



CP-007 Privacy



# CP-007 Privacy & Why it Matters

- The Stampede is committed to following the regulatory requirements of Alberta's Personal Information Protection Act (PIPA).
- CP-007 outlines those requirements, including the Stampede's commitment to maintaining the accuracy, confidentiality and security of the personal information it collects, uses and shares. This includes the personal information of volunteers and employees.
- This policy also outlines the Stampede's position on security and monitoring both on-Park and with the organization's assets.

**Who does this apply to?** This policy applies to all Stampede Volunteers and Employees.



# What You Need to Know

- **What's Collected & Why:** The Stampede collects personal info like contact details, emergency contacts, work/volunteer history, and media-related content to support operations such as staffing, safety, communications, and recognition.
- **How It's Used & Protected:** Information is accessed only by authorized Employees, Volunteers and Contractors for legitimate business purposes, or if required by law. In the course of conducting business, the Stampede may monitor the activities of individuals in respect to Stampede operations and property.
- **Who Ensures Compliance:** The Calgary Stampede has appointed a privacy officer to oversee compliance with this Privacy policy.
- **Your Rights:** Members can access, update, or in some cases withdraw consent for their information. The Stampede only retains information as long as is reasonable to fulfill the business purpose or for legal/business purposes.





# How this helps YOU

- Protects your privacy by ensuring your personal information is handled respectfully and securely.
- Builds trust through transparency so you know how and why your information is being collected and used.
- Supports compliance by meeting legal requirements under Alberta's privacy laws and beyond.
- Accurate information allows the Stampede to better support you, communicate clearly and improve its programs and operations.
- Reduces risk through clear rules preventing misuse, breaches or unauthorized access to your data.





# Real-World Impact

What happens if you move or change your emergency contact information?

When you update your details, only the necessary and relevant teams access that information to ensure you're safe and reachable when it matters. This keeps your data current and secure.





# Where to go for help

- The full Privacy Policy can be found on the Volunteer Website or the Intranet and People System for Employees.
- Speak to your Leader if you have any questions or need further guidance.

**Inquiries & Concerns:** The Calgary Stampede has appointed a privacy officer to oversee compliance with this Privacy Policy.

*Privacy Officer*

*PO Box 1060, Station M*

*Calgary, AB T2P 2K8*

*Phone: 403.261.0356*

*E-mail: [privacy@calgarystampede.com](mailto:privacy@calgarystampede.com)*