

YOUR SUSTAINABLE GUIDE TO STAMPEDE 2024

The Calgary Stampede is embarking on a holistic sustainability journey. Our world-famous 10-Day Celebration includes diverse environmental, social and cultural experiences for you to enjoy across Stampede Park.

From Value Days, which offer free access to Stampede Park, through to designated relaxation areas where you can escape the heat or take a stroll along the river, this guide has something for everyone looking to enjoy a sustainable gathering at The Greatest Outdoor Show on Earth!

Access an interactive map of Stampede Park here: See Map

GETTING HERE, GETTING AROUND

Active transportation is a great and affordable way to make your way to Stampede Park.

C-TRAIN

The C-Train is powered 100% by wind energy and runs 24/7 during Stampede! Catch the red line which drops you off right at the action (Erlton Station for easy access to Community Park South, Coca-Cola Stage, and Grandstand; Victoria Park Station for easy access to BMO Centre and Big Four Roadhouse). LINK

BIKE + SCOOTER

Did you know Stampede Park is connected to the largest urban pathway network in North America! Lock your bikes or scooters up outside before coming in through the entrance gates. Bike racks are located North of the Victoria Park LRT Station, along the 12th Avenue Cowboys Casino entrance, Trailblazer parking lot (south entrance), North of the Olympic Gate entrance, and at the MacDonald Ave entrance.

ACCESSIBILITY

Calgary Stampede's western hospitality aims to ensure everyone feels welcome on Stampede Park.

WHEELCHAIRS + STROLLERS

Available to rent at Red Barn Rentals located inside Stampede Trail & Erlton Entries as well as the Big Four. LINK

SHOWS

All concert venues are designed to be accessible, with additional accessible seating in GMC Stadium. Guests will also fine an elevated accessible area at the Coca-Cola Stage beside the merch booth. Guests with questions can reach out in advance info@calgarystampede.com.

UNIVERSAL NECESSITIES

Gender neutral washrooms, changing stations, and areas for breastfeeding parents are located throughout Stampede Park. LINK

BMO CENTRE

Features such as service dog relief areas, universal washrooms with barrier free adult changerooms, tactile cues on handrails and visual aids ensures all guests feel taken care of.

VALUE DAYS

There are numerous Value Days throughout Stampede that offer free or reduced-cost admission, so you can have even more fun for a lot less. LINK





WHAT TO SEE, DO AND EXPLORE

Stampede Park offers something for everyone, whether it's experiencing Treaty 7 First Nations cultures and traditions, shopping for locally hand-crafted one-of-a-kind shopping & art, or catching GMC's Hummer EV during the Parade!

ELBOW RIVER CAMP

You are invited to experience the cultures of the Kainai, Piikani, Siksika, Stoney Nakoda, and Tsuut'ina First Nations of Treaty 7 in Elbow River Camp presented by Enbridge. Here you will find 26 tipis to visit, local artisans selling jewelry and art, bannock and saskatoonberry jam, traditional dancing and much more. LINK

SHOPPING LOCAL AND SUPPORTING SMALL BUSINESSES AT THE MARKET

Looking for something totally unique, locally made and unlike anything else you can find in stores? The BMO Centre features The Market which boasts over 250 exhibitors selling all kinds of clothing, goods and more! Want something Canadian-made? Maker Market specifically features over 35 Canadian artisan vendors. Shop local and support small businesses. LINK

SECOND HARVEST FOOD RESCUE

Head on over to the Agriculture Zone on Stampede Park to participate in a captivating digital game and tour around how food rescue and surplus food can fight climate change and support food insecurity in Canada.

<u>LINK</u>





GMC ELECTRIC VEHICLES IN THE STAMPEDE PARADE

Since 1912, the Stampede Parade has served as the official kickoff of The Greatest Outdoor Show on Earth. Watch for the GMC Hummer EV's which showcase exhilarating torque and horsepower using the Ultium battery. This year the Parade is the morning of Friday July 5th. Can't make the Parade? Don't worry, these all-electric GMC Hummer's, alongside a the first ever Sierra EV will be showcased on Stampede Park for up-close public viewing.

<u>LINK</u>

CALGARY STAMPEDE ART SHOW

Head on over to the Western Oasis, where you can find numerous local arts and craftmanship shows with many pieces from both Canadian and youth artisans. LINK

NON-TICKETED FREE SHOWS

Once you're inside Stampede Park there's all-day entertainment to enjoy at no additional cost! Across Stampede Park you can find free activities, giveaways, entertainment and ongoing shows. Key areas to check out: Weadickville, Great Funtier, Midway, Stampede Trail, Stampede Powwow in the Scotiabank Saddledome, Coca-Cola Stage, Community Park South, BMO Centre and the Western Oasis.

