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Calgary Stampede

DIRECTOR ELECTION

2023





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Letter from **THE PRESIDENT & CHAIRMAN OF THE BOARD**

Dear Shareholder:

RE: Annual General Meeting
(AGM) – March 23, 2023

I am pleased to present to you this booklet containing the biographies of the individuals to consider for the 2023 Director Election, as well as the biographies of the Directors not up for election this year. This comprehensive overview is provided to give you a view of the Stampede's Board in its entirety, and to help support your voting decisions.

This year, there are nine board positions open for election. The Nominating Committee, with the support of the Governance & People Committee and Board of Directors, has identified four Director candidates to recommend to Shareholders for the 2023 Director Election. The Nominating Committee worked diligently over the course of the past year to identify, evaluate and recommend candidates who best meet the skill sets and requirements of the Board of Directors of the Calgary Stampede. This year's evaluation process was supported by a third-party consultant in order to reduce any real or perceived internal bias with the process. The Committee is pleased to present this group of highly qualified candidates to join this year's incumbents on the ballot for the 2023 Director Election.

As I reflect on the past two years of my time as President & Chairman of the Board, I can't help but do so with pride for our organization and for our Board. We walked out of the most successful year on record in 2019, into the sharp contrast of 2020 and 2021, where we were faced with some

of the most difficult decisions we've ever had to make. Though I started my term as President & Chairman of the Board in the midst of these challenging times, I look back at the past two years with pride for how our Stampede family came together and persevered in true Stampede-fashion.

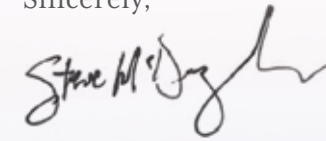
Last year we were met with great success, bringing back a full Stampede to our community and we will continue to move forward with great momentum. When I first started in this role, I knew I wanted to leave the Calgary Stampede a better place than I found it. I may have started during highly uncertain times, but I am confident that together – and with a solid Board of Directors – we rose to the challenge.

I would like to sincerely acknowledge and thank all Stampede Shareholders, the entire Board of Directors, my fellow Elected Officers, Will and Stuart, and my family for an incredible experience during my time as President & Chairman of the Board. It's been an amazing ride, and I look to the future with confidence and optimism in the direction Stampede is headed.

I ask you all to engage in your Shareholder opportunity and responsibility to vote in this year's Director Election for those leaders who you believe are best suited to help guide our organization into the future, as they will be the ones who continue to build and sustain our vision, rebuild our strong Stampede team, and foster our relationships and connections with our community and partners.

The biographies in this booklet are designed to highlight the areas of expertise that are required by Directors at Stampede and are in keeping with requirements of leadership in Canadian organizations. The nominees have provided their own biographical information for this booklet, and the organization is presenting them in good faith to all Shareholders. I urge you to review the candidates' backgrounds and to do your own research. Should you have questions about any of the nominees, their contact information is included in this booklet and you are encouraged to contact them directly.

Sincerely,



Steve McDonough
President & Chairman of the Board



NOMINATING COMMITTEE RECOMMENDED CANDIDATES

CHAD GAREAU
TODD HAWKWOOD

SABINA SHAH
ANILA UMAR LEE YUEN

BOARD OF DIRECTORS INCUMBENT CANDIDATES

DALE BEFUS
ELIZABETH BURKE-GAFFNEY
CHERIE COPITHORNE-BARNES

KARI GRIFFITH
DAVE LANTZ
BOB PARK

BOARD OF DIRECTORS NOT UP FOR RE-ELECTION

STEVE MCDONOUGH
WILL OSLER
STUART O’CONNOR
JENNIFER DOEPKER
DAVID FARRAN
JUSTIN HESKES

PAUL KAVANAGH
DAVE LOUGHEED
SANDY O’CONNOR
PATTI PON
WENDY TYNAN
TRACEY ZEHL

APPOINTED DIRECTORS

MICHAEL BROWN
SHANE DOIG
LESLEY HUTCHESON
GREG KWONG
RAVINDER MINHAS

WENDY POWELL
MAYOR JYOTI GONDEK
COUNCILLOR KOURTNEY PENNER

DEPARTING DIRECTORS

MAGGIE SCHOFIELD
JOHN THIRD

NOMINATING COMMITTEE RECOMMENDED CANDIDATES

CHAD GAREAU

VOLUNTEER SINCE: 2010
403.473.4921 | CHADGAREAU@GMAIL.COM

TODD HAWKWOOD

VOLUNTEER SINCE: 2009
403.461.6084 | TODDHAWK@TELUS.NET

SABINA SHAH

VOLUNTEER SINCE: 2011
403.651.7796 | SHAH@CARSCALLLEN.COM

ANILA UMAR LEE YUEN

VOLUNTEER SINCE: 2014
403.606.9293 | ANILA.LEEYUEN@GMAIL.COM



NOMINATING COMMITTEE RECOMMENDED CANDIDATE

CHAD GAREAU

VOLUNTEER SINCE: 2010
403.473.4921 | CHADGAREAU@GMAIL.COM

Chad was born and raised in rural Saskatchewan with strong agricultural roots. After completing his Commerce degree, Chad moved to Calgary in 2001 to pursue a career in the energy and logistics industries. Chad held various senior executive roles at both ATCO and Trimac, leading finance, strategic planning and development. Chad has been a passionate Stampede volunteer since 2010.

