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*Calgary Stampede*

**DIRECTOR ELECTION**

2022







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# Letter from **THE PRESIDENT & CHAIRMAN OF THE BOARD**

Dear Shareholder:

**RE: Annual & Extraordinary General Meeting  
(A&EGM) – March 24, 2022**

I am pleased to present to you this booklet containing the biographies of the individuals to consider for the 2022 Director Election, as well as the biographies of the Directors not up for election this year. This comprehensive overview is provided to give you a view of the Stampede's Board in its entirety, and to help support your voting decisions.

This year, there are nine board positions open for election. The Nominating Committee, with the support of the Governance & People Committee and Board of Directors, has identified two Director candidates to recommend to Shareholders for the 2022 Director Election. The Nominating Committee worked diligently over the course of the past year to identify, evaluate and recommend candidates who best meet the skill sets and requirements of the Board of Directors of the Calgary Stampede. This year's evaluation process was supported by a third-party consultant in order to reduce any real or perceived internal bias with the process. The Committee is pleased to present this group of highly qualified candidates to join this year's incumbents on the ballot for the 2022 Director Election.

The 2022 meeting is being scheduled as an A&EGM in order for Shareholders to consider a number of proposed amendments to the Stampede's By-laws that address recent changes to the *Companies Act of Alberta*, the Stampede's governing statute. Those changes involve the affordance of being able to hold Annual General Meetings via electronic means in the future. Additionally, changes are being recommended to address gender neutrality for the Stampede's Officer titles. An information sheet on the proposed amendments, along with a link to the

proposed changes to the By-laws, has been included with this Shareholder election package. A dedicated contact address (bylawchanges@calgarystampede.com) has been established for Shareholders to submit any questions you may have about these proposed changes in advance of the 2022 A&EGM.

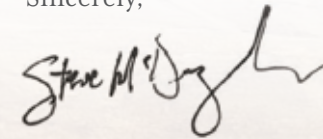
As a proud, life-long Calgarian, and 40-year Stampede Volunteer, I am honoured to continue to serve as your President & Chairman of the Board for my second year in 2022. I grew up with the Stampede, and would attend the annual celebration every year with my late father, Terry, who was a life-long Stampede Volunteer. At the age of 13, I got my start at the Stampede as a bingo caller on the midway, and soon after that, joined the volunteer community. I also find myself heavily inspired by my mom, Sherry, and her family, many of whom were RCMP, as well as ranchers in the Alberta community. It is through these experiences and connections that I have seen the impact that the Calgary Stampede has on the community, and on both our urban and rural neighbours.

Over my years as a Stampede Volunteer, I have had the pleasure of getting to know and work alongside so many of my fellow volunteers, join the Board of Directors, and put one year under my belt as the President & Chairman of the Board. I look forward to the coming year and am optimistic that 2022 will bring great things for the Calgary Stampede.

I ask you all to engage in your Shareholder opportunity and responsibility to vote in this year's Director Election for those leaders who you believe are best suited to help guide our organization into the future, as they will be the ones who continue to build and sustain our vision, rebuild our strong Stampede team, and foster our relationships and connections with our community and partners.

The biographies in this booklet are designed to highlight the areas of expertise that are required by Directors at Stampede and are in keeping with requirements of leadership in Canadian organizations. The nominees have provided their own biographical information for this booklet, and the organization is presenting them in good faith to all Shareholders. I urge you to review the candidates' backgrounds and to do your own research. Should you have questions about any of the nominees, their contact information is included in this booklet and you are encouraged to contact them directly.

Sincerely,



Steve McDonough  
President & Chairman of the Board



**NOMINATING COMMITTEE  
RECOMMENDED CANDIDATES**

DAVID FARRAN  
SABINA SHAH

**BOARD OF DIRECTORS  
INCUMBENT CANDIDATES**

JENNIFER DOEPKER	SANDY O’CONNOR
JUSTIN HESKES	PATTI PON
PAUL KAVANAGH	WENDY TYNAN
DAVE LOUGHEED	TRACEY ZEHL

**BOARD OF DIRECTORS  
NOT UP FOR RE-ELECTION**

STEVE MCDONOUGH	KARI GRIFFITH
WILL OSLER	DAVE LANTZ
STUART O’CONNOR	BOB PARK
DALE BEFUS	MAGGIE SCHOFIELD
ELIZABETH BURKE-GAFFNEY	JOHN THIRD
CHERIE COPITHORNE-BARNES	

**APPOINTED DIRECTORS**

MICHAEL BROWN	WENDY POWELL
SHANE DOIG	MAYOR JYOTI GONDEK
LESLEY HUTCHESON	COUNCILLOR KOURTNEY PENNER
GREG KWONG	COUNCILLOR DAN MCLEAN
RAVINDER MINHAS	

**DEPARTING DIRECTORS**

KATE THRASHER

**NOMINATING  
COMMITTEE  
RECOMMENDED  
CANDIDATES**

**DAVID FARRAN**

VOLUNTEER SINCE: 2004  
403.519.0641 | FARRAND@EAUCLAIREDISTILLERY.CA

**SABINA SHAH**

VOLUNTEER SINCE: 2011  
403.651.7796 | SHAH@CARSCALLEN.COM





NOMINATING COMMITTEE RECOMMENDED CANDIDATE

# DAVID FARRAN

VOLUNTEER SINCE: 2004  
403.519.0641|FARRAND@EAUCLAIREDISTILLERY.CA

David is a proven entrepreneur with experience in local, national and international success stories such as Associate Veterinary Clinics (AVC/VCA), Eau Claire Distillery, Big Rock Brewery, Pipestone Travel and others. A fourth generation Albertan, with farm and ranch roots, he is a strong advocate for agriculture. Leading AVC, one of Canada’s 50 Best Managed Companies, David’s strategic business acumen brings experience in marketing, organizational behaviour, change management and finance. David has an MBA and BA, Economics from the University of Calgary. He is a keen horse owner, proud Albertan and father of two.

## SKILLS AND EXPERIENCE

### ACCOUNTING AND FINANCE

- Responsible for financial reporting and accounting in both private and public companies
- Experience in raising capital and financing. Capital allocation for large projects

### EXECUTIVE LEADERSHIP

- CEO, Associate Veterinary Clinics (VCA), 2002-2013: grew company, ground up, into second largest veterinary services company in North America
- CEO, Eau Claire Distillery 2014-present: built first Alberta Single Malt whisky distillery into successful international brand
- President, Wise Turtle Investments, 1999-present
- Director, Medalta Health Care, 2014-present
- Executive VP, Big Rock Brewery, 1984-1987; 1993-1996
- British Vice Consul, 1989-1993

### FACILITIES AND INFRASTRUCTURE

- Wise Turtle Investment – real estate construction and investment
- Built large scale veterinary hospitals across Canada
- Experience in manufacturing plant operations and construction
- Operation of hospitality facilities

### GOVERNANCE

- Director & President, Eau Claire Distillery, 2014-present
- Director, Medalta Health Care, 1999-present
- Director and President, Associate Veterinary Clinics (VCA), 1999-present
- Founder, President, Alberta Craft Distillers Association, 2015-2020
- Director, Foothills Primary Care Network (PCN), 2013-2016

### MARKETING

- 2018 Marketer of the Year - North American Agricultural Marketing Officers (NAAMO)
- Eau Claire Distillery – marketing and brand development, locally and internationally
- Associate Veterinary Clinics (AVC/VCA) – created new service model for small animal veterinary industry
- Big Rock Brewery – responsible for sales and marketing growth
- Pipestone Travel Outfitters –international tourism package marketing

### STRATEGIC PLANNING

- Canada's Best Managed Companies designation (AVC) – Deloitte's, 2010-2012
- Experience in raising capital and financing. Capital allocation for large projects
- Entrepreneur of the Year Award (AVC) - E & Y, 2009
- Leader of Tomorrow - Business in Calgary Award, 2010
- 50 Most Influential Albertan's 2015 - Venture Magazine, 2015

## STAMPEDE EXPERIENCE

### VOLUNTEER COMMITTEES

- Draft Horse Town (past-chair)
- International Livestock Events (past-chair), 2019-2020
- Heavy Horse Pull Committee

## OTHER BOARD EXPERIENCE AND EDUCATION

### BOARD EXPERIENCE

- Director, Foothills Tourism Association, 2019-present
- Member, Inter-municipal Economic Development Council Black Diamond & Turner Valley, 2018-present
- Master of Business Administration (MBA) and BA, Economics – University of Calgary
- European School of Advanced Management – University College Dublin
- Founder, President, Alberta Craft Distillers Association, 2015-2020



NOMINATING COMMITTEE RECOMMENDED CANDIDATE

# SABINA SHAH

VOLUNTEER SINCE: 2011  
403.651.7796 | SHAH@CARSCALLLEN.COM

Sabina is a partner with Carscallen LLP practicing corporate and securities law, with over 18 years' experience in governance, commercial transactions, financings and legal risk management. She leverages her leadership and strategic planning experience to deliver results in complex business environments. Born and raised in Calgary, Sabina is a passionate volunteer and community leader.

