

MONEY
20/20
by informa...

EUROPE
2-4 JUNE 2026
AMSTERDAM



MONEY20/20 CONNECT
STEP BY STEP GUIDE

STEP-BY-STEP GUIDE

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- / ARRANGING MEETINGS WITH CONNECTIONS
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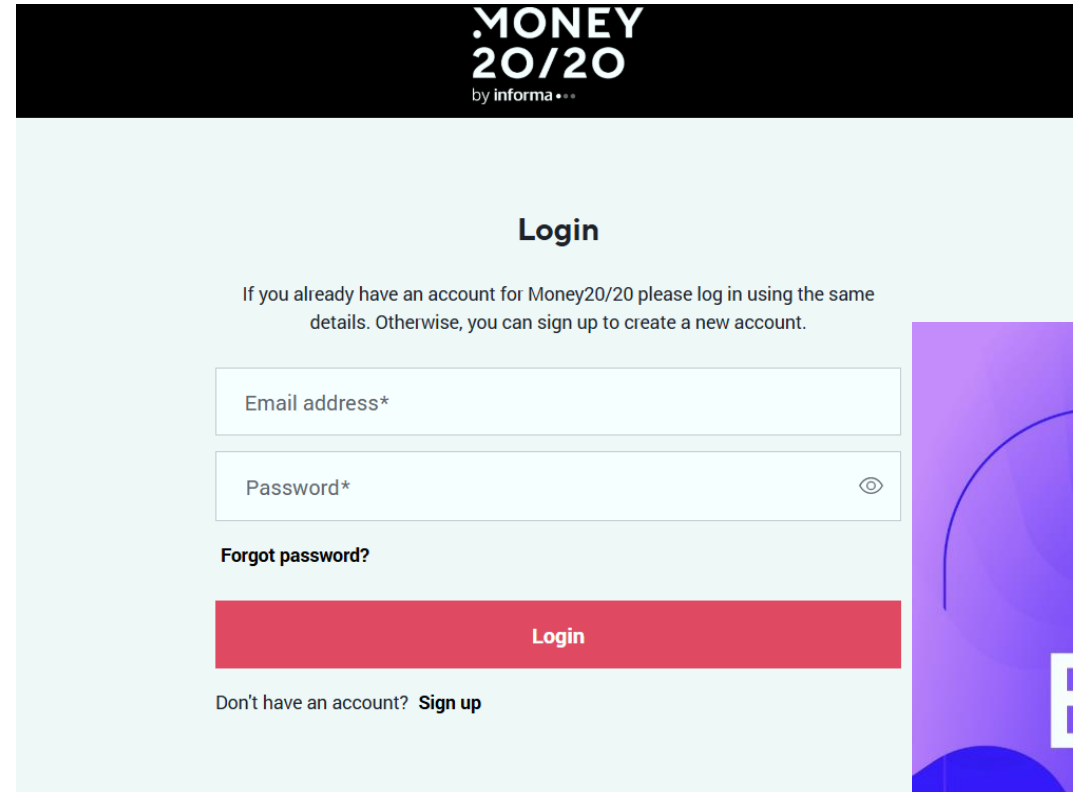
1. GETTING STARTED

Set up your Money20/20 Connect credentials via your [Money20/20 Account](#).

If this is your first time attending Money20/20 Europe with your company, you will need to register for an account ahead of logging into Money20/20 Connect.

This can be done via our [website](#).

The email associated with your pass is the email you will need to use to create your account and log into Money20/20 Connect. If you do not know which email address has been used, please speak to your internal pass manager who assigned your pass.



The screenshot shows the Money20/20 login interface. At the top, the logo reads 'MONEY 20/20 by informa'. Below the logo is the heading 'Login'. A message states: 'If you already have an account for Money20/20 please log in using the same details. Otherwise, you can sign up to create a new account.' There are two input fields: 'Email address*' and 'Password*' with an eye icon for toggling visibility. Below the password field is a link for 'Forgot password?'. A red 'Login' button is positioned below the input fields. At the bottom, there is a link: 'Don't have an account? Sign up'.



2. PROFILE SETUP

Once logged in, you will be prompted to confirm the visibility of your contact details. This will allow you to keep your details as "Private" or change it to "Connections Only". You can always adjust this in "Edit Profile" later if you change your mind.