SKILLS AND EXPERIENCE

ACCOUNTING & FINANCE

- Chief Financial Officer, Trimac, 2022-present
- VP Finance & Planning, ATCO Structures & Logistics, ATCO Power, 2014-2016
- VP Finance & Treasury, ATCO Group of Companies, 2011-2014
- Chartered Financial Analyst designation, CFA Institute, 2004
- Bachelor of Commerce, Finance, University of Saskatchewan (High honours & great distinction), 2001

EXECUTIVE LEADERSHIP

- Chief Financial Officer, Trimac, 2022-present
- Senior Vice President, Corporate Development & Strategy, ATCO Group of Companies, 2019-2022
- VP Corporate Strategy, VP Finance & Planning, VP Finance & Treasury, ATCO Group of Companies, 2011-2019

FACILITIES INFRASTRUCTURE & DEVELOPMENT

- As Senior VP Corporate Development & Strategy, executed numerous greenfield development infrastructure opportunities for the ATCO Group of Companies, 2019-2022
- Executed large Public/Private Partnership Infrastructure projects including the award winning \$1.4 billion Fort McMurray West 500 kV Transmission Project, 2013-2019

GOVERNANCE

- Board member, Neltume Ports (Port Infrastructure operator based in Chile), 2018-2019
- Board member representing ATCO's interests in various Joint Ventures and Partnerships, 2014-2022

LEGAL

- Directly negotiated and executed numerous complex domestic and international acquisition and divestiture projects for the ATCO Group of Companies, 2014-2022

RISK MANAGEMENT

- Chief Financial Officer, Trimac, 2022-present
- Regular reporting and presenting to the ATCO Audit & Risk Committees, 2011-2022
- Member of the Audit & Risk Committee, Neltume Ports (Port Infrastructure operator based in Chile), 2018-2019

STRATEGIC PLANNING

- Senior VP Corporate Development & Strategy, ATCO Group of Companies, 2019-2022 – assisted in the development of ATCO's long-term energy transition global growth strategy
- VP Corporate Strategy, ATCO Group of Companies, 2017-2018

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Courtesy Car Committee, Member, 2010-present; 2nd vice-chair, 2021-2022

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Board member representing ATCO's interests in various joint ventures and partnerships, including Neltume Ports, the Creeburn Lake Lodge LP, Barge Landing JV, ARCTEC Alaska, Nassituq Corporation, Brighton Beach LP, Strathcona Storage LP; 2014-2022

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Assistant Coach for various child sporting activities: Trails West Hockey, South Calgary Ringette and Calgary-West Little League, 2017-present



NOMINATING COMMITTEE RECOMMENDED CANDIDATE

TODD HAWKWOOD

VOLUNTEER SINCE: 2009
403.461.6084 | TODDHAWK@TELUS.NET

Todd's marketing and communications experience in the arts & cultural sector includes a variety of organizations such as Alberta Ballet, Arts Commons, Vertigo Theatre, One Yellow Rabbit Theatre, Broadway Across Canada, Cirque du Soliel and Cavalia, to name a few. He is also involved in real estate ventures focused on manufactured home communities, as well as agriculture land leases.

SKILLS AND EXPERIENCE

EXECUTIVE LEADERSHIP

- President of Aurica Holdings Ltd.
- Founder of The Lonely Farmer Cattle Company

GOVERNANCE

- Member, Governance Committee, One Yellow Rabbit Theatre Board
- Board Member, Creative Capital Fund Foundation

MARKETING STRATEGY

- Bottom Line Productions, Project Manager, 2007-2017 – created integrated marketing and communication strategies for local, national and international clients
- One Yellow Rabbit Theatre, Publicist, 2014-2017
- Alberta Ballet, Marketing and Communications Manager, 2000-2006

RISK MANAGEMENT

- Oversight of rental properties financial, and infrastructure risk
- Create and execute crisis communications strategies for clients with sudden changes of executive staff, tour disruptions and death of artists

STRATEGIC PLANNING

- President, Aurica Holidngs LTD, 2015-present
- Board Member, Watergrove Developments, 2015-present
- Founder, Lonely Farmer Cattle Company – manage land leases, right-of-way allowances and tenant relations

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- External Promotions Grouping, 2009-2012
- Community Projects & Development, 2012-present (founding member and past-chair)

STAMPEDE BOARD COMMITTEES

- Community Spirit Working Group, 2020

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Aurica Holdings Ltd., President 2015-present
- Watergrove Developments, Board Member, 2015-present – a family run real estate company that focuses on manufactured home communities

BOARD EDUCATION

- Board Leadership Calgary – Non-profit Board Governance & Financial Management Basics

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- One Yellow Rabbit Theatre, Board Member, Chair, Nominating Committee, Governance Committee, 2018-present
- Creative Capital Fund Foundation, Board Member, 2020-present
- Calgary Opera Grave Gala committee Chair, 2010-2012
- 1912 Society member, Calgary Stampede Foundation



NOMINATING COMMITTEE RECOMMENDED CANDIDATE

SABINA SHAH

VOLUNTEER SINCE: 2011
403.651.7796 | SHAH@CARSCALLLEN.COM

Sabina is a partner with Carscallen LLP practicing corporate and securities law, with over 20 years’ experience in governance, legal risk management, commercial transactions and financings. She leverages her leadership and strategic planning experience to deliver results in complex business environments. Born and raised in Calgary, Sabina is a passionate volunteer and community leader.

