STEP-BY-STEP
GUIDE**



STEP-BY-STEP GUIDE

1. GETTING STARTED
2. PROFILE SET UP
3. MY TEAM
4. EXPLORE ATTENDEE AND SPONSOR LIST
5. SHOW INTEREST OR SKIP PROFILES
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1. GETTING STARTED

Money20/20 Connect logs in via your Money20/20 account. If this is your first time attending Money20/20 Europe with your company then you will need to register for an account ahead of logging into Money20/20 Connect. This can be done via our [website](#).

The email associated with your pass is the email you will need to use to create your account and log into Money20/20 Connect. If you do not know which email address has been used, please speak to your internal pass manager who assigned your pass.

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The screenshot displays the Money20/20 Connect website interface. At the top, the 'MONEY 20/20' logo is visible. The main heading reads 'Create a Money20/20 account'. Below this, there is a 'Register' section with a sub-header 'Sign up to Money20/20'. It features two input fields: 'Email address' and 'Password', followed by a red 'Register' button. A link for 'Already have an account? Log in' is positioned below the button. A small disclaimer at the bottom of the registration section states: 'Accounts may email you from time to time with updates and other information about our events, products and services that may be of interest. We will also pass your details to our selected law firms and sponsors who may contact you. You can unsubscribe at any time. See our [privacy policy](#) and [cookie policy](#). By clicking 'Register' you agree to our [terms and conditions](#) and our [privacy policy](#) and [cookie policy](#).' The bottom of the page is split into two panels. The left panel, titled '/ Money20/20 Connect', contains instructions for new users and a 'Log in to Money20/20' button. The right panel is a vibrant pink and purple graphic with the text 'MONEY 20/20 EUROPE 2024' and the 'HUMANIX MACHINE' logo at the bottom.

MONEY 20/20

Create a Money20/20 account

MONEY 20/20

Register

Sign up to Money20/20

Email address

Password

Register

Already have an account? [Log in](#)

Accounts may email you from time to time with updates and other information about our events, products and services that may be of interest. We will also pass your details to our selected law firms and sponsors who may contact you. You can unsubscribe at any time. See our [privacy policy](#) and [cookie policy](#). By clicking 'Register' you agree to our [terms and conditions](#) and our [privacy policy](#) and [cookie policy](#).

/ Money20/20 Connect

To get started, please log in using your Money20/20 website credentials. If you don't have a Money20/20 website account, please choose the Sign Up option. The account email must match the email address of that on your pass in order to gain access. For assistance, please contact us at connect@money2020.com

Log in to Money20/20

MONEY 20/20

EUROPE 2024

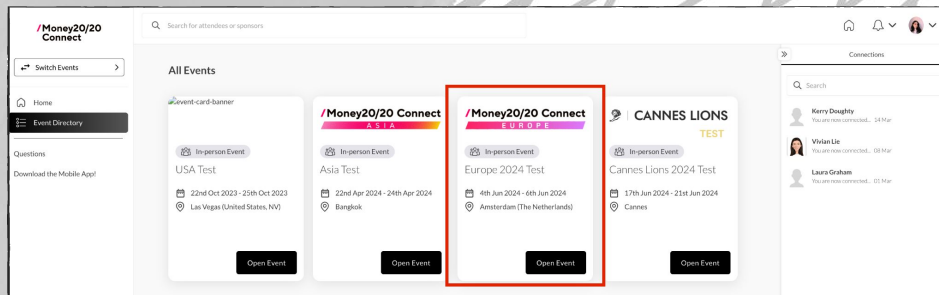
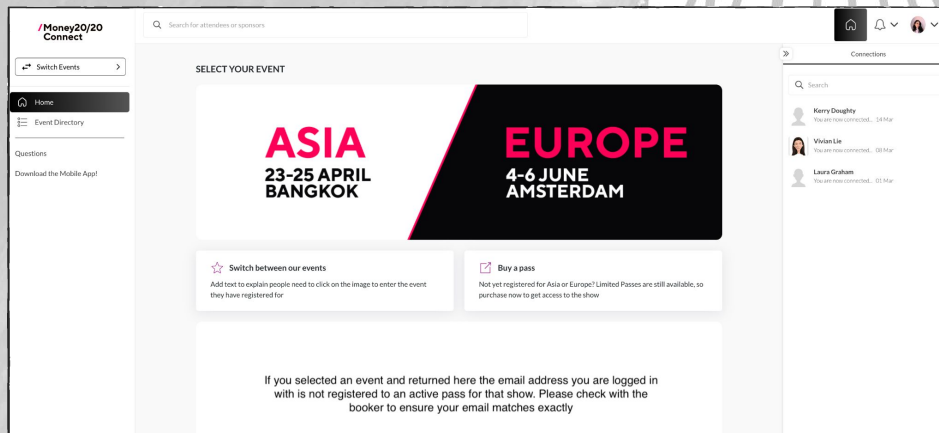
HUMANIX MACHINE