## SKILLS AND EXPERIENCE

### ACCOUNTING & FINANCE

- Led and responsible for law firm budget oversight and financial accountability

### EXECUTIVE LEADERSHIP

- Partner, Carscallen LLP, 2021-present
- Partner, Burstall LLP, 2012-2021
- Chair, Alberta Securities Practice Group, Canadian Bar Association, 2015-2019

### GOVERNANCE

- Chair, Governance Committee of Calgary Public Library Foundation Board, 2019-present
- Corporate Secretary to numerous public and private entities
- Regularly advises clients, boards and shareholders on governance issues and best practices
- Develops and drafts board policies and charters, board skills matrix, bylaws and governance structures

### LEGAL

- Practicing lawyer since 2003 and partner of Carscallen LLP, a 70+ person Calgary-based law firm
- Counsels public and private entities on corporate law issues, governance matters, reorganization transactions, mergers, acquisitions and financings
- Lawyer, Legal Resources Centre, South Africa (human rights/public interest)
- Member, Law Society of Alberta

### STRATEGIC PLANNING

- Canadian Bar Association executive leadership, 2015-2019
- Chair and Member, Alberta Children's Hospital Foundation Seva Gala, 2015-2019
- Member, Women's Leadership Council Steering Committee, United Way, 2011-2017
- Executive, United Way and India Canada Association Joint Committee, 2008-2012
- Leadership role in law firm strategic planning and execution

### RISK MANAGEMENT

- Frequently advises public and private entities on various areas of risk mitigation and liability, including financial, regulatory and environmental matters

## STAMPEDE EXPERIENCE

### VOLUNTEER COMMITTEES

- Chair, Community Projects & Development Committee, 2011-present

### STAMPEDE BOARD COMMITTEES

- Nominating Committee (past-chair), 2017-2020

## OTHER BOARD EXPERIENCE AND EDUCATION

### BOARD EXPERIENCE

- Chair of Governance Committee, Calgary Public Library Foundation Board, 2019-present
- Cum Vino Cantus, 2017-2018

### BOARD EDUCATION

- Corporate Secretary of numerous public and private entities
- Ongoing continuing education in legal practice, including board and governance matters

## OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Chair and Member, Alberta Children's Hospital Foundation Seva Gala
- Member, Women's Leadership Council Steering Committee, United Way
- Executive, United Way and India Canada Association Joint Committee
- Member, Council of Champions, Calgary Public Library Foundation
- Director and Member, Cum Vino Cantus
- Volunteer, Canadian Lawyers Association for International Human Rights





# BOARD OF DIRECTORS

## Incumbent Candidates

### JENNIFER DOEPKER

BOARD MEMBER SINCE: 2021  
VOLUNTEER SINCE: 2008  
403.389.9655 | JENNIFERDOEPKER@GMAIL.COM

### WENDY TYNAN

BOARD MEMBER SINCE: 2018  
VOLUNTEER SINCE: 1993  
403.807.9363 | WENDYTYNAN@HOTMAIL.COM

### JUSTIN HESKES

BOARD MEMBER SINCE: 2020  
VOLUNTEER SINCE: 2002  
403.862.7219 | JUSTIN.HESKES@ATCO.COM

### TRACEY ZEHL

BOARD MEMBER SINCE: 2020  
VOLUNTEER SINCE: 1989  
403.803.4596 | TLZEHL@GMAIL.COM

### PAUL KAVANAGH

BOARD MEMBER SINCE: 2020  
VOLUNTEER SINCE: 2005  
403.689.5060 | PKAV@SHAW.CA

### DAVE LOUGHEED

BOARD MEMBER SINCE: 2018  
VOLUNTEER SINCE: 2005  
403.466.8378 | DAVE.LOUGHEED@RAYMONDJAMES.CA

### SANDY O’CONNOR

BOARD MEMBER SINCE: 2018  
VOLUNTEER SINCE: 2000  
403.804.5436 | SANDYOCONNOR8@GMAIL.COM

### PATTI PON

BOARD MEMBER SINCE: 2021  
VOLUNTEER SINCE: 2009  
403.680.7056 | PPON3007@GMAIL.COM





BOARD INCUMBENT CANDIDATE

JENNIFER DOEPKER

BOARD MEMBER SINCE: 2021  
VOLUNTEER SINCE: 2008  
403.389.9655 | JENNIFERDOEPKER@GMAIL.COM

Jennifer started on the Stampede’s front lines in 1996, and has been a Stampede volunteer for more than 15 years. Jennifer brings nearly two decades of experience in commercial strategy for major, critical infrastructure developments, working in Calgary and abroad. She holds an MBA from Queen’s University and ICD.D designation. A native Calgarian raised with the values of her family’s agricultural roots, Jennifer is a keen horse owner and a proud wife and mother.

SKILLS AND EXPERIENCE

EXECUTIVE LEADERSHIP

- Managing Director, TransAlta Corporation, member of senior leadership team, 2017-2020
- MBA, Queen's University, 2010

FACILITIES & INFRASTRUCTURE DEVELOPMENT

- International Business Development, Axia NetMedia Corporation, project lead of a \$1 billion infrastructure development, 2005-2011
- Leadership of business unit supply chain procurement team, overseeing \$300 million, plus annual spend

HR EXECUTIVE LEADERSHIP

- Member of CEO Search committee, West Island College Board of Directors, 2009
- BBA (Honours) from Bishop’s University, double major in Human Resources and International Business

MARKETING STRATEGY

- Account Executive, PIELLE Consulting, London-based PR & communications firm, providing spokesperson and strategic and crisis communication consulting to a portfolio of clients, 2003-2005

RISK MANAGEMENT

- Identifying and mitigating TransAlta enterprise risk on commercial and counterparty activities that may impact reputation, compliance and regulatory

STRATEGIC PLANNING

- Commercial Lead for TransAlta, developing, implementing and managing 3-5 year business plans to protect and grow commercial activities greater than \$650 million, 2011-2020
- Planning committee member, 2010-2015 strategic plan, West Island College Board of Directors, 2010

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Corporate Relations (past-chair)

STAMPEDE BOARD COMMITTEES

- Audit & Finance

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- TransAlta Cogeneration Partnership, 2019-2020
- Pingston Power Inc., 2017-2020
- Association of Power Producers of Ontario, 2017 and 2019 (not-for-profit)
- West Island College, 2007-2014, including Search Committee and Planning Committee (not-for-profit)

BOARD EDUCATION

- ICD.D Director’s Education Program, 2019

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Scarboro Community Preschool, 2019-present
- TransAlta United Way Campaign/Days of Caring 2011-2020:
  - Calgary Drop-in & Rehab Centre
  - Calgary Food Bank
  - 2013 High River Disaster Recovery
- West Island College Alumni Association, 2007-2014
- Glenlake Minor Hockey Club, 2021-present



BOARD INCUMBENT CANDIDATE

JUSTIN HESKES

BOARD MEMBER SINCE: 2020  
VOLUNTEER SINCE: 2002  
403.862.7219 | JUSTIN.HESKES@ATCO.COM

Justin is an entrepreneurial business leader in infrastructure development, energy transition and the connection of agriculture with clean fuels production through renewable natural gas. With demonstrated strengths in corporate governance, business development, finance and risk management, Justin has held key leadership roles across both Stampede volunteer and Board committees. A Calgary Stampede volunteer for 20 years, he is a born and raised Calgarian, professional engineer and active volunteer in both the rodeo and Calgary communities.

SKILLS AND EXPERIENCE

ACCOUNTING & FINANCE

- Master of Business Administration (MBA), University of Calgary, Finance Specialization (Deans List Honours)

EXECUTIVE LEADERSHIP

- Member, Executive Leadership Team, ATCO Energy Solutions Ltd.
- Appointed regional Co-Chair, AB selection Committee, Governor General’s Canadian Leadership Conference, 2015 & 2017
- Alberta selection committee, Governor General’s Canadian Leadership Conference, 2017
- President, ATCO Future Fuel RNG, manure-based renewable natural gas production

FACILITIES & INFRASTRUCTURE DEVELOPMENT

- Director, Business Development, ATCO Energy Solutions Ltd. Business origination & capital investment, large scale energy infrastructure

GOVERNANCE

- Chairman of the Board, Strathcona Storage GP Ltd.