You can make changes to your profile in the "Update Profile" tab, on the left hand navigation bar, such as Company name, adding a bio to your profile or changing your job title.

Please ensure networking is enabled in order to benefit from the full networking features. Remember to select "submit" at the bottom of the page to save the changes.

Please note: Any profile updates you make ahead of arriving onsite will reflect on your printed badge at the event. Your badge shows your full name, job title, and company name.

The image displays the Money20/20 Connect app interface. On the left, a navigation bar lists several options: Home, Update profile (highlighted with a red box and a red arrow pointing to the right), Manage availability, My schedule, Pending meetings, Meeting recommendations, Interested in me (with a '2' notification badge), Interested, and Connections. The main content area shows a user profile for Louise O'Brien, a Customer Success Lead at Money20/20, with sections for Lead Activity and Team Member Activity. Below this, a sample printed badge is shown, featuring the Money20/20 logo, the name NATASHA LYONNE, her job title ACTOR, and her interests POKER FACE & RUSSIAN DOLL. The badge also includes a photo of Natasha Lyonne, a barcode, the date DONDERDAG / THURSDAY 6 JUNE, and the text PROPERTY OF MONEY20/20 NO BADGE RE-PRINTS | NON-TRANSFERABLE. A red arrow points from the 'Update profile' option in the navigation bar to the badge, indicating that profile updates are reflected on the printed badge.

3.

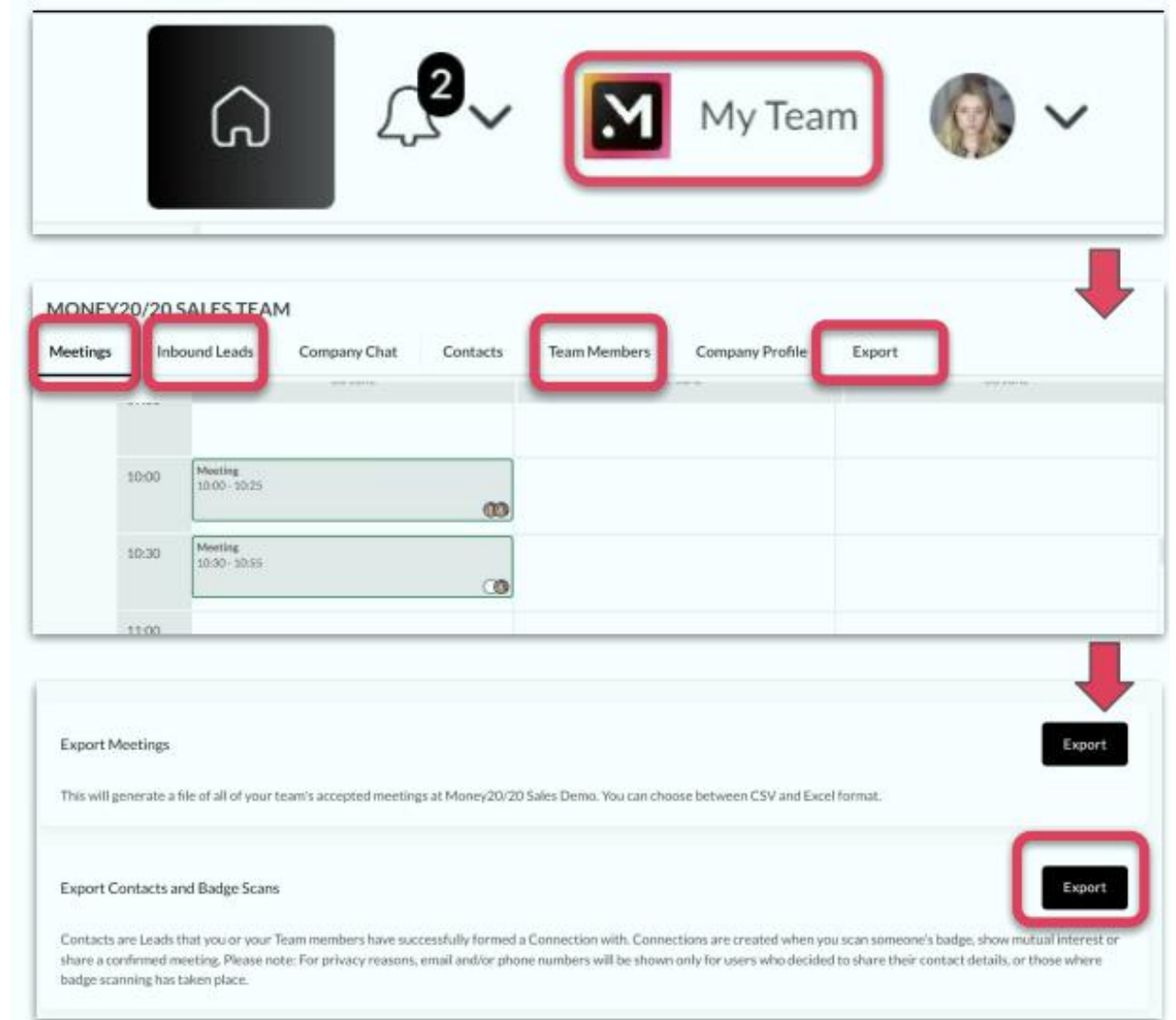
MY TEAM (SPONSOR ONLY)