By logging in you agree to the [Privacy Policy](#), [Terms & Conditions](#)

2. PICK YOUR SHOW

New for 2024 is our Money20/20 Show Picker page, where you will be automatically directed once you log into Money20/20 Connect.

Within this page you can select the show you are trying to attend. Eg. If you have a pass for Money20/20 Asia and Money20/20 Europe, you will be able to access both shows. If you only have a pass for Money20/20 Europe you will only be able to access the Money20/20 Europe Show Connections Platform.



3. PROFILE SETUP


Once logged in you will be prompted to confirm the visibility of your contact details. This will allow you to make your details private or visible for connections to see. You can always adjust this in "Edit Profile" later if you change your mind.

You can make changes to your profile in the Update Profile tab such as Company name, adding a bio or changing your job role. Please make sure that networking is enabled to benefit from our networking features. Remember to select submit at the end of the page to save changes and allow some time for these changes to reflect.

Please note, any changes you make on this page will be reflected on your badge at the show.

Edit your profile

Manage your photo:



For security purposes and to ensure you can move easily around the venue, please make sure you upload a recent photo. This should be a passport-style photo of only yourself in front of a plain background. The photo needs to be a minimum of 480x480 pixels in size.

UPLOAD A NEW PHOTO

Manage your visibility in the app:

You are currently visible in the delegate list and can network - Uncheck the following box and save to hide yourself

☒ Networking Enabled (Meetings, delegate list and messages)

Confirm your details:

<small>First Name</small> Lorraine	<small>Last Name</small> O'Brien
<small>City</small> London	<small>Country</small> United Kingdom
<small>Job title</small> Commercial Product Project Manager	<small>Service</small> Please Select
<small>Company</small> Money20/20	<small>Job Department</small> Please Select
<small>Company Sector</small> Consumer Tech	<small>Company Sub sector</small> Card Networking
<small>Secondary Company Sector</small> Please Select	<small>Company Status</small> Established business
<small>Your Website</small>	<small>Your LinkedIn</small>
<small>Bio</small>	

Top Tip: Networking needs to be enabled to benefit from our other networking features. Without this turned on you won't be able to see the attendee list, message or schedule meetings and other attendees won't be able to see you.

4. MY TEAM (SPONSORS ONLY)

The “My Team” area of Money20/20 Connect is only available for our sponsors. This function will allow you to have a complete team view of your time on site. It will enable you to be proactive in your planning before you arrive in Amsterdam.