LEGAL

- Director, Business Development, ATCO Energy Solutions Ltd. Leads structuring and negotiation of complex commercial arrangements & agreements

RISK MANAGEMENT

- Director, Business Development, ATCO Energy Solutions Ltd. Executive oversight business performance & risk management
- Project Management Professional (PMP)

STRATEGIC PLANNING

- Founding member, Community Projects and Development (CPD) – developed and executed Four Corners

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Agriculture Education
- Next Generation (past-chair)
- External Promotions Grouping (past vice-chair)
- Community Projects & Development (past-chair)
- Rodeo

STAMPEDE BOARD COMMITTEES

- Nominating & Shareholder Relations (past-chair)
- Audit & Finance
- Pension
- Governance & People

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Chairman of the Board, Strathcona Storage GP Ltd., 2018-present
- Inuvik Gas Limited, Advisor to the board on commercial matters, 2019-present

BOARD EDUCATION

- Master of Business Administration (MBA), Corporate Governance Program, University of Calgary

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Foothills Cowboy Association, Rodeo Finals Volunteer of the Year, 2014
- JDRF, Calgary Walk to Cure Type 1 Diabetes, participant and top fundraiser, 2018-present
- Willowridge Soccer – Coach



BOARD INCUMBENT CANDIDATE

# PAUL KAVANAGH

BOARD MEMBER SINCE: 2020  
VOLUNTEER SINCE: 2005  
403.689.5060 | PKAV@SHAW.CA

Paul has had a 35-year career in hospitality, service and alcoholic beverage industries, working in four Canadian cities and Europe in progressive sales, marketing, operations and project management positions. Paul is currently the Regional Vice-President of National Sales for Sysco Canada Inc. Paul is a Business Administrative graduate from Algonquin College.

## SKILLS AND EXPERIENCE

### ACCOUNTING & FINANCE

- Financial planning and budget oversight of multi-brand, international food service portfolio, Sysco Canada

### EXECUTIVE LEADERSHIP

- Vice-President, National Accounts, Sysco Canada, 2020-present
- Regional Vice-President, National Sales, Sysco Canada, 2015-2019
- Director of Contract Sales, Sysco Calgary, 2008-2015

### GOVERNANCE

- Operations Services Manager, more than 20 services operations, Canadian Forces Exchange, Europe, 1987-1999

### MARKETING STRATEGY

- Sysco Canada
- Maple Leaf Consumer Foods
- Labatt Breweries of Canada
- Calgary Stampede Annual Canvas Auction

### RISK MANAGEMENT

- Vice-President, National Accounts, Sysco Canada, 2020-present
- Regional Vice-President, National Sales, Sysco Canada, 2015-2019
- Director Contract Sales, Regional Sales Manager, District Sales Manager, Sysco Calgary, 2005-2015
- Community Events & Sponsorship, Labatt Breweries, Alberta, 1999-2002
- National Merchandising & Licensing Manager, Labatt Breweries of Canada, 1995-1999

### STRATEGIC PLANNING

- Vice-President, National Accounts, Sysco Canada, 2020-present
- Regional Vice-President, National Sales, Sysco Canada, 2015-2019
- Member, Stampede Agriculture & Western Events committee, 2018-2019
- National Sales Strategic Council, Sysco Canada, 2017-2018
- Director of Contract Sales, Sysco Calgary, 2008-2015

## STAMPEDE EXPERIENCE

### VOLUNTEER COMMITTEES

- Kids' Day, 2005-2020
- Chuckwagon, 2012-present (past-chair)

### STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Strategy

## OTHER BOARD EXPERIENCE AND EDUCATION

### BOARD EXPERIENCE

- Director, Sysco Calgary, 2008-2015

## OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Annually represented the Calgary Stampede Chuckwagon Committee at more than 15 Alberta chuckwagon industry events, 2015-2019
- High River Rodeo, 2001-2012
- Calgary South West United Soccer Assistant Coach, 2002-2006



BOARD INCUMBENT CANDIDATE

# DAVE LOUGHEED

BOARD MEMBER SINCE: 2018  
VOLUNTEER SINCE: 2005  
403.466.8378 | DAVE.LOUGHEED@RAYMONDJAMES.CA

Dave is a successful business owner in the financial industry and a former national team athlete. As a community leader with a proven track record in many volunteer roles, Dave has board experience in strategic planning and marketing and has proudly served as a Stampede volunteer for 16 years. Dave completed the ICD Director's Education program in 2018.

## SKILLS AND EXPERIENCE

### ACCOUNTING & FINANCE

- Calgary Stampede Audit & Finance Committee, 2018-2021
- Calgary Stampede Pension Committee, 2018-present
- MBA, University of Calgary, 2002
- Business Analyst, Alberta Central, 2004
- Portfolio Manager, Macquarie Private Wealth, 2010-2013
- Wealth Advisor & Portfolio Manager, Raymond James, 2013-present

### EXECUTIVE LEADERSHIP

- President, Lougheed Wealth Management, 2016-present
- Vice-President, Raymond James Private Client Group, 2014-2015

### GOVERNANCE

- ICD Directors Education Program, 2017-2018
- Institute for Corporate Directors not-for-profit Governance Essentials Program, 2016
- Queen's University Senate, 2006-2012
- Calgary Stampede Governance and People Committee, 2019-present

### MARKETING STRATEGY

- Founder and marketing strategist, For the Love of the Game Fund, 2015-present

### STRATEGIC PLANNING

- Calgary Stampede Strategy Committee, 2021-Present
- Member of Strategic Planning committee, Rugby Canada, 2005-2010
- Manager of Sport Development, Calgary Olympic Development Association (now Winsport), 2002-2003
- Board member oversight of 2020-2025 Calgary Stampede Strategic Plan

## STAMPEDE EXPERIENCE

### VOLUNTEER COMMITTEES

- Courtesy Car Committee 2005-2017

### STAMPEDE BOARD COMMITTEES

- Audit and Finance 2018-2021
- Governance and People 2019-present
- Strategy 2021-present
- Pension 2018-present
- Chuckwagon Sustainability Review Group 2020
- Land Review Working Group 2021

## OTHER BOARD EXPERIENCE AND EDUCATION

### BOARD EXPERIENCE

- Director, Rugby Canada, 2008-2012
- Director, Calgary Rugby Union, 2003-2004
- Councillor, Queen's University Senate, 2006-2012

### BOARD EDUCATION

- ICD.D Designation
- ICD Directors Education Program, 2018
- Institute for Corporate Directors not-for-profit Governance Essentials Program, 2016
- MBA, University of Calgary, 2002

## OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Founder, For the Love of the Game Fund, 2015-present
- Lead on multiple fundraising initiatives, raising more than \$1 million for community organizations and foundations, 2004-present
- 1912 Society Member, Calgary Stampede Foundation
- Community Builder, Calgary Stampede





BOARD INCUMBENT CANDIDATE

# SANDY O’CONNOR

BOARD MEMBER SINCE: 2018  
VOLUNTEER SINCE: 2000  
403.804.5436 | SANDYOCONNOR8@GMAIL.COM

Sandy is an experienced business leader specializing in energy sector governance, compliance and risk management. With a career spanning more than 30 years in the energy sector, she has a proven track record of delivering results in complex business environments. Sandy is currently consulting, advising clients across North America. Sandy holds a Bachelor of Commerce Degree from the University of Calgary.

## SKILLS AND EXPERIENCE

### EXECUTIVE LEADERSHIP

- President, Penn Management Consulting Ltd.
- Acting Chief Compliance Officer, Algonquin Power and Utilities Corp., 2018
- Manager Operations Compliance, TransAlta, retired 2017
- Member, Calgary Immigrant Women’s Association Board Search Committee, responsible to lead the search for a new CEO

### FACILITIES & INFRASTRUCTURE DEVELOPMENT

- TransAlta stakeholder relations, permitting, and commercial contracts pertaining to the development of TransAlta’s generation assets

### GOVERNANCE

- TransAlta manager responsible for corporate-wide governance/compliance structure for North American generating assets
- Consults in governance structure design and implementation
- Chair, Calgary Immigrant Women’s Association Governance Committee

### LEGAL

- TransAlta team lead Legal/Compliance department responsible for interactions between internal and external legal counsel and operational compliance

### RISK MANAGEMENT

- Developed and implemented a risk management strategy as Manager, Operations Compliance at TransAlta.
- Consults in energy risk management and compliance oversight

### STRATEGIC PLANNING

- Actively participated in strategic planning for the Centre for Energy Asset Management Studies
- Board member oversight of 2020-2025 Calgary Stampede Strategic Plan
- Board member oversight of the development of Calgary Immigrant Women’s Association 2022-2027 Strategic Plan

## STAMPEDE EXPERIENCE

### VOLUNTEER COMMITTEES

- Caravan
- Corporate Relations (past-chair)

### STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Chuckwagon Sustainability Ad Hoc
- Chair, Governance & People
- Strategy
- Pension

## OTHER BOARD EXPERIENCE AND EDUCATION

### BOARD EXPERIENCE

- Director, Calgary Immigrant Women’s Association, 2020-present. Chair, Governance Committee. Member: Risk, Strategic Planning, Board Search and Fund Development Committees
- Director, Centre for Energy Asset Management Studies, 2014-2017
- Director, Association of Power Producers of Ontario, 2004-2007
- Director, Independent Power Producer’s Society of Alberta, 2003-2004

### BOARD EDUCATION

- Institute of Corporate Directors - ongoing training
- Government of Alberta Board Development Series

## OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Millarville Rodeo Committee, Foothills Cowboy Association, Chair, 2003-2004, member, 2000-2005
- Chairman, TransAlta United Way Campaign, 1996



BOARD INCUMBENT CANDIDATE

# PATTI PON

BOARD MEMBER SINCE: 2021  
VOLUNTEER SINCE: 2009  
403.680.7056 | PPON3007@GMAIL.COM

As a proud born and raised Calgarian and University of Calgary graduate, Patti has used her role as President & CEO of Calgary Arts Development and prior work in senior leadership positions; as well has her volunteer roles to contribute meaningfully to city and community building and making Calgary a place deserving of all Calgarians, not some.

## SKILLS AND EXPERIENCE

### EXECUTIVE LEADERSHIP

- Collaborative style has resulted in success for companies led
- Builder of meaningful partnerships with many lead organizations like Calgary Economic Development and Tourism Calgary
- Strong government relations background

### FACILITIES & INFRASTRUCTURE DEVELOPMENT

- Part of the process to determine the strategic investment of \$165M for cultural infrastructure funding resulting in ten plus cultural spaces involving almost \$2B in capital investment
- Arts Commons, capital plan development

### GOVERNANCE

- Served on several boards in governance related committee roles
- Calgary Foundation, Chaired the Chair & Vice-Chair elect committees, three times
- Former Board Chair, CKUA Radio Network

### HR EXECUTIVE LEADERSHIP

- Part of several selection panels for CEO and leadership roles
- Expertise and knowledge of hiring practices that have a focus on equity, diversity and inclusion

### STRATEGIC PLANNING

- All leadership roles have involved strategic planning and implementation
- City-wide Living a Creative Life arts strategy resulting in a near tripling of the City’s arts investment from 2019-2022

## STAMPEDE EXPERIENCE

### VOLUNTEER COMMITTEES

- External Promotions Grouping, 2009-2012
- Community Projects & Development, 2012-present (founding member and past-chair)

### STAMPEDE BOARD COMMITTEES

- Nominating & Shareholder Relations, 2017-2019

## OTHER BOARD EXPERIENCE AND EDUCATION

### BOARD EXPERIENCE

- Calgary Foundation, Chair, Major & Signature Grants, Chair, Chair & Vice-Chair Elect Committees, Governance Committee, Grants Advisory Committee, 2011-2020
- Agora Foundation, Vice-Chair, strategy committee, Editorial Board, 2018-present
- Harry & Martha Cohen Foundation, board member 2017-present
- Calgary Bid Exploration Committee, 2016-2017
- Calgary 2026 Advisory Committee, 2017-2018

## OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Participation on several assessment juries including Canada Council for the Arts, Harry and Martha Cohen Foundation, Calgary Foundation, and Loran Scholars
- Volunteer for many major events including Canada Day, 2016 Juno Awards, Asian Heritage Month, 2019 Canadian Country Music Awards
- Co-Chair, Action Chinese Canadians Together (ACCT) Leaders Summit 2019 & 2021
- Keynote Speaker 2021: CPAMO national summit, CPAF national conversation, YYC Innovation District consultations, AB Filipino Leaders Conference



BOARD INCUMBENT CANDIDATE

WENDY TYNAN

BOARD MEMBER SINCE: 2018  
VOLUNTEER SINCE: 1993  
403.807.9363 | WENDYTYNAN@HOTMAIL.COM

A 29-year Stampede volunteer, Wendy has highly coveted skills in stakeholder engagement, strategic counsel and reputation management. Leveraging a background in accounting, her unique professional and volunteer experiences deliver results. She is a community leader, one of Calgary’s Top 40 under 40 and a Haskayne School of Business Graduate of Distinction.

SKILLS AND EXPERIENCE

ACCOUNTING & FINANCE

- Bachelor of Commerce (Accounting), University of Calgary, 1999
- Articling Student and Staff Accountant, Ernst & Young LLP, 1997-2001

EXECUTIVE LEADERSHIP

- Director, Stakeholder Relations & Communications – Greenline, City of Calgary, current
- Executive Director, Office of the Provost and Vice-President (Academic), University of Calgary, 2019-2020
- Director of Public Engagement, Executive Council, Government of Alberta, 2011-2012
- Extensive community based leadership roles

GOVERNANCE

- Chair, Governance Committee, Epilepsy Association of Calgary, current
- Institute of Corporate Directors, not-for-profit Program, 2018
- Director, Office of the Premier, Government of Alberta, 2012

LEGAL

- Special Advisor to the Minister of Justice & Attorney General, Government of Alberta, 2008-2011

MARKETING STRATEGY

- Senior Manager, Corporate Affairs-Canada, Direct Energy/Centrica, 2014-2019
- Senior Consultant, NATIONAL Public Relations, 2013-2014
- Marketing & Community Relations Manager, University of Calgary, 2005-2007

RISK MANAGEMENT

- Chair, Finance Committee, Calgary Counselling Centre, 2013-2019
- Staff Accountant, Ernst & Young LLP, 1997-2001

STRATEGIC PLANNING

- Director, Stakeholder Relations & Communications – Greenline, City of Calgary, current
- Executive Director, Office of the Provost and Vice-President (Academic), University of Calgary, 2019-2020
- Senior Manager, Corporate Affairs–Canada, Direct Energy/Centrica, 2014-2019
- Senior Manager, Strategic Planning & Partnerships, Government of Alberta, 2008-2011
- Board member oversight of 2020-2025 Calgary Stampede Strategic Plan

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Grandstand (past-chair)
- 2012 Centennial
- Strategic Media team

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Pension
- Strategy
- Governance & People
- Community Spirit Working Group
- Nominating & Shareholder Relations Committee

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Chair, Board of Directors, Calgary Counselling Centre, 2013-present
- Board of Directors, Calgary Epilepsy Association, 2019-present
- Board of Directors, Decidedly Jazz Danceworks, 2006-2008

BOARD EDUCATION

- Institute of Corporate Directors, not-for-profit Program, 2018

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Board Nomination Committee (2003-2006), Advisory Committee, “She Who Dares” (2017), YWCA Calgary
- Judge, Top 40 under 40, Avenue Magazine, 2017
- Ambassador, Family Campaign, Calgary Stampede Foundation, 2013-2015
- Dignitary Assistant, Vancouver 2010 Winter Olympics (VANOC), 2009-2010



BOARD INCUMBENT CANDIDATE

TRACEY ZEHL

BOARD MEMBER SINCE: 2020  
VOLUNTEER SINCE: 1989  
403.803.4596 | TLZEHL@GMAIL.COM

Tracey, a native Calgarian, has been a Chartered Accountant for over 20 years, providing assurance and business advisory services to clients in the not-for-profit and private sectors. She’s presently the southern Alberta Managing Partner at Grant Thornton LLP. Tracey holds a Bachelor of Commerce Degree with Distinction from the University of Calgary and received her CPA Fellowship in 2018.

