

**.MONEY
20/20**

EUROPE

**3-5 JUNE 2025
AMSTERDAM**

**WHERE MONEY
DOES BUSINESS**



ARE YOU SHAPING THE FUTURE OF MONEY? WELCOME HOME

Money20/20 is the place where the world's fintech leaders convene to grow their businesses. We ignite change through the collision of people and ideas, powering new strategies and partnerships that transform mindsets.

Our shows attract senior executives from the world's greatest VCs, the fastest-growing startups and the largest and most influential businesses across the global money ecosystem.

This is the community that will unlock the next big opportunities in Fintech. The deals, partnerships, insights, tech and tools to shape your business tomorrow, are here.

THIS IS WHERE MONEY DOES BUSINESS.

“MONEY20/20 IS A BIT LIKE BURNING MAN FESTIVAL, EXCEPT FOR BANKERS AND FINTECH GEEKS. BEST MONEY SHOW ON THE PLANET.”

Pawel Stezycki
Financial Tech Futurist

UNITING THE GLOBAL FINTECH ECOSYSTEM

Money20/20 is the place where the world's fintech leaders convene to grow their businesses, by:

ACCELERATING DEALS

We supercharge deal flow in the most efficient way possible: use the power of our global network to generate leads and get business done at scale.

"We were able to meet with **over 100 representatives from banks** and FIs. It was so good, we already signed up for next year!"

CYRIL LALO
Founder & CEO
Ellipse

BUILDING PARTNERSHIPS

We curate high-impact ways to identify and meet potential partners: create experiences that take existing relationships to the next level.

"We had some great discussions and meetings during the event and we have **secured several strategic partnerships** that will drive our growth and innovation forward."

MERYEM HABIBI
Chief Revenue Officer (CRO)
Bitpace

RAISING THEIR PROFILE

We provide the industry's biggest stage for telling your story to the world: let the fintech community know you mean business.

"[Money20/20] has provided us with both brand exposure and business impact in ways that are **hard to match at other events**."

LEAH HOLZMAN-GLASS
Vice President, Global Marketing
Convera

MAKING BREAKTHROUGHS

We convene fintech's heavy hitters to share revelatory ideas, insights and innovations: gain direct, privileged access to the industry's most influential leaders.

"Money20/20 opens not just many doors, but the right doors for us in the fintech sector. When it comes to **meeting the right decision-makers**, Money20/20 is the place to be."

CAROLIN HORST
Marketing & Event Manager
Testbirds

2024 IN NUMBERS

2,000+

Attending
companies



70%

Established
businesses

30%

Startups

100+

Countries
represented



1 IN 3

Attendees
were C-Suite

340+

Speakers

370+












































Sponsors

310+

Press & Media



Banks	Payment Providers	Software/IT/Cloud Services
<ul style="list-style-type: none"> / Chief Commercial Officer / Chief Executive Officer / Chief Financial Officer / Chief Technology Officer / Director – Global Payment Networks / Director Digital Payments & Cards / Global Head of FI and FinTechs / Head of Card Strategy and Partnerships / SVP Fintech / VP Relationship Manager, Fintech / Managing Director, Head of FinTech Investment Banking / Director FinTech M&A / Vice President, International Banking, EMEA / Global Head of FI and FinTechs 	<ul style="list-style-type: none"> / Chief Commercial Officer / Chief Data Officer / Chief Executive Officer / Chief Marketing Officer / Chief Revenue Officer / Chief Technology Officer / EVP International Open Banking / Global Head of Payment Partnerships / Global Head of Payments Markets and Partnerships / Group President of Global Business-to-Business Payments / SVP – Global Fintech Enabler Lead / VP Partnerships, EMEA / VP, Financial Institutions / VP, Multicurrency and Payments Products 	<ul style="list-style-type: none"> / Chief Executive Officer / Chief Growth Officer / Chief Marketing Officer / Chief Product Officer / Chief Strategy Officer / Chief Technology Officer / Director of Financial Services / Global Head of Fintech Solutions / Global Managing Director, Financial Services / Global Vice President / Managing Director, Global Partnerships / Managing Partner – Global Banking & Financial Markets / VP, Sales Cards and Digital Payments