SKILLS AND EXPERIENCE

ACCOUNTING & FINANCE

- Led and responsible for law firm budget oversight and financial accountability

EXECUTIVE LEADERSHIP

- Partner, Carscallen LLP, 2021-present
- Partner, Burstall LLP, 2012-2021
- Chair, Alberta Securities Practice Group, Canadian Bar Association, 2015-2019

GOVERNANCE

- Chair, Governance Committee of Calgary Public Library Foundation Board, 2019-present
- Corporate Secretary to numerous public and private entities
- Regularly advises clients, boards and shareholders on governance issues and best practices
- Develops and drafts board policies and charters, board skills matrix, bylaws and governance structures

LEGAL

- Practicing lawyer since 2003 and partner of Carscallen LLP, a 70+ person Calgary-based law firm
- Counsels public and private entities on corporate law issues, governance matters, reorganization transactions, mergers, acquisitions and financings
- Lawyer, Legal Resources Centre, South Africa (human rights/public interest)
- Member, Law Society of Alberta

STRATEGIC PLANNING

- Canadian Bar Association executive leadership, 2015-2019
- Chair and Member, Alberta Children’s Hospital Foundation Seva Gala, 2015-2019
- Member, Women’s Leadership Council Steering Committee, United Way, 2011-2017
- Executive, United Way and India Canada Association Joint Committee, 2008-2012
- Leadership role in law firm strategic planning and execution

RISK MANAGEMENT

- Frequently advises public and private entities on various areas of risk mitigation and liability, including financial, regulatory and environmental matters

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Past-Chair and Volunteer, Community Projects & Development Committee, 2011-present

STAMPEDE BOARD COMMITTEES

- Nominating Committee (Past-Chair), 2017-2020
- Strategy Committee, 2022-present

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Chair of Governance Committee, Calgary Public Library Foundation Board, 2019-present
- Cum Vino Cantus, 2017-2018

BOARD EDUCATION

- Corporate Secretary of numerous public and private entities
- Ongoing continuing education in legal practice, including board and governance matters

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Featured as an “Inspired Albertan”, CTV News
- Chair and Member, Alberta Children’s Hospital Foundation Seva Gala
- Member, Women’s Leadership Council Steering Committee, United Way
- Executive, United Way and India Canada Association Joint Committee
- Member, Council of Champions, Calgary Public Library Foundation
- Director and Member, Cum Vino Cantus
- Volunteer, Canadian Lawyers Association for International Human Rights



NOMINATING COMMITTEE RECOMMENDED CANDIDATE

ANILA UMAR LEE YUEN

VOLUNTEER SINCE: 2014
403.606.9293 | ANILA.LEEYUEN@GMAIL.COM

Since 2016, Anila has been the President and Chief Executive Officer at the Centre for Newcomers. Her previous experience also includes Director positions at Junior Achievement of Southern Alberta, DeVry University, and the Legislative Assembly of Alberta. She holds a BSc Hons in Neuroscience and an MBA. Anila’s accolades include Governor General’s Award, Top 40 under 40, U of C Alumni Award, Top 25 Women of Influence in Canada and Top 100 Most Powerful Women in Canada.

SKILLS AND EXPERIENCE

ACCOUNTING & FINANCE

- MBA with distinction
- Treasurer on board of various organizations
- CEO of \$20+ million organization

EXECUTIVE LEADERSHIP

- 7 years as CEO of Centre for Newcomers, leading 300+ employees
- Chair of Calgary Newcomers Collaborative, with 7 other CEOs
- Chair of East Zone and Indigenous Education for Newcomers advisory groups

FACILITIES INFRASTRUCTURE & DEVELOPMENT

- Expanded Centre for Newcomers operations from one location to multiple locations
- Built new facility of \$10+ million budget to act as a community hub. Expanded EthniCity Catering social enterprise to 2 cafes, plus catering

GOVERNANCE

- VP Policy for constituency board Calgary Mackay Nosehill PCs for 6 years
- Served on 13 boards and over 40 committees over 25 years
- Served on Governance or Policy committees for 5 different boards

HR EXECUTIVE LEADERSHIP

- Creation and lead of compensation policy and procedures, benefits and employment standards for high performing organizations

MARKETING STRATEGY

- Along with a current Calgary Stampede board member, created the “Where in the World do you Farm?” campaign for Stampede
- Increased Centre for Newcomers social media presence from nil to over 30k+ subscribers
- Receive 4x the media coverage than all other immigrant serving agencies combined

RISK MANAGEMENT

- Lead all risk management at Centre for Newcomers, including legal, reputation, employment, client, business (social enterprise, catering) and building infrastructure risk mitigation
- Train multiple businesses and social services on diversity, equity and inclusion
- Great working relationship with all levels of government and all media outlets
- Worked 13 years as a youth counselor for high risk youth

STRATEGIC PLANNING

- Increased Centre for Newcomers operating budget 3-fold in 5 years, to \$20+ million
- Created strategy for Calgary COVID table that brought vaccination rate from lowest to highest in the country

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Agriculture & Western Events Media Committee, 2019-present; Chair 2022-2023
- International Agriculture and AgriFood Committee, 2014 – 2019; Communications Subcommittee Chair

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Rotary Club of Calgary Millennium
- University of Calgary Alumni Board
- Alberta Fundraising Professionals
- End of the Rainbow Foundation
- Alberta Association of Immigrant Serving Agencies
- Canadian Race Relation’s National Youth Anti-Racism Network Steering
- CSPACE Projects and Calgary Arts Development Authority

BOARD EDUCATION

- Max Bell Public Policy Forum, 2022
- Impact8 executive coaching & governance training, 2016-present
- Executive Leadership Training, DeVry professional development, 2011
- Corporate Social Responsibility, Calgary Compact, 2010
- Leadership Calgary, 2008