SKILLS AND EXPERIENCE

ACCOUNTING & FINANCE

- CA, CPA, 1997-present, FCPA since 2018
- Public Practice Assurance Partner, 2007-present
- Managing Partner, 2016-present
- Family Enterprise Advisor, 2016-present
- Audit Committee Chair, Tourism Calgary, 2016-present
- Audit Committee Chair, Ronald McDonald House, 2010-2013 (Audit Committee, 2008-2013)
- Calgary Exhibition & Stampede external auditor, 2004-2014

EXECUTIVE LEADERSHIP

- Grant Thornton Managing Partner, 2016-present
- Led the Calgary office restructuring, creating a leverage & accountability model, redefining processes, refocusing management, analyzing costs, creating budgets & setting growth targets
- Not-for-profit Sector Leader, 2007-2014, 2016-present
- President, Ronald McDonald House Southern & Central Alberta, 2013-2016, Vice-Chair, 2010-2013

GOVERNANCE

- Develop & execute corporate governance
- Create various board sub & ad hoc committees
- Create board skills matrix & succession plan
- Create formal CEO & Board evaluation program

RISK MANAGEMENT

- Grant Thornton Managing Partner
- Conducts organizational risk reviews
- Determines proper financial reporting, governance structures, and bylaw revisions

STRATEGIC PLANNING

- Strategic planning and execution - Grant Thornton, 2016-present; Tourism Calgary, 2016-present and Ronald McDonald House, 2008-2016
- Prepare budgets, monitor results, formulate plan to maximize results, succession planning, integration of newly acquired firms

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Royalty, 2014-2020
- Calgary Stampede Auditor, 2004-2014
- Promotion, 1989-2002

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Nominating & Shareholder Relations, 2016-2019

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Stampede Casino (GP) Ltd. Board of Directors, 2020-present
- Tourism Calgary, Board of Directors, Audit Committee Chair, Marketing & Stakeholder Relations Committee, 2016-present
- Rocky Mountain Equipment, Board of Directors, Audit & Compensation Committees, 2014-2015
- Ronald McDonald House Southern and Central Alberta, President, 2013-2016; Vice-Chair, 2010-2013; Audit Committee, 2008-2013

BOARD EDUCATION

- Annual training pertaining to corporate governance with Peter Brinckerhoff, Kellogg School of Business
- NPO leader/partner for southern Alberta - more than 30 board/audit committee meetings annually
- ICD, Directors Education Program

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Speaker at Women in Leadership and The Rise conferences, 2019
- Numerous presentations to private companies and not-for-profit organizations on various topics, university students on career aspirations and opportunities, and women on motivating and empowering their careers and lives
- Fundraising for Alberta Cancer Foundation (7+ years)
- Spin for Life, 2019-present, founding member



# BOARD OF DIRECTORS

Not up for re-election

## STEVE MCDONOUGH

BOARD MEMBER SINCE: 2009  
VOLUNTEER SINCE: 1980  
403.819.6561 | COWTOWN100@GMAIL.COM

## WILL OSLER

BOARD MEMBER SINCE: 2014  
VOLUNTEER SINCE: 1995  
403.608.8892 | OSLERW@BENNETTJONES.COM

## STUART O’CONNOR

BOARD MEMBER SINCE: 2017  
VOLUNTEER SINCE: 2005  
403.619.1041 | SOCONNOR@FITZROYDEV.COM

## DALE BEFUS

BOARD MEMBER SINCE: 2015  
VOLUNTEER SINCE: 1999  
403.615.0054 | DBEFUS@ME.COM

## ELIZABETH BURKE-GAFFNEY

BOARD MEMBER SINCE: 2017  
VOLUNTEER SINCE: 1989  
403.816.6955 | ELIZABETHBURKEGAFFNEY@GMAIL.COM

## CHERIE COPITHORNE-BARNES

BOARD MEMBER SINCE: 2019  
VOLUNTEER SINCE: 2010  
403.540.3688 | CHERIE@CLRANCHES.COM

## KARI GRIFFITH

BOARD MEMBER SINCE: 2021  
VOLUNTEER SINCE: 1990  
403.803.3299 | KARI@SMITHGRIFFITH.COM

## DAVE LANTZ

BOARD MEMBER SINCE: 2017  
VOLUNTEER SINCE: 2001  
403.542.2899 | DAVE@LANTZFARMS.CA

## BOB PARK

BOARD MEMBER SINCE: 2015  
VOLUNTEER SINCE: 1994  
403.660.4522 | RBPARK@TELUS.NET

## MAGGIE SCHOFIELD

BOARD MEMBER SINCE: 2013  
VOLUNTEER SINCE: 1989  
587.575.0387 | MAGGIESCHOFIELD@SHAW.CA

## JOHN THIRD

BOARD MEMBER SINCE: 2013  
VOLUNTEER SINCE: 1980  
403.609.1211 | THIRDJ@SHAW.CA



## PRESIDENT & CHAIRMAN OF THE BOARD STEVE MCDONOUGH

BOARD MEMBER SINCE: 2009  
VOLUNTEER SINCE: 1980  
403.819.6561 | COWTOWN100@GMAIL.COM

A proud, life-long Calgarian, Steve has spent his professional career building organizations and taking on new challenges. He brings a wealth of leadership, interpersonal and problem-solving skills to the Calgary Stampede, as well as a strong desire to influence positive outcomes. Steve has served as a policy advisor to the Federal Government, built and sold an advertising agency and is involved in property development. He is proud to be celebrating his 40th year of volunteer service. Steve holds a Bachelor of Arts degree in Political Science and a Bachelor of Law degree.

### SKILLS AND EXPERIENCE

#### EXECUTIVE LEADERSHIP

- Chief Executive Officer, Weight Loss Corp.
- Chief Executive Officer, Canada Water Ice Company Ltd.

#### FACILITIES & INFRASTRUCTURE DEVELOPMENT

- President and Chief Executive Officer, 673823 Alberta Inc. This company purchased and managed commercial property in Calgary, the Springbank Airport, Red Deer and Lethbridge
- Indian Creek Farm Ltd. President and Chief Executive Officer, Management of Ontario-based organic farmland, horse boarding, ranching and residential property site

#### GOVERNANCE

- Office of the Minister of the Environment
- Ottawa Senior Policy Advisor-Legal for the Minister of the Environment, responsible for advising Minister on all western Canadian issues
- Office of Leader of the Government in the House of Commons
- Minister Responsible for Canada Post Ottawa Special Assistant to the Minister (Hon. Harvie Andre)

#### LEGAL

- Member, Law Society of Alberta
- Bachelor of Laws (Honours), University of Wales, Cardiff, Wales, Great Britain

#### MARKETING STRATEGY

- Director at a 30-person interactive design agency, which was a pioneer in online tech and strategic communication

#### STRATEGIC PLANNING

- Board member oversight of 2020-2025 Calgary Stampede Strategic Plan

### STAMPEDE EXPERIENCE

#### VOLUNTEER COMMITTEES

- Grandstand Show (past-chair)

#### STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Governance - Volunteer Strategies
- Nominating Committee (chair)
- Pension
- Strategic 10-Day
- Strategy
- Community Spirit Working Group (co-chair)
- Ex-Officio member of all Stampede Strategic Board committees

### OTHER BOARD EXPERIENCE AND EDUCATION

#### BOARD EXPERIENCE

- Calgary Luge Association
- Canada Water Ice Company Ltd.
- Indian Creek Farm Ltd.
- Stampede Casino General Partnership Ltd.
- Weight Loss Alberta Corp.

#### BOARD EDUCATION

- ICD Directors Education Program
- ICD-designed course for the Calgary Stampede Board

### OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- CEMA - Flood Volunteer
- As an Elected Officer, represents on behalf of the Calgary Stampede at community events throughout the year



FIRST VICE-CHAIRMAN

# WILL OSLER

BOARD MEMBER SINCE: 2014  
VOLUNTEER SINCE: 1995  
403.608.8892 | OSLERW@BENNETTJONES.COM

Will is a partner with Bennett Jones LLP, practising corporate/commercial law. He has extensive experience in corporate governance, corporate finance, mergers & acquisitions and major infrastructure projects, and is recognized as a leading lawyer in Canada. Will attended Queen’s University and the University of Calgary.

## SKILLS AND EXPERIENCE

### FACILITIES & INFRASTRUCTURE DEVELOPMENT

- Bennett Jones LLP
- Kidney Foundation of Canada
- Counsel on numerous infrastructure projects in Canada and internationally

### GOVERNANCE

- Past-Chair, Calgary Stampede Governance & People committee
- Past-Chair, Calgary Health Trust Governance Committee
- Past President, Kidney Foundation of Canada (Southern Alberta Branch)

### LEGAL

- Bennett Jones, Atkinson Milvain and Burstall Ward
- Practising lawyer since 1995
- Member of the Law Society of Alberta
- Graduate of University of Calgary

### RISK MANAGEMENT

- Past-Chair, Calgary Stampede Governance & People committee
- Legal practice involves advising clients frequently on risk management

### STRATEGIC PLANNING

- Experience with numerous private and public for-profit and not-for-profit boards as a member and as counsel
- Board member oversight of 2020-2025 Calgary Stampede Strategic Plan

## STAMPEDE EXPERIENCE

### VOLUNTEER COMMITTEES

- Centennial
- Courtesy Car (past-chair)

### STAMPEDE BOARD COMMITTEES

- BMO Expansion Ad Hoc
- Governance & People (past-chair)
- Nominating Committee
- Strategy Committee (chair)
- Stampede Casino General Partnership Ltd.
- Stampede Entertainment Inc.
- Ex-Officio member of all Stampede Strategic Board committees

## OTHER BOARD EXPERIENCE AND EDUCATION

### BOARD EXPERIENCE

- Bennett Jones LLP
- W.F. Brown Exploration Ltd.
- Tenergy Ltd.