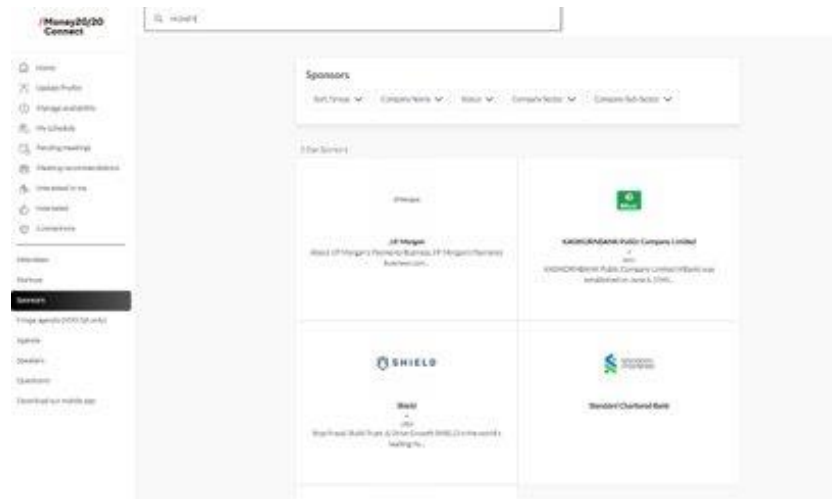
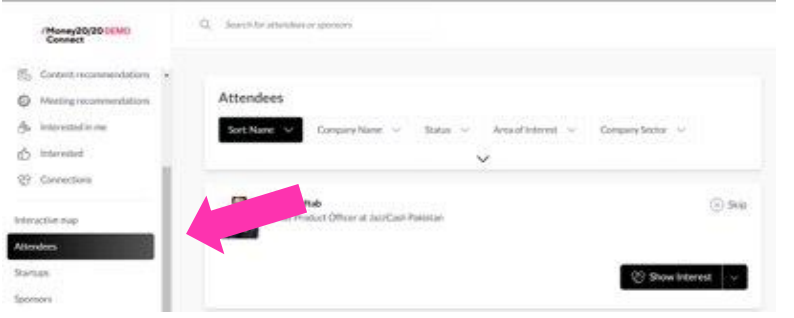
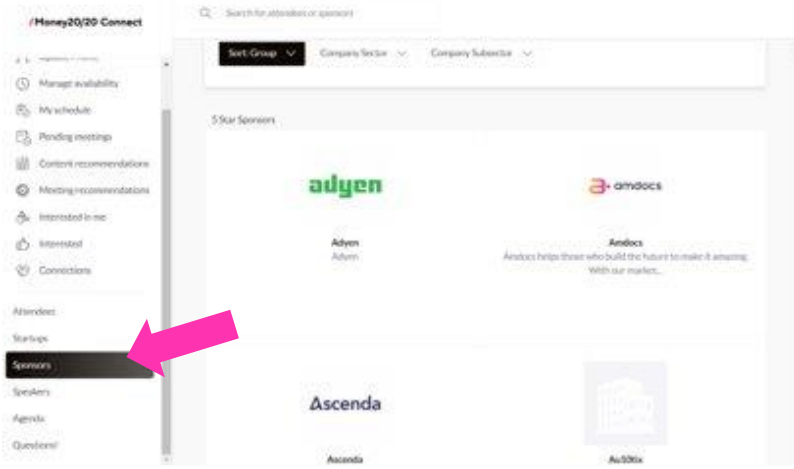
The "My Team" area of Money20/20 Connect is only available for our sponsors via the web platform. This function will allow you to have a complete team view of your time on-site. It will enable you to be proactive in your planning before you arrive in Amsterdam.