Cyber Security/Fraud	VC/Investment	Retail/Merchants
<ul style="list-style-type: none"> / Chief Marketing Officer / Chief Procurement Officer / Chief Innovation Officer / Chief Product Officer / Chief Revenue Officer / Chief Strategy & Growth Officer / Chief Technology Officer / Director - International Fraud & Identity / Founder and CEO / Senior Global Payments Manager / SVP Identity & Post Transaction Services 	<ul style="list-style-type: none"> / Chief Executive Officer / Co-Founder and Managing Partner / Group Fintech Investment Director / Head of Fintech, Banking, Capital Markets & Advisory / Investment Principal / Managing Director, Fintech / Portfolio Manager Global Financials & FinTech / Senior Investment Manager / VC Investor / Vice President 	<ul style="list-style-type: none"> / Chief Data Officer / Chief Executive Officer / Chief Information Officer / Chief Technology Officer / Director of Payment Strategy / Global Finance, Treasury & Payment Operations Director / Global Product Director - Fintech / Head of B2B Payment Products / Head of Fintech Partnerships / Head of M&A & Investments / Head of Payments / VP Global Head of Commerce and Customer Service
             	             	              

STAKE YOUR CLAIM

Our festival-style layout, allows for booths to blend seamlessly with interactive features, stages and meeting spaces, helping you spark even more connections and get business deals done.

No matter where you are on the show floor, you'll meet, and have conversations with, fintech's most exciting brands.

Speak to our team to find the best spot. Things move fast for the most anticipated event of the year.

**CHECK OUT THE LIVE,
INTERACTIVE FLOORPLAN**



FACILITATE MEANINGFUL CONNECTIONS

Looking for a more intentional approach to meetings and smaller (but targeted) gatherings onsite that will maximize your ROI?

From hosted lunches to private meeting spaces and VIP areas; our focus is to help you design innovative, fully configurable, and bespoke spaces that allow you to host clients and prospects in a more private setting.

...ing
the future
together



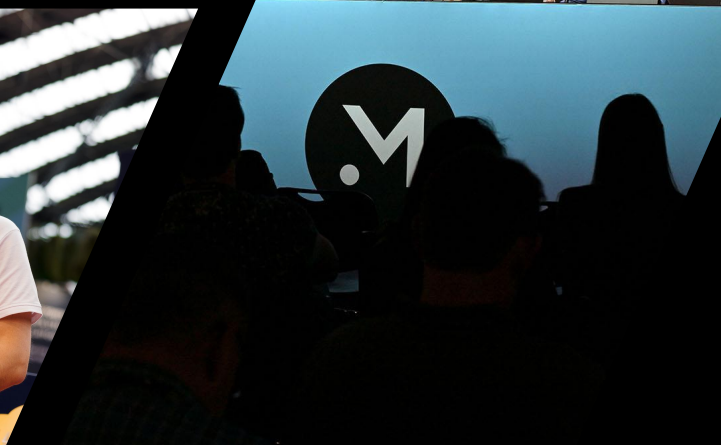
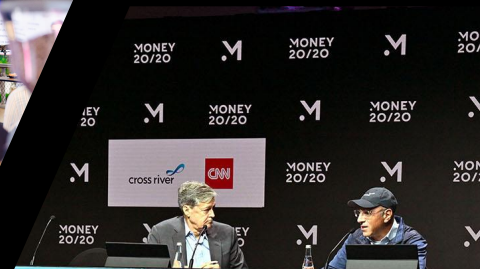
NOT JUST ANOTHER BRANDING EXERCISE

In some circles, Money20/20 is seen as a rite of passage for those who go on to make a difference in the world.

Move markets by reaching the most valuable audience in fintech.

From partnering with us to produce new content formats that will put your brand at the heart of our revolutionary agenda, to jaw-dropping show floor activations and larger-than-life signage. Attendees will be surrounded by your brand throughout their entire Money20/20 experience.

Looking for something bespoke? Our team will work closely with you to bring your ideas to life!





HEADLINES ARE MADE HERE

Setting the stage for successful launches and major industry announcements is what we do best.