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Anila volunteers approximately 25 hours per week
- Her favourite activities, besides Stampede, are Calgary Foundation, Rotary, International Women’s Forum, Calgary Comic Expo, moderating a local gardening group on Facebook and teaching self-defense to women and children



BOARD OF DIRECTORS

Incumbent Candidates

DALE BEFUS

BOARD MEMBER SINCE: 2015
VOLUNTEER SINCE: 1999
403.615.0054 | DBEFUS@ME.COM

DAVE LANTZ

BOARD MEMBER SINCE: 2017
VOLUNTEER SINCE: 2001
403.542.2899 | DAVE@LANTZFARMS.CA

ELIZABETH BURKE-GAFFNEY

BOARD MEMBER SINCE: 2017
VOLUNTEER SINCE: 1989
403.816.6955 | ELIZABETHBURKEGAFFNEY@GMAIL.COM

BOB PARK

BOARD MEMBER SINCE: 2015
VOLUNTEER SINCE: 1994
403.660.4522 | RBPARK@TELUS.NET

CHERIE COPITHORNE-BARNES

BOARD MEMBER SINCE: 2019
VOLUNTEER SINCE: 2010
403.540.3688 | CHERIE@CLRANCHES.COM

KARI GRIFFITH

BOARD MEMBER SINCE: 2021
VOLUNTEER SINCE: 1990
403.803.3299 | KARI@SMITHGRIFFITH.COM



BOARD INCUMBENT CANDIDATE

DALE BEFUS

BOARD MEMBER SINCE: 2015
VOLUNTEER SINCE: 1999
403.615.0054 | DBEFUS@ME.COM

Dale's early career was spent managing a group of automotive stores throughout Alberta, while also running his family farm. He has a passion for heavy horses, which led to his founding Alberta Carriage Supply. An innovator and entrepreneur, he has developed a device for ground thawing and a micro grain-malting machine for the brewing and distilling industry.

SKILLS AND EXPERIENCE

ACCOUNTING & FINANCE

- President and Treasurer of his consulting firm, Tango Inc.
- Manager of several Blaskin & Lane Tire Centres

EXECUTIVE LEADERSHIP

- As a successful entrepreneur, Dale is able to identify business opportunities. Seeing a need for craft brewers to malt in smaller batches, he developed a micro grain-malt brewer

FACILITIES & INFRASTRUCTURE DEVELOPMENT

- As President of Befus Construction Ltd., Dale manages and maintains commercial property holdings

MARKETING STRATEGY

- As founding partner of Alberta Carriage Supply, Dale developed and implemented effective marketing strategies

STRATEGIC PLANNING

- As founder and president of startup business ventures, Dale has used his education and experience to create and implement successful strategic plans
- Member, Calgary Stampede Strategy committee, 2017-2018
- Board member oversight of 2020-2025 Calgary Stampede Strategic Plan

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Draft Horse Town (founder and past-chair)
- Heavy Horse Pull (past-chair)
- Innovation

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Governance & People
- Pension
- Strategy

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Assessment Review Board - County of Rocky View, 2 years
- Subdivision Appeal Board - County of Rocky View, 2 years

BOARD EDUCATION

- Rocky View Assessment Review Board training
- Institute of Corporate Directors - ongoing training
- ICD-designed governance course for the Calgary Stampede Board

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Ag Advisor (current), Heritage Park, more than 30 years
- President (past), Dalroy UFA/Community Association, 6 years
- Founder of Dalroy Gymkhana Club



BOARD INCUMBENT CANDIDATE

ELIZABETH BURKE-GAFFNEY

BOARD MEMBER SINCE: 2017
VOLUNTEER SINCE: 1989
403.816.6955 | ELIZABETHBURKEGAFFNEY@GMAIL.COM

Elizabeth has experience in the energy sector, having held positions of increasing responsibility in strategic planning, corporate structures, stakeholder relations, finance, and governance. She has continued to learn throughout her professional career, having received her Corporate Directors ICD.D designation. She holds a Bachelor Degree (Honours) from the University of Toronto and a Master's Degree from the University of Oklahoma, College of Law.

SKILLS AND EXPERIENCE

EXECUTIVE LEADERSHIP

- President, Finjay Enterprises Inc.
- Vice-President, Sekur Energy Management Corp.
- President & CEO, Paris Energy Inc.
- Vice-President, Land & Chief Financial Officer, KVR Resources Ltd.
- Business Development, ISH Energy Ltd.

GOVERNANCE

- Co-Founder, Paris Energy Ltd. and KVR Resources Ltd.

LEGAL

- ISH Energy, Finjay Enterprises, Sekur Energy and Paris Energy
- Manages various energy sector legal matters

MARKETING STRATEGY

- Marketing strategy skills related to energy sector upstream operations

RISK MANAGEMENT

- Conducts operating and financial evaluations, and industry reviews to manage companies' risk exposure to assets liabilities and tolerance in varied market conditions

STRATEGIC PLANNING

- Develops corporate strategies for asset optimization in the energy sector
- Board member oversight of 2020-2025 Calgary Stampede Strategic Plan

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Downtown Attractions
- Reception (past-chair)

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Governance & People
- Nominating & Shareholder Relations
- Pension
- Strategy

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE


- Past Director, Swimming Canada
- Past Director, Paris Energy Inc.
- Past Director, KVR Resources Ltd.
- Past Director, Canadian Association of Petroleum Landmen

BOARD EDUCATION

- Institute of Corporate Directors, (ICD.D) designation, 2013
- ICD-designed governance course for the Calgary Stampede Board

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Canadian Association of Petroleum Landmen
- Calgary Stampede Foundation
- Right to Play
- Kids Cancer Care Foundation
- Eau Claire Y



BOARD INCUMBENT CANDIDATE

CHERIE COPITHORNE-BARNES

BOARD MEMBER SINCE: 2019
VOLUNTEER SINCE: 2010
403.540.3688 | CHERIE@CLRANCHES.COM

Cherie is a fourth generation rancher with a passion for driving innovation as it pertains to how people perceive agriculture. She is a respected agricultural leader, having sat on numerous boards where principle, integrity and strong strategic management are key. Living by these principles plus her love of volunteering, Cherie was awarded with the Queen Elizabeth II's Platinum Jubilee Medal in 2022.