### BOARD EDUCATION

- ICD-designed governance course for Calgary Stampede Board

## OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Kidney Foundation of Canada (Southern Alberta Branch)
- Calgary Health Trust
- As an Elected Officer, represents on behalf of the Calgary Stampede at community events each year



SECOND VICE-CHAIRMAN

# STUART O’CONNOR

BOARD MEMBER SINCE: 2017  
VOLUNTEER SINCE: 2005  
403.619.1041 | SOCONNOR@FITZROYDEV.COM

Stuart O'Connor is a businessman, entrepreneur, ranch-hand, lawyer and engineer who is also active in the community. He currently is the chair and co-founder of a software services company and sits on a number of private, public and not-for-profit boards of directors.

## SKILLS AND EXPERIENCE

### ACCOUNTING & FINANCE

- Served on various public and private audit committees, including as Chair
- Former Chief Financial Officer of Merak, a multinational software company

### EXECUTIVE LEADERSHIP

- Former Chief Executive Officer of Merak
- Executive Chair and co-founder of Arcurve Inc., a software services company

### GOVERNANCE

- Former Chair of Flint Energy Service Ltd., a public oilfield services company
- Former Chair of Hull Services
- Director of various public and private companies
- Director of various not-for-profit organizations

### LEGAL

- Former Partner with Bennett Jones, a national law firm practising corporate, commercial, securities and technology law
- Bachelor of Laws Degree from Queen’s University in Kingston, Ontario

### RISK MANAGEMENT

- Chair, Executive Chair, CEO and director of various public and private companies and not-for-profit organizations

### STRATEGIC PLANNING

- Co-founder and Executive Chair of Arcurve Inc.
- Former Chair, Flint Energy Services, 2010-2012
- Board member of various public and private companies as well as not-for-profit organizations
- Board member oversight of 2020-2025 Calgary Stampede Strategic Plan

## STAMPEDE EXPERIENCE

### VOLUNTEER COMMITTEES

- Centennial (past co-chair)
- Corporate Relations (past-chair)
- Innovation

### STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Governance & People (chair)
- Nominating & Shareholder Relations Committee
- Pension
- Stampede Casino General Partnership Ltd. (chair)
- Stampede Entertainment Inc.
- Strategy
- Ex-Officio member of all Stampede Strategic Board committees

## OTHER BOARD EXPERIENCE AND EDUCATION

### BOARD EXPERIENCE

- Flint Energy Services Ltd. (TSX:FES) Chair, 2010-2012 and Board of Directors, 1998-2012
- IROC Energy Services Corp. (TSX-V:ISC) Board of Directors, 2011-2013
- Various other private and public companies as well as not-for-profit organizations

### BOARD EDUCATION

- ICD-designed governance course for the Calgary Stampede Board

## OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Former Chair and member of Hull Services Board of Governors, 2015-present
- Beakerhead Board of Directors, 2016-present
- Former Co-Chair, Queen’s Law Alumni Alberta Council
- Various other organizations





# DALE BEFUS

BOARD MEMBER SINCE: 2015  
VOLUNTEER SINCE: 1999  
403.615.0054 | DBEFUS@ME.COM

Dale's early career was spent managing a group of automotive stores throughout Alberta, while also running his family farm. He has a passion for heavy horses, which led to his founding Alberta Carriage Supply. An innovator and entrepreneur, he has developed a device for ground thawing and a micro grain-malting machine for the brewing and distilling industry.

## SKILLS AND EXPERIENCE

### ACCOUNTING & FINANCE

- President and Treasurer of his consulting firm, Tango Inc.
- Manager of several Blaskin & Lane Tire Centres

### EXECUTIVE LEADERSHIP

- As a successful entrepreneur, Dale is able to identify business opportunities. Seeing a need for craft brewers to malt in smaller batches, he developed a micro grain-malt brewer

### FACILITIES & INFRASTRUCTURE DEVELOPMENT

- As President of Befus Construction Ltd., Dale manages and maintains commercial property holdings

### MARKETING STRATEGY

- As founding partner of Alberta Carriage Supply, Dale developed and implemented effective marketing strategies

### STRATEGIC PLANNING

- As founder and president of startup business ventures, Dale has used his education and experience to create and implement successful strategic plans
- Member, Calgary Stampede Strategy committee, 2017-2018
- Board member oversight of 2020-2025 Calgary Stampede Strategic Plan

## STAMPEDE EXPERIENCE

### VOLUNTEER COMMITTEES

- Draft Horse Town (founder and past-chair)
- Heavy Horse Pull (past-chair)
- Innovation

### STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Governance & People
- Pension
- Strategy

## OTHER BOARD EXPERIENCE AND EDUCATION

### BOARD EXPERIENCE

- Assessment Review Board - County of Rocky View, 2 years
- Subdivision Appeal Board - County of Rocky View, 2 years

### BOARD EDUCATION

- Rocky View Assessment Review Board training
- Institute of Corporate Directors - ongoing training
- ICD-designed governance course for the Calgary Stampede Board

## OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Ag Advisor (current), Heritage Park, more than 30 years
- President (past), Dalroy UFA/Community Association, 6 years
- Founder of Dalroy Gymkana Club



# ELIZABETH BURKE-GAFFNEY

BOARD MEMBER SINCE: 2017  
VOLUNTEER SINCE: 1989  
403.816.6955 | ELIZABETHBURKEGAFFNEY@GMAIL.COM

Elizabeth has experience in the energy sector, having held positions of increasing responsibility in strategic planning, corporate structures, stakeholder relations, finance, and governance. She has continued to learn throughout her professional career, having received her Corporate Directors ICD.D designation. She holds a Bachelor Degree (Honours) from the University of Toronto and a Master's Degree from the University of Oklahoma, College of Law.

## SKILLS AND EXPERIENCE

### EXECUTIVE LEADERSHIP

- President, Finjay Enterprises Inc.
- Vice-President, Sekur Energy Management Corp.
- President & CEO, Paris Energy Inc.
- Vice-President, Land & Chief Financial Officer, KVR Resources Ltd.
- Business Development, ISH Energy Ltd.

### GOVERNANCE

- Member, Policy & Governance Board Committee - Swimming Canada
- Co-Founder, Paris Energy Ltd. and KVR Resources Ltd.

### LEGAL

- ISH Energy, Finjay Enterprises, Sekur Energy and Paris Energy
- Manages various energy sector legal matters

### MARKETING STRATEGY

- Marketing & Communications Board Committee (chair) - Swimming Canada
- Marketing strategy skills related to energy sector upstream operations

### RISK MANAGEMENT

- Conducts operating and financial evaluations, and industry reviews to manage companies' risk exposure to assets liabilities and tolerance in varied market conditions

### STRATEGIC PLANNING

- Develops corporate strategies for asset optimization in the energy sector
- Board member oversight of 2020-2025 Calgary Stampede Strategic Plan

## STAMPEDE EXPERIENCE

### VOLUNTEER COMMITTEES

- Downtown Attractions
- Reception (past-chair)

### STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Governance & People
- Nominating & Shareholder Relations
- Pension
- Strategy

## OTHER BOARD EXPERIENCE AND EDUCATION

### BOARD EXPERIENCE

- Director, Swimming Canada, 2016-present
- Past Director, Paris Energy Inc.
- Past Director, KVR Resources Ltd.
- Past Director, Canadian Association of Petroleum Landmen

### BOARD EDUCATION

- Institute of Corporate Directors, (ICD.D) designation, 2013
- ICD-designed governance course for the Calgary Stampede Board

## OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Canadian Association of Petroleum Landmen
- Calgary Stampede Foundation
- Right to Play
- Kids Cancer Care Foundation
- Eau Claire Y



# CHERIE COPITHORNE-BARNES

BOARD MEMBER SINCE: 2019  
VOLUNTEER SINCE: 2010  
403.540.3688 | [CHERIE@CLRANCHES.COM](mailto:CHERIE@CLRANCHES.COM)

Cherie is a fourth generation rancher with a passion for driving innovation as it pertains to how people perceive agriculture. She is a respected agricultural leader, having sat on numerous boards where principle, integrity and strong strategic management are key.

## SKILLS AND EXPERIENCE

### EXECUTIVE LEADERSHIP

- Chief Executive Officer, CL Ranches Ltd., 2003-present
- Interim Chair, Alberta Livestock and Meat Agency (ALMA), Government of Alberta, 2010
- Past-Chair, Canadian Roundtable for Sustainable Beef (CRSB), 2014-2018

### FACILITIES & INFRASTRUCTURE DEVELOPMENT

- Land management and development for diversification of uses both commercially and agriculturally for CL Ranches Ltd.