In the top navigation bar, you will find "My Team". The first person to join your team will automatically become the admin, they will be able to add other members as "admins" where needed.

Within "My Teams", the top functionalities that are only for sponsors are:

- / See a full team calendar for pre-show planning
- / Book meetings on behalf of other colleagues
- / Receive inbound leads ahead of the show
- / Activate your "Lead Scanner"
- / Review all leads in real-time
- / Export all leads pre-, during or post show





4. EXPLORE ATTENDEE AND SPONSOR LIST

Via the sidebar you will be able to access the attendee list. Filter via job title, region, sector and more, to find the people you want to meet with.

You can also navigate the speaker and sponsor list in a similar fashion.

Note: These lists are continuously updates, so make sure to revisit regularly to ensure you don't miss out on any potential meetings



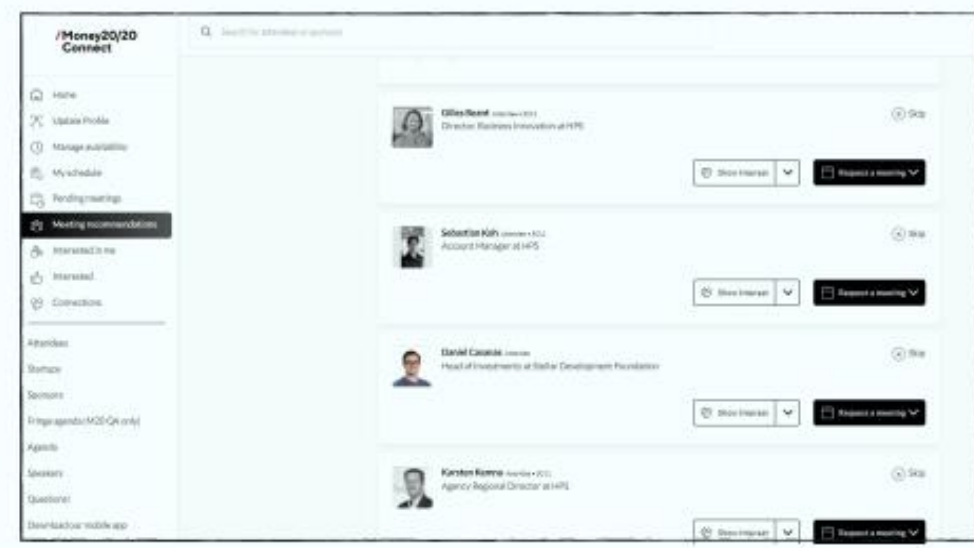
5. SHOW INTEREST OR SKIP PROFILES

In order to get the most out of the connections platform, we need to know who you do and do not want to connect and meet with.

Show interest to those you wish to connect and meet with. Skip profiles of those who are not the type of attendees you wish to meet with.

This information added with your pre-set preferences will be used to match you for meetings.

There is no guarantee that the attendees you show interest to will be the ones you meet with, but their profile information will feed into the platform to help you match with similar attendees.