SKILLS AND EXPERIENCE

EXECUTIVE LEADERSHIP

- Chief Executive Officer, CL Ranches Ltd., 2003-present
- Interim Chair, Alberta Livestock and Meat Agency (ALMA), Government of Alberta, 2010
- Past-Chair, Canadian Roundtable for Sustainable Beef (CRSB), 2014-2018

FACILITIES & INFRASTRUCTURE DEVELOPMENT

- Land management and development for diversification of uses both commercially and agriculturally for CL Ranches Ltd.

GOVERNANCE

- Executive Committee Member, Alberta Livestock and Meat Agency (ALMA) – George B. Cuff & Associates board governance training

RISK MANAGEMENT

- Experience in managing risk associated with finance, insurance and environmental factors in the farming and ranching industries

STRATEGIC PLANNING

- Advisory Board Member of WA Ranch, University of Calgary
- Advisory Panel Member for the Thought Leaders Producer Panel – Olds College
- Programs & Services Chair, Alberta Livestock and Meat Agency (ALMA), 2008-2014
- Board member oversight of 2020-2025 Calgary Stampede Strategic Plan
- Member, Canadian Beef Improvement Network Advisory Panel, 2021-present
- Livestock Gentec Management Advisory Board, 2022-present

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- International Agriculture and Agri-Food
- Agri-Food (past-chair)

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Strategy (chair)
- Strategic Ag & Western Events

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Past-Chair, Canadian Roundtable for Sustainable Beef, 2014-2018
- Director, Global Roundtable for Sustainable Beef, 2015-2018
- Executive Officer, Global Roundtable for Sustainable Beef, 2020-2021
- ALMA Board, 2008-2014
- Co-Chair, Agriculture, Food and Bio-Industrial Red Tape Reduction Panel for the Government of Alberta, April 2020-present.

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Mentor, Cattlemen's Young Leaders Program, 2012-present
- Personnel Chair and Children's Leader, Bow Valley Baptist Church, 2009-present



BOARD INCUMBENT CANDIDATE

KARI GRIFFITH

BOARD MEMBER SINCE: 2021

VOLUNTEER SINCE: 1990

403.803.3299 | KARI@SMITHGRIFFITH.COM

Kari is a successful owner of a joint venture real estate company, top producing Realtor® and a fourth generation Albertan with deep agricultural roots. Serving for 33 years on several agriculture, promotional and Board committees, and as the 1990 Stampede Queen, she brings strengths in governance, strategy, leadership, marketing and business development. Kari holds a Bachelor of Commerce Degree from the University of Calgary and the ICD not-for-profit Governance Essentials certificate.

SKILLS AND EXPERIENCE

ACCOUNTING & FINANCE

- CS Audit & Finance Committee, 2021-present
- Oversight of West Haven Land & Developments Inc. joint venture projects and capital investment strategy
- Oversight of business performance of Smith & Griffith Real Estate Team (CIR Realty)
- Board member oversight for Quest Theatre, Calgary Children's Foundation and Alberta 4-H Foundation

EXECUTIVE LEADERSHIP

- Leadership team for Art Griffith Farmland & Investments
- Owner, West Haven Land & Developments Inc.
- Leadership of Smith & Griffith Real Estate Team (CIR Realty)
- Not-for-profit leadership roles:
 - Past-Interim Vice Chair, Alberta 4-H Foundation; Governance Chair & past Co-Chair of Advancement Committee for Quest Theatre
 - Past-Chair, Queens' Alumni & EPG committees

GOVERNANCE

- Chair, Quest Theatre Governance Committee
- Past-Interim Vice-Chair, Alberta 4-H Foundation – developing corporate governance model and bylaws for a new organization

MARKETING STRATEGY

- Investor Relations and Communications of West Haven Land & Developments Inc's projects, 2017-present
- Marketing Strategist & Realtor® – Smith & Griffith Real Estate (CIR Realty), 2017-present
- Media Sales & Advertising Consultant, Corus Entertainment, 1995-2017
- Co-Chair, Advancement Board Committee, Quest Theatre, 2015-2020
- University of Calgary Commerce Degree, Marketing Major, 1992

STRATEGIC PLANNING

- Calgary Stampede Strategy Committee, Board appointment member, 2019-2021
- Quest Theatre, member of Strategy Board Committee, 2020-present
- Developing and managing 3-year business plans to grow ROI for West Haven Land & Developments Inc. and the Smith & Griffith Real Estate (CIR Realty), 2017-present
- Actively led & facilitated strategic/operational planning sessions for Queens' Alumni, Draft Horse Town, Parade, EPG, 2012 Centennial, Grandstand Committees (2005-2018)