### GOVERNANCE

- Executive Committee Member, Alberta Livestock and Meat Agency (ALMA) – George B. Cuff & Associates board governance training

### RISK MANAGEMENT

- Experience in managing risk associated with finance, insurance and environmental factors in the farming and ranching industries

### STRATEGIC PLANNING

- Advisory Board Member of WA Ranch, University of Calgary
- Advisory Board Member of Strategic Engagement Group, Olds College
- Programs & Services Chair, Alberta Livestock and Meat Agency (ALMA), 2008-2014
- Board member oversight of 2020-2025 Calgary Stampede Strategic Plan

## STAMPEDE EXPERIENCE

### VOLUNTEER COMMITTEES

- International Agriculture and Agri-Food
- Agri-Food (past-chair)

### STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Strategy
- Strategic Ag & Western Events

## OTHER BOARD EXPERIENCE AND EDUCATION

### BOARD EXPERIENCE

- Immediate Past-Chair, Canadian Roundtable for Sustainable Beef, 2014-2018
- Director, Global Roundtable for Sustainable Beef, 2015-2018
- Executive Officer, Global Roundtable for Sustainable Beef, 2020-2021
- ALMA Board, 2008-2014
- Co-Chair, Agriculture, Food and Bio-Industrial Red Tape Reduction Panel for the Government of Alberta, April 2020-present.

## OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Mentor, Cattlemen's Young Leaders Program, 2012-present
- Personnel Chair and Children's Leader, Bow Valley Baptist Church, 2009-present



# KARI GRIFFITH

BOARD MEMBER SINCE: 2021  
VOLUNTEER SINCE: 1990  
403.803.3299 | [KARI@SMITHGRIFFITH.COM](mailto:KARI@SMITHGRIFFITH.COM)

Kari is a successful owner of a joint venture real estate company, top producing Realtor® and a fourth generation Albertan with deep agriculture roots. Serving for 31 years on several agriculture, promotional and Board committees, and as the 1990 Stampede Queen, she brings strengths in governance, strategy, leadership, marketing and business development. Kari holds a Bachelor of Commerce Degree from the University of Calgary and the ICD not-for-profit Governance Essentials certificate.

## SKILLS AND EXPERIENCE

### ACCOUNTING & FINANCE

- Oversight of West Haven Land & Developments Inc. joint venture projects and capital investment strategy
- Oversight of business performance of Smith & Griffith Real Estate Team (CIR Realty)
- Board member oversight for Quest Theatre, Calgary Children's Foundation and Alberta 4-H Foundation

### EXECUTIVE LEADERSHIP

- Owner, West Haven Land & Developments Inc.
- Leadership of Smith & Griffith Real Estate Team (CIR Realty)
- Not-for-profit leadership roles:
  - Interim Vice-Chair, Alberta 4-H Foundation; Governance Chair & past Co-Chair of Advancement Committee for Quest Theatre
  - Past-Chair, Queens' Alumni & EPG committees
  - Vice-President, Commerce Undergrad Society, University of Calgary, 1991-1992

### GOVERNANCE

- Chair, Quest Theatre Governance Committee
- Interim Vice-Chair, Alberta 4-H Foundation – developing corporate governance model and bylaws for a new organization

### MARKETING STRATEGY

- Investor Relations and Communications of West Haven Land & Developments Inc's projects, 2017-present
- Marketing Strategist & Realtor® – Smith & Griffith Real Estate (CIR Realty), 2017-present
- Marketing Consultant, CIR Institutional Advertising Committee, 2019-present
- Media Sales & Advertising Consultant, Corus Entertainment, 1995-2017
- Co-Chair, Advancement Board Committee, Quest Theatre, 2015-2020
- University of Calgary Commerce Degree, Marketing Major, 1992

### STRATEGIC PLANNING

- Calgary Stampede Strategy Committee, Board appointment member, 2019-2021
- Quest Theatre, member of Strategy Board Committee, 2020-present
- Developing and managing 3-year business plans to grow ROI for West Haven Land & Developments Inc. and the Smith & Griffith Real Estate (CIR Realty), 2017-present
- Actively led & facilitated strategic/operational planning sessions for Queens' Alumni, Draft Horse Town, Parade, EPG, 2012 Centennial, Grandstand Committees (2005-2018)

## STAMPEDE EXPERIENCE

### VOLUNTEER COMMITTEES

- Queens' Alumni (past-chair)
- Draft Horse Town
- Parade
- 2012 Centennial
- External Promotions Grouping (past-chair)
- Quebec 400
- 4-H On Parade
- 4-H Rodeo
- 1990 Stampede Queen

### STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Strategy, 2019-2021
- Nominating & Shareholder Relations, 2013-2015

## OTHER BOARD EXPERIENCE AND EDUCATION

### BOARD EXPERIENCE

- Quest Theatre, Director, Governance Committee Chair, Advancement Committee Past-Chair, Strategy Committee Member; 2015-present
- Alberta 4-H Foundation, Director and Interim Vice-Chair; 2019-present
- Calgary Children's Foundation, Director; 2018-present

### BOARD EDUCATION

- Institute of Corporate Directors, not-for-profit Program, 2018

## OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- CIR Institutional Advertising Committee, 2019-present
- Calgary Children's Foundation Radiothon, 2006-present





# DAVE LANTZ

BOARD MEMBER SINCE: 2017  
VOLUNTEER SINCE: 2001  
403.542.2899 | DAVE@LANTZFARMS.CA

Dave is a visionary entrepreneur with more than 40 years of diverse business experience. He is an influential leader with a wide range of knowledge, expertise and solid communication skills. Dave is well respected in the agriculture community, and his agri-business operations span two provinces. He studied heavy-duty mechanics at SAIT and is a proud supporter of the Calgary Stampede Foundation.

## SKILLS AND EXPERIENCE

### ACCOUNTING & FINANCE

- Accounting and finance oversight of multi-industry farming operation
- President & CEO Lantz Farms Ltd., 1995-present
- Calgary Stampede Audit & Finance committee

### EXECUTIVE LEADERSHIP

- President & CEO, Lantz Farms Ltd., 1995-present, approximately 20 employees

### GOVERNANCE

- Member, Calgary Stampede Governance & People committee

### FACILITIES & INFRASTRUCTURE DEVELOPMENT

- President & CEO, Lantz Farms Ltd., 1995-present
- Operations span two provinces with a large grain farm east of Calgary and an irrigated hay, vegetable and sustainable cow/calf and pork operations in British Columbia
- Partner of the Conrich Community Development Strategy & Hamlet Plan, responsible for implementing the re-designation of agricultural land to form the Conrich CN Industrial Park

### MARKETING STRATEGY

- President & CEO, Lantz Farms Ltd., 1995-present
- Founder, ‘Farmer Dave’ program designed to build urban and rural connections
- Led the development of the Aggie Days Art Showcase
- Led the initiative to integrate a successful fruit operation in a non-traditional growing area to satisfy an expanding local market

### RISK MANAGEMENT

- Lantz Farms Ltd. oversight of financial, environmental and sustainability risks
- Investor in a charter airline company
- Managing Partner of commercial & residential property company

### STRATEGIC PLANNING

- Board member oversight of 2020-2025 Calgary Stampede Strategic Plan

## STAMPEDE EXPERIENCE

### VOLUNTEER COMMITTEES

- Ag-tivity in the City
- Agriculture Education (past-chair)
- International Agriculture & Agri-Food (past vice-chair)
- Reception

### STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Governance & People
- Pension
- Strategic Ag & Western Events

## OTHER BOARD EXPERIENCE AND EDUCATION

### BOARD EXPERIENCE

- Chair, 4-H Foundation of Alberta, 2020-present
- Vice-Chair, 4-H Foundation of Alberta
- Vice-Chair, Grain Academy
- Director, Strathmore Seed Cleaning Plant
- Director, Nexen Sustainability Group

### BOARD EDUCATION

- ICD-designed governance course for the Calgary Stampede Board

## OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Calgary Stampede Community Builder sponsor
- 1912 Society member, Calgary Stampede Foundation
- 4-H Club Leader
- Indus Community Association



# BOB PARK

BOARD MEMBER SINCE: 2015  
VOLUNTEER SINCE: 1994  
403.660.4522 | RBPARK@TELUS.NET

Bob is a 46-year veteran of the Canadian oil and gas industry with a Bachelor of Arts and a BSc in Geology (Honours). He has held varying positions throughout his career, with 20 years in senior management. He has managed his family grain farm and investment companies and has raised significant funds for various startup corporations.

