

FAO: All Money20/20 Europe ticket holders

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(PA Mr. P. Riemens)  
E: m.v.buuren@rai.nl

Date: 3 September 2021  
Our ref: PR/mvb02092021  
Re: Invitation Money20/20

Dear Money20/20 ticket holder,

With this letter, RAI Amsterdam B.V. (**RAI**) would like to invite you, also on behalf of Ascential Events (Europe) Ltd (the **Organiser**), to attend Money20/20 (the **Event**) in the RAI Amsterdam Convention Centre from 21 to 23 September 2021. This letter of invitation is written to you to support your application for the *business traveller* exemption from the quarantine obligation as such applies in The Netherlands for travellers from a very high-risk area without a variant of concern as of the date here.]

### **The importance of the Event**

The Event is an international B2B convention which brings together, in Amsterdam, the entire payments, FinTech and financial services sector. Financial services professionals and exhibitors will be able to come into contact with a wide range of decision-makers and influencers at a safe distance and taking into account the latest guidelines.

The FinTech and financial services sector is of great importance to the Dutch economy and it is an honour to be able to host one of its most important events in Amsterdam. The Event is an opportunity for The Netherlands and Amsterdam to put itself on the map in tech and finance industry, creating the possibility for further spin off in the sector in the future.

In general, international events in RAI produce an enormous spin off to the Dutch economy. Independent research has shown that every €1 spend in RAI leads to a spend of €7 in the region. With a total revenue for RAI of almost €2,9 million, the Event is expected to bring an economic spin-off of at least €20,3 million to the region.]

### **The importance of your attendance**

As you are aware, an EU entry ban is in effect for people from countries outside the EU. This means they generally are not allowed to enter the EU or Schengen area and therefore the Netherlands and, if an exemption applies, must quarantine upon arrival. However, *business travellers* from a very high-risk area without a variant of concern are exempted from both these rules. For more information, please see the <https://www.government.nl/topics/coronavirus-covid-19/visiting-the-netherlands-from-abroad/exemptions-to-the-entry-ban>.

This letter of invitation is to support your application for the *business traveller* exemption based on the fact that:

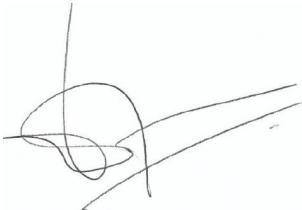
1. You are entering The Netherlands for the purposes of visiting the Event, which takes place only from 21-23 September;
2. The Event contributes significantly to the Dutch economy, to the local economy of the city of Amsterdam as well as to RAI and its suppliers (see also above); and
3. Your physical presence at the Event is essential in view of your contribution (i) in terms of knowhow and (ii) to the success of the Event.

Upon arrival in the Netherlands, you will be asked to fill out a separate [Quarantine Declaration Form](#) on your own recognisance and to show this letter of invitation as part of your application.

If you have any further questions on the above, please contact [travel@money2020.com](mailto:travel@money2020.com).

We wish you safe travels and look forward to seeing you at the Event!

Yours sincerely,

A handwritten signature in black ink, appearing to be 'P. Riemens', with a long horizontal stroke extending to the right.

P. Riemens  
CEO RAI Amsterdam

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