YOUTH PERFORMANCE

Numerous activities around Stampede Park highlight youth performance and leadership:

- The 7-time world champion, CALGARY STAMPEDE SHOWBAND is a dedicated group of 150 youth that make over 100 appearances throughout the Stampede 10-day festival including at the Rodeo, the BMO Centre Grand Staircase and many more!
 LINK
- You absolutely cannot miss the YOUNG CANADIANS YOUTH PERFORMANCE Evening Show at the Grandstand.
 Fun sustainability fact: costumes are deconstructed, and the fabric and sequins are re-used year over year to create the new latest and greatest.
 LINK
- The CALGARY STAMPEDE SHOWRIDERS are a dynamic group of young equestrians with distinctive western flair. You'll see them showcasing their skills in the Nutrien Western Event Centre, Northern Lights Arena and in the GMC Stadium. LINK
- Cheer on the future leaders of the agriculture industry in a multitude of Agriculture-Focused Youth Competitions. From the brand-new Robot Rodeo, Youth Agriculture Speaking Championships and OH Branded Beef programs, to the everpopular International Youth Livestock and Jr Steer Classic competitions, there's something for everyone!
 LINK



WHAT TO EAT

Sink your teeth into something local or sustainable on Stampede Park!

FREE STAMPEDE PARK PANCAKE BREAKFAST

Who can say no to FREE pancakes with a FREE entertainment show including FREE park entry? Come down Wednesday July 10th with your little ones for BMO Kids' Day at the Calgary Stampede. Free entry all day for kids 12 & under, and free for everyone else until 10a.m. Kudos to the Stampede Pancake Breakfast Team for their efforts in waste management at this event.

LINK

BANNOCK BOOTH

A deep-fried delicacy sure to delight. If you're looking to relax and grab a tasty bite during Stampede, come visit the Bannock Booth in the Elbow River Camp. You won't be able to get enough, so it's a good thing it's open daily! LINK

STAMPEDE PARK FOOD VENDORS

This year we are excited to share that over 100 vendors are offering inclusive food items that accommodate food sensitivities: everything from gluten-free, dairy-free, vegan, vegetarian, Halal, Kosher, nut-free and sugar-free is available on Stampede Park this year! We are proud to boast that 45 of these food vendors are local to Alberta. Many of them are also leading in responsible waste management – including 70 vendors offering compostable or recyclable food ware. Be sure to save your appetite and feel good enjoying a sustainable treat this year.

WINE GARDEN

Relax and cool off in this peaceful garden oasis located in the heart of the BMO Centre, which features perfectly paired local Canadian wines and cheeses.

<u>LINK</u>

TIME TO RELAX AND RECHARGE

Wellness is important, and Stampede Park offers many ways to cool down, slow down and feel great.

COOL DOWN

Catch some shade under the new BMO Centre Plaza or throughout numerous areas around Stampede Park such as Community Park South, Weadickville and more. Link You can also find cooler, air-conditioned buildings throughout Stampede Park, including the Scotiabank Saddledome, which offers free programming in the afternoon from 1 - 6 p.m. on July 7 & 8 while you cool off.

LINK

CONNECT WITH NATURE

Enjoy strolling the green space of Elbow River Camp, which is 16 acres of beautifully naturalized area in ENMAX Park along the Elbow River.

<u>LINK</u>

STAY HYDRATED

Numerous water refill stations are located around Stampede Park: within the BMO Centre, Nutrien Western Events Centre, GMC Stadium, and in ENMAX Park. As well, most Coca-Cola products available across Stampede Park will be made with 100% recycled {rPET} material. Bring two recycled rPET bottles in to a designated Coca-Cola recycle activation booth to receive a vintage patch of your choice with an option to heat press it onto your Stampede gear on the spot!





LEAVE NO TRACE

Waste, compost, and recycling play a huge role in ensuring we can all enjoy our time on Stampede Park while reducing our impact on the local environment.

RECYCLING, WASTE AND COMPOST

Stampede Park offers guests a three-tier waste sorting system, which includes compost, mixed recycling, and waste. Please sort your waste in the appropriate bin during your stay.

ALBERTA BEVERAGE CONTAINER RECYCLING CORPORATION

One of Stampede's sponsors - ABCRC – is encouraging you to sort your beverage containers. Look for the blue-lid bins located all around Stampede Park to toss your cans and bottles.

WASTE SORTING STATION

New to Stampede 2024! Located within Weadickville, you will find a dedicated team ready to receive your waste, recycling, compost and refundable materials and ensure it's properly sorted!

CENTRE FOR NEWCOMERS

The Calgary Stampede partners with the Centre for Newcomers to help keep our Stampede Park clean. This Centre for Newcomers Team goes above and beyond to launch a 'greenest vendor' award, where they recognize and celebrate on-park vendors who demonstrate excellence in composting, recycling, and waste reduction. LINK

FUN FACT

Over 14 different types of materials are recycled or upcycled throughout the year at Stampede Park. For example, bedding waste gets re-used as fertilizer on local farms, and cooking grease gets upcycled to biodiesel to be used as fuel. Other events such as Stampede Park pancake breakfasts are working hard to reduce their waste. We ask that everyone does their part to help keep our Stampede Park clean.

Wanderlust Magazine has listed Calgary (featuring the Calgary Stampede) as one of the greenest places to travel in all North America and the Caribbean! LINK