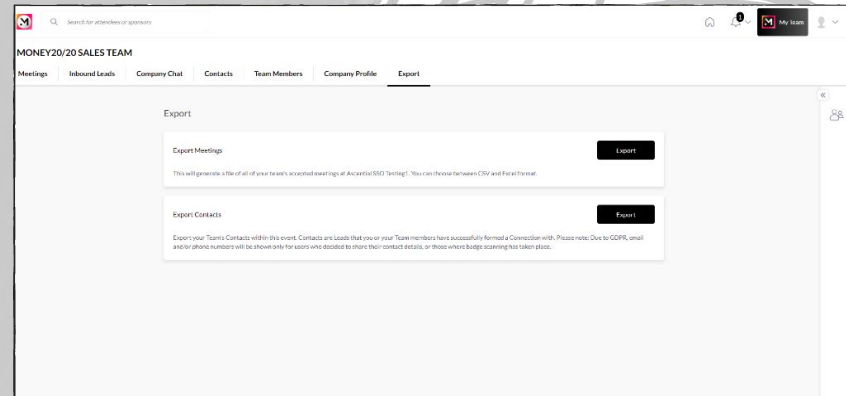
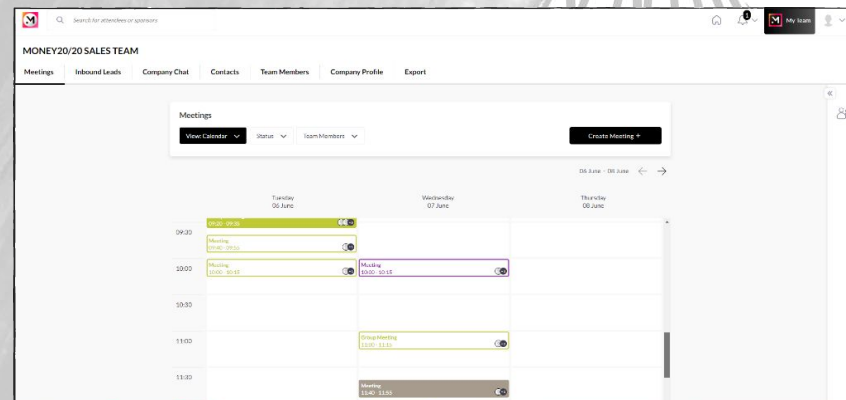
In the top navigation bar you will find “My Team”, the first person from your company to active this area will automatically become the admin. If this person should not be the admin, they can re-assign admin access another user within the “Team Members” space.

Within “My Teams” the top functionalities that are only for sponsors are;

- / See a full team calendar for pre show planning
- / Book meetings on behalf of other colleagues
- / Receive inbound leads ahead of the show
- / Activate your ‘Lead Scanner’
- / Review all leads in real time
- / Export all leads pre, during or post show

Please note: only the admin will have export rights to sensitive data ie. lead scans which include email addresses.

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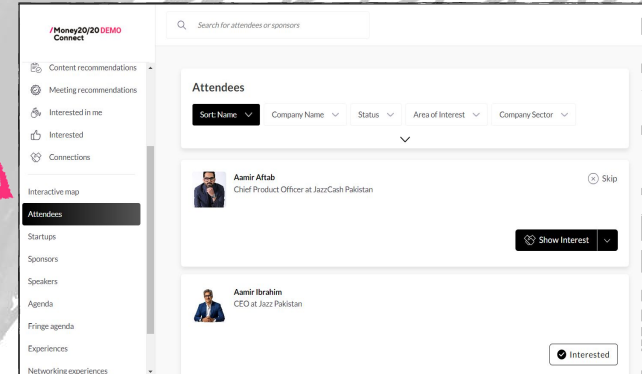
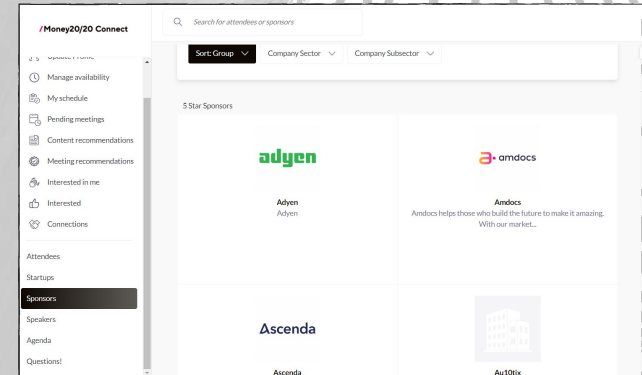
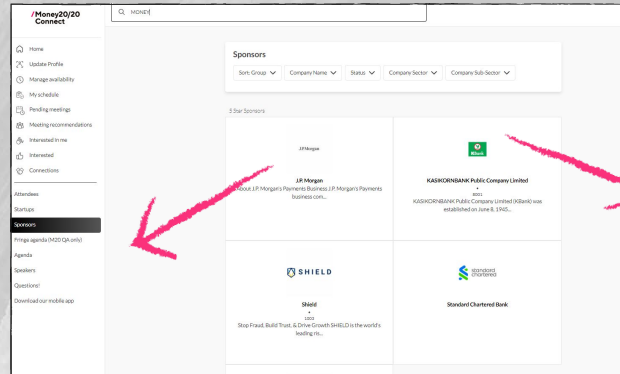
Top Tip: Ensure none of your colleagues are missing from the “Team Member” area or else they won’t be able to download any leads post show.

