



2023 Media Accreditation Guidelines and Contacts

Please note accreditation is ONLY intended for journalists, writers, content producers, videographers, and photographers working on assignment for a reputable media outlet or influencers with a distinguishable following.

MEDIA ACCREDITATION POLICY

Please be aware of and follow our media accreditation policy:

- Accreditation will only be given to working media on assignment.
- Accreditation cannot be shared, sold or extended to co-workers, family or friends.
- The Calgary Stampede is the exclusive rightsholder for filming the Rodeo, Cowboys Rangeland Derby and Bell Grandstand Show; therefore, filming or recording of these events is not permitted. Footage can be purchased through our Broadcast department by emailing broadcast@calgarystampede.com.
- Non-editorial or commercial use of any pictures or film is prohibited without prior consent of the Calgary Stampede.
- Media accreditation passes must be worn at all times while on Stampede Park.
- Accredited media are expected to cooperate with the procedures at all Stampede Park entrances and security checkpoints of Stampede Park and must treat the individuals working in these areas with courtesy and respect.
- Lost or stolen media accreditation must be immediately reported to a media relations coordinator; these passes will be cancelled, and a new pass may be re-issued by emailing mediaaccred@calgarystampede.com.

Extensive consideration has been put into assigning accreditation zones; please respect the zones you have been accredited for. If you require specific access to an area during a specific date/time, and have not been accredited for this zone, please contact a media relations team member. Your additional request will be evaluated on a case-by-case basis. Should you require more information on this, please email mediaaccred@calgarystampede.com.

MEDIA CONTACTS:

Corporate Communications Team

- **Gemma Pasquarelli, Communications Coordinator**
Office: 403.261.0327 Mobile: 403.478.6356
Email: gpasquarelli@calgarystampede.com
- **Tyla Nixon, Communications Advisor**
Office: 403.261.0309 Mobile: 403.837.3457
Email: tnixon@calgarystampede.com



SOCIAL MEDIA HANDLES:

Twitter

[@calgarystampede](#)

Instagram

[@calgarystampede](#)

Facebook

facebook.com/CalgaryStampede

Broadcast Division:

The Broadcast Division is responsible for the production and distribution of the broadcast feed, liaising with television and radio rights holders, as well as creation of video content, management of archival footage, and sales and distribution of all Rodeo and Chuckwagon footage.

For more information, contact:

- **Cindy Gillies, Producer – Broadcast, Content and Event Presentation**

Office: 403.261.0298 Mobile: 403.585.4110

Email: cgillies@calgarystampede.com

Tourism Sales

- **Christie Oltmann, Manager, Tickets, Tourism & Corporate Sales**

Office: 403.261.0463 Mobile: 406.585.5637

Email: coltmann@calgarystampede.com

The Tourism Sales team collaborates with tourism partners, the Canadian Tourism Commission, Travel Alberta and Tourism Calgary. The team coordinates vetted familiarization tours and press trips in an effort to convey the Alberta experience.

Guest Services

Guest Services can be reached at 403.261.0101

Photographs

The Calgary Stampede maintains an extensive library of Stampede photos. We are pleased to provide photos to you in support of your stories. All photos must be credited "Calgary Stampede" and the photographer, where appropriate. Commercial use of Calgary Stampede photos is not allowed. Please find all photos on the [Calgary Stampede flickr photostream](#).