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Queens' Alumni (past-chair)
- Draft Horse Town
- Parade
- 2012 Centennial
- External Promotions Grouping (past-chair)
- Quebec 400
- 4-H On Parade
- 4-H Rodeo
- 1990 Stampede Queen

STAMPEDE BOARD COMMITTEES

- Audit & Finance, 2021-present
- Strategy, 2019-2021
- Nominating & Shareholder Relations, 2013-2015

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Quest Theatre, Director, Governance Committee Chair, Advancement Committee Past-Chair, Strategy Committee Member; 2015-present
- Alberta 4-H Foundation, Director and Interim Vice-Chair; 2019-2022
- Calgary Children's Foundation, Director; 2018-present

BOARD EDUCATION

- Institute of Corporate Directors, not-for-profit Program, 2018

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- CIR Institutional Advertising Committee, 2019-present
- Calgary Children's Foundation Radiothon, 2006-present
- CIR Toy Mountain, 2017-present



BOARD INCUMBENT CANDIDATE

DAVE LANTZ

BOARD MEMBER SINCE: 2017
VOLUNTEER SINCE: 2001
403.542.2899 | DAVE@LANTZFARMS.CA

Dave is a visionary entrepreneur with more than 40 years of diverse business experience. He is an influential leader with a wide range of knowledge, expertise and solid communication skills. Dave is well respected in the agriculture community, and his agri-business operations span two provinces. He studied heavy-duty mechanics at SAIT and is a proud supporter of the Calgary Stampede Foundation.

SKILLS AND EXPERIENCE

ACCOUNTING & FINANCE

- Accounting and finance oversight of multi-industry farming operation
- President & CEO Lantz Farms Ltd., 1995-present
- Calgary Stampede Audit & Finance committee

EXECUTIVE LEADERSHIP

- President & CEO, Lantz Farms Ltd., 1995-present, approximately 20 employees

GOVERNANCE

- Member, Calgary Stampede Governance & People committee

FACILITIES & INFRASTRUCTURE DEVELOPMENT

- President & CEO, Lantz Farms Ltd., 1995-present
- Operations span two provinces with a large grain farm east of Calgary and an irrigated hay, vegetable and sustainable cow/calf and pork operations in British Columbia
- Partner of the Conrich Community Development Strategy & Hamlet Plan, responsible for implementing the re-designation of agricultural land to form the Conrich CN Industrial Park

MARKETING STRATEGY

- President & CEO, Lantz Farms Ltd., 1995-present
- Founder, 'Farmer Dave' program designed to build urban and rural connections
- Led the development of the Aggie Days Art Showcase
- Led the initiative to integrate a successful fruit operation in a non-traditional growing area to satisfy an expanding local market

RISK MANAGEMENT

- Lantz Farms Ltd. oversight of financial, environmental and sustainability risks
- Investor in a charter airline company
- Managing Partner of commercial & residential property company

STRATEGIC PLANNING

- Board member oversight of 2020-2025 Calgary Stampede Strategic Plan

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Ag-tivity in the City
- Agriculture Education (past-chair)
- International Agriculture & Agri-Food (past vice-chair)
- Reception

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Governance & People
- Pension
- Strategic Ag & Western Events

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Chair, 4-H Foundation of Alberta, 2020-present
- Vice-Chair, 4-H Foundation of Alberta
- Vice-Chair, Grain Academy
- Director, Strathmore Seed Cleaning Plant
- Director, Nexen Sustainability Group

BOARD EDUCATION

- ICD-designed governance course for the Calgary Stampede Board

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Calgary Stampede Community Builder sponsor
- 1912 Society member, Calgary Stampede Foundation
- 4-H Club Leader
- Indus Community Association



BOARD INCUMBENT CANDIDATE

BOB PARK

BOARD MEMBER SINCE: 2015
VOLUNTEER SINCE: 1994
403.660.4522 | RBPARK@TELUS.NET

Bob is a 46-year veteran of the Canadian oil and gas industry with a Bachelor of Arts and a BSc in Geology (Honours). He has held varying positions throughout his career, with 20 years in senior management. He has managed his family grain farm and investment companies and has raised significant funds for various startup corporations.

SKILLS AND EXPERIENCE

ACCOUNTING & FINANCE

- President and Secretary Treasurer, Gullywumper Resources Ltd., 1977-present
- Secretary/treasurer for Rodadon Investments Ltd., 1981-present

EXECUTIVE LEADERSHIP

- Vice-President Exploration for Golden Trend Petroleum, The Wiser Oil Company, American Leduc Petroleum and Dorian Energy, building effective and successful exploration and production teams

FACILITIES & INFRASTRUCTURE DEVELOPMENT

- Harvest Operations, conducted a program of drilling, completion, tie-in and facility design, 2011-2016

HR EXECUTIVE LEADERSHIP

- Team development for several oil and gas exploration companies, 1994-2002
- Responsible for hiring of staff to build exploration teams during all senior leadership positions

STRATEGIC PLANNING

- As an exploration geologist, Bob developed exploration and development programs, and the plans to drill, complete and tie in new wells
- Board member oversight of 2020-2025 Calgary Stampede Strategic Plan

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Beef Cattle (past-chair)
- Courtesy Car (past-chair)
- First Nations Events

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Governance & People
- Nominating & Shareholder Relations
- Pension
- Strategy

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Golden Trend Petroleum's Director, 1995-1996
- Riverview United Church Board Chair and Director
- Britannia and Elboya Community Association Director

BOARD EDUCATION

- ICD webinars
- ICD-designed governance course for the Calgary Stampede Board
- Morneau Shepell-Pension Counsel

