

kayleedavisdesigns@gmail.com | kaylee-davis.com | Rockville, MD

EXPERIENCE

Senior Specialist

Deloitte | Rosslyn, VA February 2020 - Present

- Designed an invitation, nametags, reply card, and menu for a special event at Carnegie Hall event
- · Led the visuals for Project Accessibility
- Collaborated on a variety of hero images, placemats, POVs, social media graphics, and booth designs for multiple clients
- · Art directed a POV design

Sports Marketing Intern

Disabled Sports USA | Rockville, MD May 2018 to August 2018, February 2019 to July 2019

- Re-designed a resource manual for active duty and veteran military members
- Contributed a blog post for their website featuring an adaptive athlete
- Created a wristband, program book, and multiple flyers as part of the 2019 Adapt2Achieve Leadership Conference

Graphic Design Intern

Towson University Athletics | Towson, MD September 2017 to December 2017

 Composed graphics such as schedules and gifs for player spotlights to post on social media platforms

Graphic Design Intern

Brevia Consulting | London, UK June 2017 to August 2017

- Resolved problems associated with design of the Wordpress website to prepare for launch
- Photographed headshots for new employees

EDUCATION

Towson University

BFA in Graphic Design
GPA: 3.887 | Graduated Dec. 2018

SKILLS/TOOLS

Adobe Creative Cloud

- Photoshop
- InDesign
- Illustrator
- Lightroom
- · Premiere Pro
- XD

Microsoft

- Powerpoint
- Word
- Teams

Photography

Figma

AWARDS

Outstanding Performance

For excellence in work contributions

MARS pitch support

Applause

For excellence in work contributions

- A&A Local Leaders
- Project Accessibility
- SHINE Committee Co-Leads
- Smart Factory Toolkit
- PM Postings headers