5. EXPLORE ATTENDEE AND SPONSOR LIST

Via the sidebar you will be able to access the full attendee list. Filter via job title, region, sector and more to find the people you want to meet with.

You can also navigate the speaker and sponsor list in similar fashion.

Top Tip: Use the search bar at the top to search attendees or sponsors by name. There is also filter included in the results page.

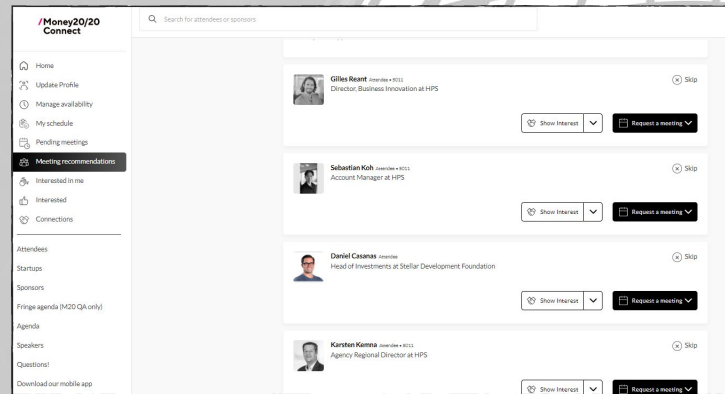
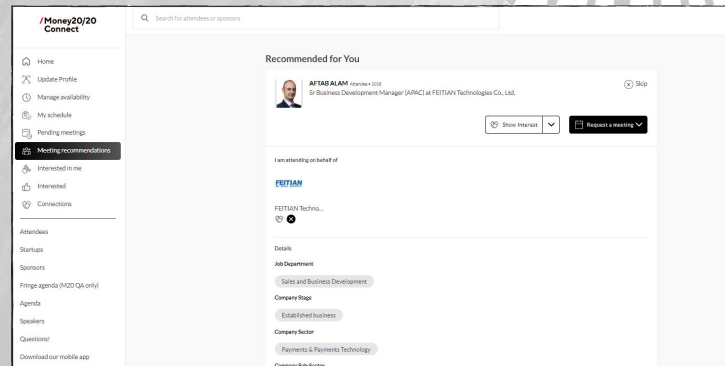


6. SHOW INTEREST OR SKIP PROFILES

In order to get the most out of the connections platform, we need to know who you do and don't want to connect and meet with.

Show Interest to those you wish to connect and meet with. Skip Profiles of those who are not the type of attendees you wish to meet with.

This information added with your pre-set preferences, will be used to match you for meetings. There is no guarantee that the attendees you show interest to will be the ones you meet with, but their profile information will feed into the AI and be used to ensure you meet with a similar type of attendee.



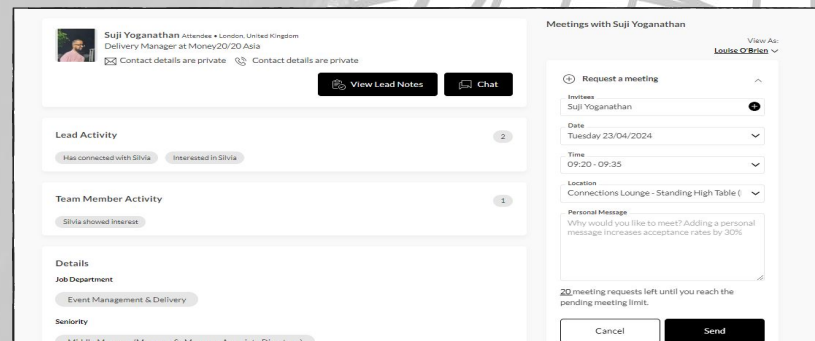
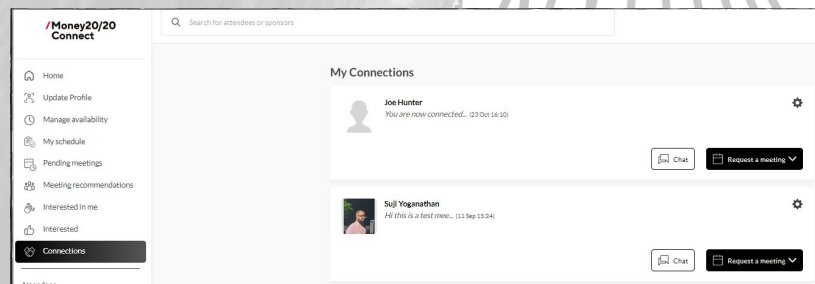
7. ARRANGING MEETINGS WITH CONNECTIONS