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Cub master, Britannia, 1988-1990
- The 300 Group, volunteer, park maintenance
- Volunteer, Canadian Society of Petroleum Geologists (Calgary StampedePG) and Canadian Society of Exploration Geophysicists (CSEG), 1990-2016
- Member, Friends of HMCS Calgary Committee, City of Calgary

BOARD OF DIRECTORS

Not up for re-election

STEVE MCDONOUGH

BOARD MEMBER SINCE: 2009
VOLUNTEER SINCE: 1980
403.819.6561 | COWTOWN100@GMAIL.COM

WILL OSLER

BOARD MEMBER SINCE: 2014
VOLUNTEER SINCE: 1995
403.608.8892 | OSLERW@BENNETTJONES.COM

STUART O’CONNOR

BOARD MEMBER SINCE: 2017
VOLUNTEER SINCE: 2005
403.619.1041 | SOCONNOR@FITZROYDEV.COM

JENNIFER DOEPKER

BOARD MEMBER SINCE: 2021
VOLUNTEER SINCE: 2008
403.389.9655 | JENNIFERDOEPKER@GMAIL.COM

DAVID FARRAN

BOARD MEMBER SINCE: 2022
VOLUNTEER SINCE: 2004
403.519.0641 | FARRAND@EAUCLAIREDISTILLERY.CA

JUSTIN HESKES

BOARD MEMBER SINCE: 2020
VOLUNTEER SINCE: 2002
403.862.7219 | JHESKES@TRISUMMIT.CA

PAUL KAVANAGH

BOARD MEMBER SINCE: 2020
VOLUNTEER SINCE: 2005
403.689.5060 | PKAV@SHAW.CA

DAVE LOUGHEED

BOARD MEMBER SINCE: 2018
VOLUNTEER SINCE: 2005
403.466.8378 | DAVE.LOUGHEED@RAYMONDJAMES.CA

SANDY O’CONNOR

BOARD MEMBER SINCE: 2018
VOLUNTEER SINCE: 2000
403.804.5436 | SANDYOCONNOR8@GMAIL.COM

PATTI PON

BOARD MEMBER SINCE: 2021
VOLUNTEER SINCE: 2009
403.680.7056 | PPON3007@GMAIL.COM

WENDY TYNAN

BOARD MEMBER SINCE: 2018
VOLUNTEER SINCE: 1993
403.807.9363 | WENDYTYNAN@HOTMAIL.COM

TRACEY ZEHL

BOARD MEMBER SINCE: 2020
VOLUNTEER SINCE: 1989
403.803.4596 | TLZEHL@GMAIL.COM



PRESIDENT & CHAIRMAN OF THE BOARD STEVE MCDONOUGH

BOARD MEMBER SINCE: 2009
VOLUNTEER SINCE: 1980
403.819.6561 | COWTOWN100@GMAIL.COM

As a proud, life-long Calgarian and 43-year Stampede Volunteer, Steve currently serves as President & Chairman of the Calgary Stampede Board. At the age of 13, Steve got his start at the Stampede as a Bingo Caller on the Midway, and joined the Stampede volunteer community shortly after that. Steve has found himself inspired by his late father, Terry, who was also a life-long Stampede volunteer, as well as his mom Sherry’s family, many of whom were RCMP and Ranchers in the Alberta community. Over his tenure, Steve has had the pleasure of getting to know and work alongside many of his fellow volunteers, join the Board of Directors, and is now closing out his term as President & Chairman of the Board.

SKILLS AND EXPERIENCE

EXECUTIVE LEADERSHIP

- Chair, Oversight, Calgary Stampede CEO Succession
- CEO of various private organizations

FACILITIES & INFRASTRUCTURE DEVELOPMENT

- President and Chief Executive Officer of a private company responsible for purchasing and managing commercial property across Alberta
- President and Chief Executive Officer of an organic farmland operation, including horse boarding and ranching

GOVERNANCE

- Office of the Minister of the Environment
- Ottawa Senior Policy Advisor-Legal for the Minister of the Environment, responsible for advising Minister on all western Canadian issues
- Office of Leader of the Government in the House of Commons
- Minister Responsible for Canada Post Ottawa Special Assistant to the Minister (Hon. Harvie Andre)

LEGAL

- Member, Law Society of Alberta
- Bachelor of Laws (Honours), University of Wales, Cardiff, Wales, Great Britain

MARKETING STRATEGY

- Director at a 30-person interactive design agency, which was a pioneer in online tech and strategic communication

STRATEGIC PLANNING

- Board member oversight of 2020-2025 Calgary Stampede Strategic Plan

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Grandstand Show (past-chair)

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Governance - Volunteer Strategies
- Nominating Committee (chair)
- Pension
- Strategic 10-Day
- Strategy
- Community Spirit Working Group (co-chair)
- Stampede Entertainment Inc.
- Ex-Officio member of all Stampede Strategic Board committees

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Member of various private organizations

BOARD EDUCATION

- ICD-designed course for the Calgary Stampede Board
- ICD.d Directors Education Program

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- CEMA - Flood Volunteer
- As an Elected Officer, represents the Calgary Stampede at community events each year



FIRST VICE-CHAIR

WILL OSLER, KC

BOARD MEMBER SINCE: 2014
VOLUNTEER SINCE: 1995
403.608.8892 | OSLERW@BENNETTJONES.COM

Will is a partner with Bennett Jones LLP, practising corporate/commercial law. He has extensive experience in corporate governance, corporate finance, mergers & acquisitions and major infrastructure projects, and is recognized as a leading lawyer in Canada. Will attended Queen’s University and the University of Calgary.