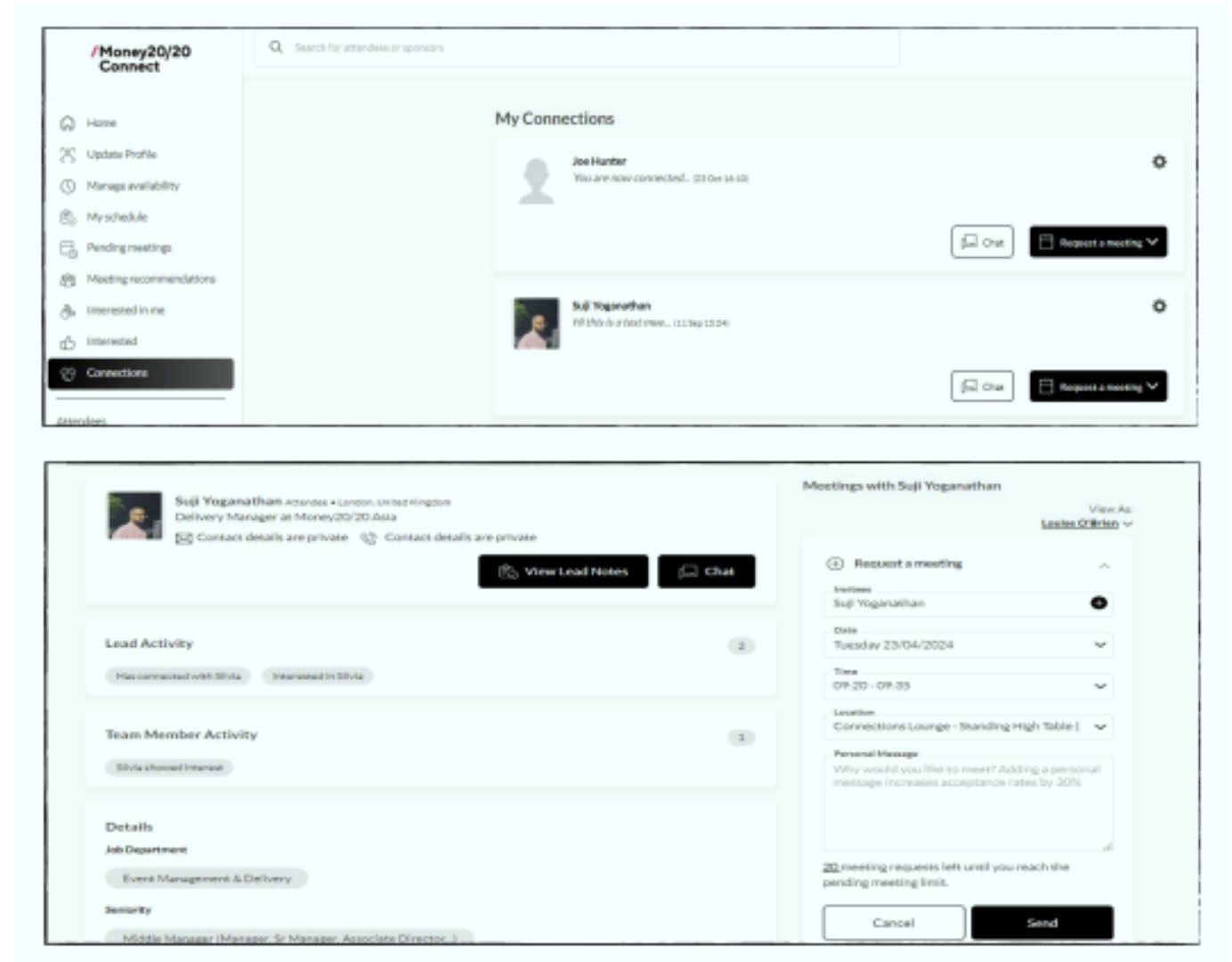
6. ARRANGING MEETINGS WITH CONNECTIONS

"My Connections" is where your connections will show once you or your newfound connections have accepted a request.

You can click on "My Connections" for a more in-depth breakdown and arrange meetings with new connections to further conversations.

You can select a meeting location at your stand or in the Connections Lounge which is our dedicated networking area. A table number will be supplied when both parties have accepted.

You can add multiple attendees to the meeting by clicking the "+" symbol next to the initial attendee.



7. SCORE LEADS AND ADD QUALIFICATION QUESTIONS (SPONSOR ONLY)

Add lead notes to newly formed connections and avoid forgetting vital information. This can be accessed any time you select "View Lead Notes" on a connection's profile.

You can also score leads and add qualifying questions to help with your post show follow up. Pre-set the qualifying questions to be answered whenever your team scan someone's badge.

Sponsor of Money20/20 will be able to download information on connections and meetings, which will be accompanied by any lead notes added.