“My Connections” is where your connections will show once either you or your newfound connections has accepted a request.

You can click on “My Connections” for a more in depth breakdown and arrange meetings with new connections to further conversations

You can select a meeting location at your stand or in the connections lounge which is our dedicated networking area. A table number will be supplied when both parties have accepted.

You can add multiple attendees to the meeting by clicking the “+” symbol next to the initial attendee.



Top Tip: When requesting a meeting, it is advised that you become a connection first. Also it doesn't hurt to send a welcoming “personal message” with the meeting request. This increases your chance of a connection being made.

7A. SCORE LEADS AND ADD NOTES TO THEIR PROFILE

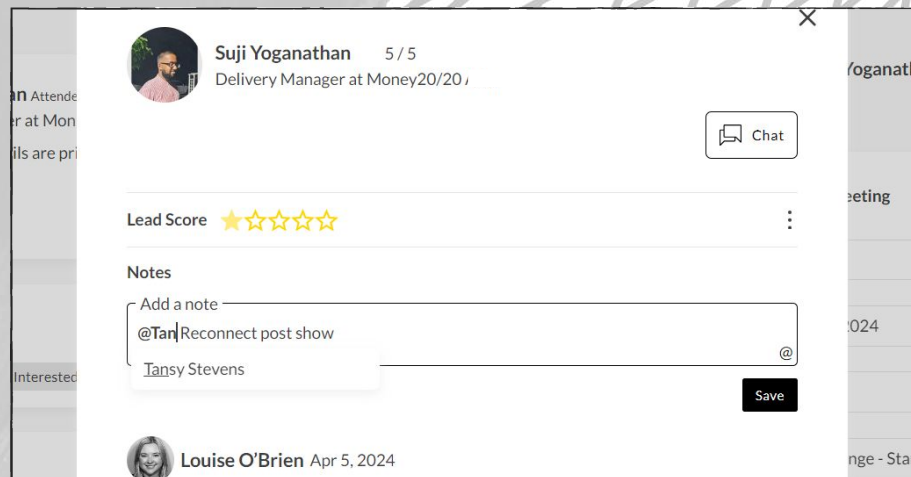
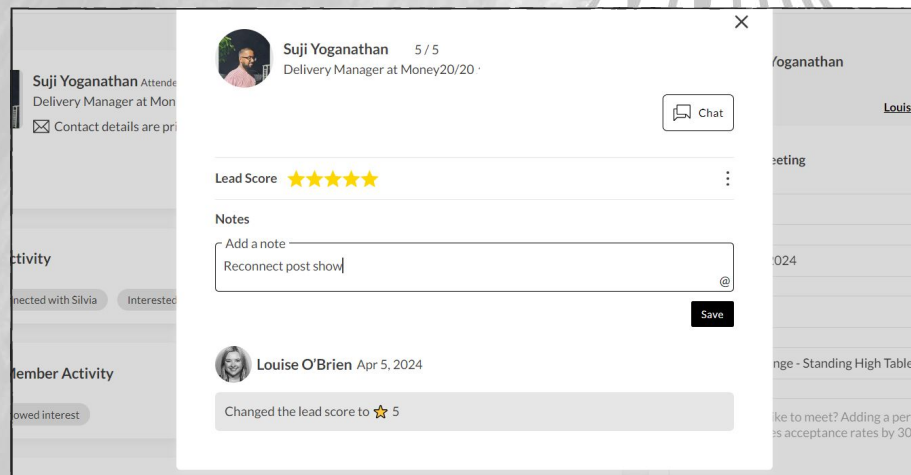
Add lead notes to newly formed connections and avoid forgetting vital information. This can be accessed any time you select “View Lead Notes” on a connections profile.

