



2024 SHAREHOLDER ELECTION NEWS

2024 Director Election and 2024 Annual General Meeting

Dear Shareholders,

At the 2024 Annual General Meeting of Shareholders (AGM), Shareholders will select Directors for nine open Board positions. The candidates standing for nomination for election for Director at the 2024 AGM are:

- Jennifer Doepker (Incumbent)
- David Farran (Incumbent)
- Justin Heskes (Incumbent)
- Paul Kavanagh (Incumbent)
- Dave Lougheed (Incumbent)
- Cal Malhiot (Nominating Committee Recommended Candidate)
- Sandy O'Connor (Incumbent)
- Patti Pon (Incumbent)
- Wendy Tynan (Incumbent)
- Tracey Zehl (Incumbent)

A brief introduction of the incumbent candidates is provided in this publication. Please see the attached [letter](#) from the Nominating Committee Chair for an introduction to the Nominating Committee's Recommended Candidate.

A Shareholder election package will be mailed to Shareholders on Friday, February 16, 2024. This package will include information describing the attributes, expertise and experience of all candidates standing for election. Shareholders will additionally receive election information leading up to the AGM.

The Calgary Stampede's 2024 AGM will take place Thursday, March 21, 2024, at Stampede Park, BMO Centre, Halls E & F, starting at 5 p.m. Please mark your calendars.

Sincerely,

LaVonne Walt
Vice President – Volunteer Services, Communications & Corporate Secretary,
Calgary Stampede



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Board Incumbents (up for re-election)



Jennifer Doepker

Jennifer started her career on the Stampede's frontlines in 1996 and has been a Stampede volunteer for more than 15 years. Bringing two decades of experience in business leadership and commercial strategy for major, critical infrastructure developments, working in Calgary and abroad, she holds an MBA from Queen's University and ICD.D designation. A native Calgarian raised with the values of her family's agricultural roots, Jennifer is a keen horse owner and a proud wife and mother.



David Farran

David is a proven entrepreneur with experience in local, national and international success stories such as Associate Veterinary Clinics (AVC/VCA), Eau Claire Distillery, Big Rock Brewery, Pipestone Travel and others. A fourth generation Albertan, with farm and ranch roots, he is a strong advocate for agriculture. Leading AVC, one of Canada's 50 Best Managed Companies, David's strategic business acumen brings experience in marketing, organizational behaviour, change management and finance. David has an MBA and BA, Economics from the University of Calgary. He is a keen horse owner, proud Albertan and father of two.



Justin Heskes

Justin is an entrepreneurial business leader in infrastructure development, energy transition and the connection of agriculture with clean fuels production through renewable natural gas. With demonstrated strengths in corporate governance, business development, finance and risk management, Justin has held key leadership roles across both Stampede volunteer and Board committees. A Calgary Stampede volunteer for 21 years, he is a born and raised Calgarian, professional engineer and active volunteer in both the rodeo and Calgary communities.



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Paul Kavanagh

Paul has had a 36-year career in hospitality, service and alcoholic beverage industries, working in four Canadian cities and Europe in progressive sales, marketing, operations and project management positions. Paul is currently Vice President, National Sales, Sysco Canada Inc. Paul is a Business Administrative graduate from Algonquin College.



Dave Lougheed

Dave is a successful business owner in the financial industry and a former national team athlete. As a community leader with a proven track record in many volunteer roles, Dave has board experience in strategic planning and marketing and has proudly served as a Stampede volunteer for 18 years. Dave completed the ICD Director's Education program in 2018.



Sandy O'Connor

Sandy is an experienced business leader specializing in energy sector governance, compliance and risk management. She has a proven track record of delivering results in complex business environments. With a depth of experience in governance, she not only provides consulting services, but also serves on not-for-profit boards, lending her expertise and helping to build our community. Sandy holds a Bachelor of Commerce degree from the University of Calgary.



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Patti Pon

As a proud born and raised Calgarian and University of Calgary graduate, Patti has used her role as President & CEO of Calgary Arts Development and prior work in senior leadership positions; as well as her volunteer roles to contribute meaningfully to city and community building and making Calgary a place deserving of all Calgarians, not some.



Wendy Tynan

A 30-year Stampede volunteer, Wendy has highly coveted skills in stakeholder engagement, strategic counsel and reputation management. Leveraging a background in accounting, her unique professional and volunteer experiences deliver results. She is a community leader, one of Calgary's Top 40 under 40 and a Haskayne School of Business Graduate of Distinction.



Tracey Zehl

Tracey, a native Calgarian, has been a Chartered Accountant for over 25 years, providing assurance and business advisory services to clients in the not-for-profit and private sectors. She's presently the southern Alberta Managing Partner at Grant Thornton LLP. Tracey holds a Bachelor of Commerce Degree with Distinction from the University of Calgary and received her CPA Fellowship in 2018.