## SKILLS AND EXPERIENCE

### ACCOUNTING & FINANCE

- President and Secretary Treasurer, Gullywumper Resources Ltd., 1977-present
- Secretary/treasurer for Rodadon Investments Ltd., 1981-present

### EXECUTIVE LEADERSHIP

- Vice-President Exploration for Golden Trend Petroleum, The Wiser Oil Company, American Leduc Petroleum and Dorian Energy, building effective and successful exploration and production teams

### FACILITIES & INFRASTRUCTURE DEVELOPMENT

- Harvest Operations, conducted a program of drilling, completion, tie-in and facility design, 2011-2016

### HR EXECUTIVE LEADERSHIP

- Team development for several oil and gas exploration companies, 1994-2002
- Responsible for hiring of staff to build exploration teams during all senior leadership positions

### STRATEGIC PLANNING

- As an exploration geologist, Bob developed exploration and development programs, and the plans to drill, complete and tie in new wells
- Board member oversight of 2020-2025 Calgary Stampede Strategic Plan

## STAMPEDE EXPERIENCE

### VOLUNTEER COMMITTEES

- Beef Cattle (past-chair)
- Courtesy Car (past-chair)
- First Nations Events

### STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Governance & People
- Nominating & Shareholder Relations
- Pension
- Strategy

## OTHER BOARD EXPERIENCE AND EDUCATION

### BOARD EXPERIENCE

- Golden Trend Petroleum's Director, 1995-1996
- Riverview United Church Board Chair and Director
- Britannia and Elboya Community Association Director

### BOARD EDUCATION

- ICD webinars
- ICD-designed governance course for the Calgary Stampede Board
- Morneau Shepell-Pension Counsel

## OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Cub master, Britannia, 1988-1990
- The 300 Group, volunteer, park maintenance
- Volunteer, Canadian Society of Petroleum Geologists (Calgary StampedePG) and Canadian Society of Exploration Geophysicists (CSEG), 1990-2016
- Member, Friends of HMCS Calgary Committee, City of Calgary



# MAGGIE SCHOFIELD

BOARD MEMBER SINCE: 2013  
VOLUNTEER SINCE: 1989  
587.575.0387 | MAGGIESCHOFIELD@SHAW.CA

Maggie is an experienced business leader and proven community builder. She has completed the ICD not-for-profit Governance Essentials and Boardroom Financial Fundamentals programs, Indigenous Awareness and media training, plus years of marketing and sales training.

## SKILLS AND EXPERIENCE

### ACCOUNTING & FINANCE

- Executive Director, Calgary Downtown Association, 2006-2018
- ICD Rotman Financial Fundamentals for the Boardroom
- Member, Calgary Stampede Audit & Finance committee, 2013-2014

### EXECUTIVE LEADERSHIP

- Executive Director, Calgary Downtown Association, 2006-2018
- Member, Calgary Stampede Governance & People committee

### GOVERNANCE

- Executive Director, Calgary Downtown Association, 2006-2018
- ICD Rotman not-for-profit Governance Essentials Program
- Theatre Calgary Governance Committee, 2006-2007 and 2014-2016
- Member, Calgary Stampede Governance & People committee

### HR EXECUTIVE LEADERSHIP

- Executive Director, Calgary Downtown Association, 2006-2018
- Chair, HR committee, Theatre Calgary Board, 2008-2014
- Member, Calgary Stampede Governance & People committee

### MARKETING STRATEGY

- Theatre Calgary, Member, Marketing Committee, 2020-present
- XEROX Business Services Relationship Manager, 1999-2006
- QC Data, Marketing Representative and Manager, 1992-1995

### STRATEGIC PLANNING

- Executive Director, Calgary Downtown Association, 2006-2018
- Board member oversight of 2020-2025 Calgary Stampede Strategic Plan

## STAMPEDE EXPERIENCE

### VOLUNTEER COMMITTEES

- Reception (past-chair)

### STAMPEDE BOARD COMMITTEES

- Audit & Finance
- BMO Expansion Ad Hoc
- Governance & People
- Strategic Ag & Western Events
- Strategy
- Stampede Casino General Partnership Ltd.

## OTHER BOARD EXPERIENCE AND EDUCATION

### BOARD EXPERIENCE

- Theatre Calgary (Past-Chair), 1998-present, Chair, facility committee, Past-Chair of Board, Past-Chair HR, past member executive selection, artistic and governance committees

### BOARD EDUCATION

- ICD Rotman, not-for-profit Governance Essentials, 2014
- ICD Rotman Financial Fundamentals for the Boardroom, 2017
- ICD-designed governance course for the Calgary Stampede Board

## OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- 1988 Winter Olympics
- Calgary Municipal Land Corporation (CMLC) Board Advisory committee
- Canadian Well Lodging Society (CWLS), Past Membership Chair
- Grey Cup steering committee, 2009
- JUNOs organization committee, 2008 & 2016
- SAIT Advisory Council
- Tourist Destination Regional Board



# JOHN THIRD

BOARD MEMBER SINCE: 2013  
VOLUNTEER SINCE: 1980  
403.609.1211 | THIRDJ@SHAW.CA

John is a licensed broker/owner of a real estate brokerage, providing real estate development consulting services. With more than 40 years of experience developing and marketing real estate in Western Canada and abroad, John brings to the Stampede strong business acumen, communication and business development skills, with a team approach to problem solving.

## SKILLS AND EXPERIENCE

### ACCOUNTING & FINANCE

- Executive Vice-President of Weststone, John directed equity assembly, mezzanine financing and construction financing for Ultra Development, a \$106 million, 40-storey residential highrise in Surrey, British Columbia

### EXECUTIVE LEADERSHIP

- Executive Vice-President for Stone Creek Resorts and Weststone Properties, John designed, budgeted and oversaw the marketing and sales of more than \$400 million in recreational real estate

### MARKETING STRATEGY

- Designed the marketing plans for Silvertip in Canmore, Mountain Air in North Carolina and Britannia in Cayman, successfully selling more than \$500 million in recreational real estate

### STRATEGIC PLANNING

- Planning and development of the Area Structure Plan for Horseshoe Lands at Seebee, Alberta, and Silvertip, Canmore, Alberta
- Worked with governments and planning authorities to obtain approval for more than 5,000-unit residential communities
- Board member oversight of 2020-2025 Calgary Stampede Strategic Plan

## STAMPEDE EXPERIENCE

### VOLUNTEER COMMITTEES

- Caravan (past-chair)
- Chuckwagon (past-chair)
- Parade (past sub-chair)

### STAMPEDE BOARD COMMITTEES

- Stampede Casino General Partnership Ltd.
- Audit & Finance
- Governance & People
- Strategy

## OTHER BOARD EXPERIENCE AND EDUCATION

### BOARD EXPERIENCE

- Director for A&B Pipeliners (15 years), during which time the organization quadrupled annual earnings, tripled its workforce and expanded service area to province-wide

### BOARD EDUCATION

- ICD-designed governance course for the Calgary Stampede Board

## OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Advisor, Phoenix Drug and Alcohol Society, assisting with development of housing for those overcoming addiction
- Board Member, Bow Valley Builders & Developers Association



# BOARD OF DIRECTORS

External Appointees



**MICHAEL BROWN**



**SHANE DOIG**  
CHAIR, AUDIT & FINANCE COMMITTEE



**LESLEY HUTCHESON**



**GREG KWONG**



**RAVINDER MINHAS**



**WENDY POWELL**  
CHAIR, PENSION COMMITTEE



**MAYOR  
JYOTI GONDEK**



**COUNCILLOR  
KOURTNEY PENNER**



**COUNCILLOR  
DAN MCLEAN**

# DEPARTING DIRECTORS



**KATE THRASHER**







**The CS brand has been a well-known community symbol for over a century. While it may stand for Calgary Stampede, it also symbolizes our Community Spirit, fuelled by volunteerism, providing opportunities for youth and a lasting economic impact in our city.**

**CREATING JOBS:** 1,000 year-round employees are joined by more than 3,500 seasonal employees each year to welcome guests from around the world.

**ECONOMIC IMPACT:** The Calgary Stampede is proud to contribute \$540 million in economic impact to Alberta annually, according to a review conducted by the Conference Board of Canada in 2019.

**PROMOTING AGRICULTURE:** Every year, Stampede agriculture programs connect more than 50,000 youth across Calgary and southern Alberta with our rural roots.

**ENCOURAGING VOLUNTEERISM:** At the heart of the Calgary Stampede, you'll find more than 2,500 dedicated volunteers.

**EMPOWERING YOUTH:** The Calgary Stampede Foundation provides young people with opportunities to discover and pursue their passions through programs like The Young Canadians School of Performing Arts, Calgary Stampede Showband, Band of Outriders and Calgary Stampede Showriders.

**WELCOMING THE WORLD:** In addition to The Greatest Outdoor Show on Earth, Stampede Park hosts more than 1,200 business, tourism, sporting, hospitality and community events every year, welcoming more than four million guests from every corner of the world.