You can also score leads from 1 to 5 to aid your organisation of connections post event.

Sponsors of Money20/20 will be able to download information on contacts and meeting which will be accompanied by lead notes and lead scores.

You can also mention a team member within the lead notes and detail how they played a part in forming a connection or highlight who needs to manage this relationship during or post event.

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8. EVENT AGENDA

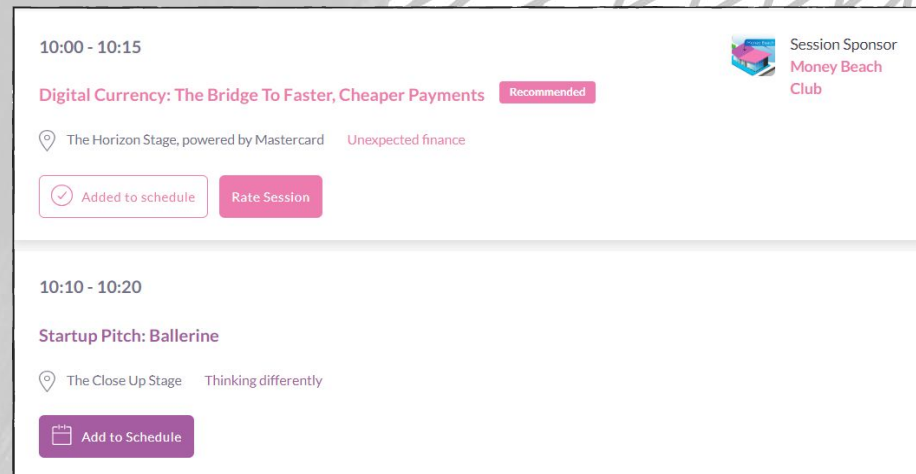
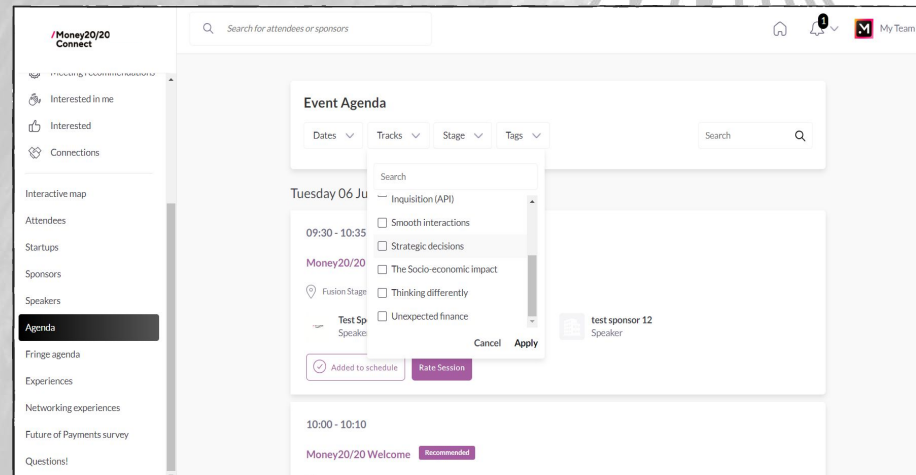
The event agenda holds all the content sessions giving you a breakdown of days, times and information about each session including speakers, themes and stage location. You can use the filters to sort out the location or interest.

If something piques your interest you can select to add it to “My Schedule” which will slot in to your personal calendar.

You can also select an event to get further information and context on the session as well as similar session suggestions.

Top Tip: Make sure to check out the **Fringe Event Agenda** so you don't miss out on the sponsor led events on the show floor!

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9. MANAGE YOUR SCHEDULE

Within your profile you will be able to manage your availability. If there are any times you are not able to attend a meeting please block these out.

This will ensure that meetings are booked for only when you are available.

Go to “My Schedule”, in this section you will be able to keep track of the meetings that you have arranged or have been arranged for you.

You will receive an email notification when your meetings are ready to review

You will also be able to see any content sessions or show floor events you added to your schedule here so you can plan your day accordingly.

You can also sync your personal schedule to your email provider so you can organise your day within your work set up also. Please advise that the sync time vary from provider to provider.