Like bunq announced as the first bank in Europe to leverage AI in open banking with Mastercard, Remote and Nium joining forces on real-time cross-border payments, OnlyFans spilling the tea on \$4B in content creator payouts and Silicon Valley Bank pitching its comeback story.

HEADLINES ARE MADE HERE

Using Money20/20 as part of your annual strategic planning - whether you're introducing a new product, announcing a major milestone or launching a new initiative - means you'll be maximising your breaking news before, during and after the event.

Money20/20 puts you in a room with the A-list of the fintech world and amplifies your announcements across the globe.

310+

MEDIA & ANALYSTS
IN ATTENDANCE

4,400+

MEDIA MENTIONS
DURING THE SHOW



HELPING LEADING COMPANIES DO BUSINESS

Live events are extremely important to our global sales team. We sponsor all three Money20/20 events and here on the show floor, **we've actually just moved forward with a partnership.**

WENDY BAKER
Vice President of
Revenue Marketing

Trulioo

The abundance of meetings and business opportunities opened confirms that this is an **unparalleled chance to engage** with the industry's top leaders and foster valuable business relationships.

VIRGINIA FRÍAS
Head of Marketing

tecalis

There's **no better place to be**, if you do business in the fintech space globally, than at Money20/20. This is where the business happens.

OLA MALOMO
VP Banking

Currencycloud
A Visa Solution

There's **simply no comparison** to the impact of this event on the European stage. The concentration of key decision-makers, sets money20/20 apart from all other industry gatherings.

MONICA EATON
CEO & Founder

Chargebacks911
challenge the status quo

Money20/20 is **a great place to meet founders** and C-suites from some of the big established players as well as the smaller fintech organizations that are driving our business forward.

MARC PETTICAN
Chief Commercial
Officer

barclaycard

MEET THE TEAM

Schedule a call today with the team behind the magic of Money20/20. We're just one click away and ready to give you the greatest possible experience at our shows.

GET IN TOUCH TODAY



STEVE CLARK
Managing Director



BRYONY NAYLOR
VP Sales



REMI KENT
VP, Global Account Management



JAMES GIBSON
Global Enterprise Account Director



TANSY STEVENS
Head of New Business Development



ADAM COLLIS
Strategic Partnerships Director



ELENA SIMONINI
Business Development Manager



ROGER CHALLINOR
Business Development Manager



AKI CALABRO
Business Development Manager



WILL BLACK
Account Manager



FRANCESCA SINCLAIR
Business Development Manager



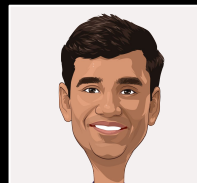
ANITA PAL
Account Director



LUCY THOMPSON
Account Manager



GAVIN FALCONER
Account Manager



SUBHAM DASGUPTA
Sales Development Representative



LOUISE O'BRIEN
Customer Success Lead

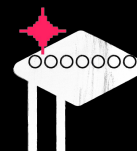
MONEY GOES GLOBAL

Launched by industry insiders in 2012, as the world began to recover from the global financial crisis and digitization began to transform our world, Money20/20 has rapidly become the heartbeat of the global fintech ecosystem.

As we have grown, the most innovative, fast-moving ideas and companies have driven their growth on our platform. Mastercard, Airwallex, J.P. Morgan, Stripe, Google, Marqeta, VISA, Adyen, Checkout.com and more make transformational deals and raise their global profile with us.

We now attract leaders from the world's greatest VC firms, banks, regulators and media platforms: convening to cut industry-shaping deals, build world-changing partnerships and unlock future-defining opportunities.

JOIN US AT MONEY20/20, THE PLACE WHERE MONEY DOES BUSINESS.



MONEY20/20 USA

27-30 October 2024

The Venetian, Las Vegas

US.MONEY2020.COM



MONEY20/20 ASIA

22-24th April 2025

Queen Sirikit, Bangkok

ASIA.MONEY2020.COM



MONEY20/20 EUROPE

3-5th June 2025

The Rai, Amsterdam

EUROPE.MONEY2020.COM



MONEYPOT PODCAST

Money's moving-stay ahead.

MONEY2020.COM/MONEYPOT