Lead Qualification Settings

Customize the lead qualification questions that your team will use to assess leads. [Learn more](#)

☰ Does this person have sign off rights? Paragraph ▾ 🗑️

Paragraph Text

☰ What region is their business located in? Multi Select ▾ 🗑️

EMEA ✕
APAC ✕
LATAM ✕
North America ✕

'Other' option

Note: Options will appear in the the order you add them. Please add them in your desired sequence

1
To Review

2
Reviewed

3
Total Leads

Louise O'Brien
★ 5 / 5
 Customer Success Lead, EU&AS

Interested in Remi
Has been qualified by you

✕ Skip

📄 View lead details

📌 Show Interest ▾

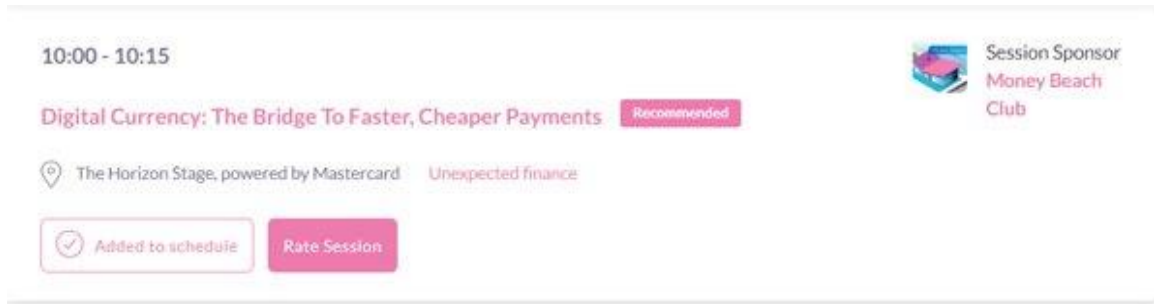
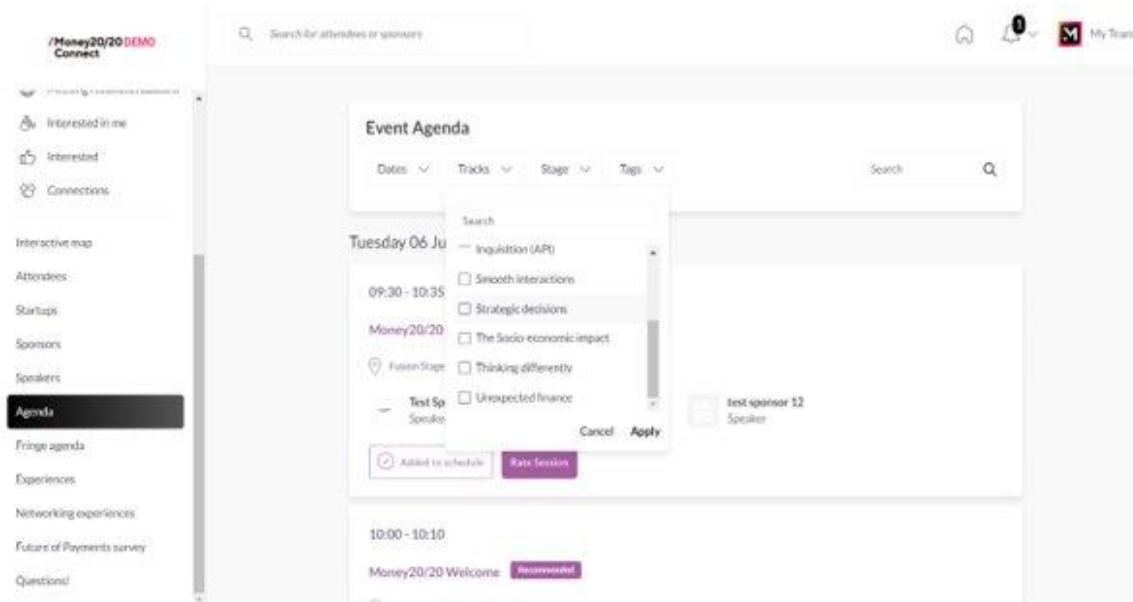
📅 Request a meeting ▾

8. EVENT AGENDA

The event agenda holds all the content sessions giving you a breakdown of days, times and information about each session including speakers, themes and stage location. You can use the filters to sort by location or interest.

If something piques your interest, you can select to add it to "My Schedule" which will slot into your person calendar.

Top tip: Make sure to check out the Fringe Event Agenda so you don't miss the sponsored events on the show floor!



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TO BOOK A DEMO FOR YOUR TEAM PLEASE
EMAIL CS.EU@MONEY2020.COM

IF YOU EXPERIENCE ANY DIFFICULTIES WITH
MONEY20/20 CONNECT PLEASE REACH OUT TO
CONNECTIONS@MONEY2020.COM
FOR MORE HELP.