SKILLS AND EXPERIENCE

FACILITIES & INFRASTRUCTURE DEVELOPMENT

- Bennett Jones LLP
- Kidney Foundation of Canada
- Counsel on numerous infrastructure projects in Canada and internationally

GOVERNANCE

- Past-Chair, Calgary Stampede Governance & People committee
- Past-Chair, Calgary Health Trust Governance Committee
- Past President, Kidney Foundation of Canada (Southern Alberta Branch)

LEGAL

- Bennett Jones, Atkinson Milvain and Burstall Ward
- Practising lawyer since 1995
- Member of the Law Society of Alberta
- Bachelor of Laws degree from the University of Calgary

RISK MANAGEMENT

- Past-Chair, Calgary Stampede Governance & People committee
- Legal practice involves advising clients frequently on risk management

STRATEGIC PLANNING

- Experience with numerous private and public for-profit and not-for-profit boards as a member and as counsel
- Board member oversight of 2020-2025 Calgary Stampede Strategic Plan

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Centennial
- Courtesy Car (past-chair)

STAMPEDE BOARD COMMITTEES

- BMO Expansion Ad Hoc
- Governance & People (past-chair)
- Nominating Committee (chair)
- Strategy Committee (past-chair)
- Stampede Casino General Partnership Ltd.
- Stampede Entertainment Inc.
- Ex-Officio member of all Stampede Strategic Board committees

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Bennett Jones LLP Partnership Board
- W.F. Brown Exploration Ltd.
- Tenergy Ltd.
- WBI Canadian Pipeline, Ltd.

BOARD EDUCATION

- ICD-designed governance course for Calgary Stampede Board

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Kidney Foundation of Canada (Southern Alberta Branch)
- Calgary Health Trust
- As an Elected Officer, represents the Calgary Stampede at community events each year



SECOND VICE-CHAIR

STUART O’CONNOR

BOARD MEMBER SINCE: 2017
VOLUNTEER SINCE: 2005
403.619.1041 | SOCONNOR@FITZROYDEV.COM

Stuart O'Connor is a businessman, entrepreneur, ranch-hand, lawyer and engineer who is also active in the community. He currently is the chair and co-founder of Arcurve Inc., a technology services company, and sits on a number of private, public and not-for-profit boards of directors.

SKILLS AND EXPERIENCE

ACCOUNTING & FINANCE

- Served on various public and private audit committees, including as Chair
- Former Chief Financial Officer of Merak, a multinational software company

EXECUTIVE LEADERSHIP

- Former Chief Executive Officer of Merak
- Executive Chair and co-founder of Arcurve Inc., a technology services company

GOVERNANCE

- Former Chair of Flint Energy Service Ltd., a public oilfield services company
- Former Chair of Hull Services
- Director of various public and private companies
- Director of various not-for-profit organizations

LEGAL

- Former Partner with Bennett Jones, a national law firm practising corporate, commercial, securities and technology law
- Bachelor of Laws Degree from Queen’s University in Kingston, Ontario

RISK MANAGEMENT

- Chair, Executive Chair, CEO and director of various public and private companies and not-for-profit organizations

STRATEGIC PLANNING

- Co-founder and Executive Chair of Arcurve Inc.
- Former Chair, Flint Energy Services, 2010-2012
- Board member of various public and private companies as well as not-for-profit organizations
- Board member oversight of 2020-2025 Calgary Stampede Strategic Plan

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Centennial (past co-chair)
- Corporate Relations (past-chair)
- Innovation

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Governance & People (chair)
- Nominating & Shareholder Relations Committee
- Pension
- Stampede Casino General Partnership Ltd. (chair)
- Stampede Entertainment Inc.
- Strategy
- Ex-Officio member of all Stampede Strategic Board committees

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Flint Energy Services Ltd. (TSX:FES) Chair, 2010-2012 and Board of Directors, 1998-2012
- IROC Energy Services Corp. (TSX-V:ISC) Board of Directors, 2011-2013
- Various other private and public companies as well as not-for-profit organizations

BOARD EDUCATION

- ICD-designed governance course for the Calgary Stampede Board

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Snyder Institute at the University of Calgary’s Cumming School of Medicine, Strategic Advisory Board, 2021-present
- Platform Innovation Centre (a hub dedicated to supporting technology start-ups and entrepreneurs) – Platform Calgary Advisory Council, 2021-present
- Beakerhead Creative Society (a smash up of art, science, and engineering) – Board of Directors, 2015-2022
- Hull Services (a leader in children’s mental health) Board of Governors, 2015-2021; Chair, 2018-2020
- Queen’s University Law Alumni Alberta Council Co-Chair, 2013-2020



JENNIFER DOEPKER

BOARD MEMBER SINCE: 2021
VOLUNTEER SINCE: 2008
403.389.9655 | JENNIFERDOEPKER@GMAIL.COM

Jennifer started her career on the Stampede's frontlines in 1996 and has been a Stampede volunteer for more than 15 years. Bringing two decades of experience in business leadership and commercial strategy for major, critical infrastructure developments, working in Calgary and abroad, she holds an MBA from Queen's University and ICD.D designation. A native Calgarian raised with the values of her family's agricultural roots, Jennifer is a keen horse owner and a proud wife and mother.

SKILLS AND EXPERIENCE

EXECUTIVE LEADERSHIP

- Vice President and owner, Gradient Thermal Inc.
- Managing Director, TransAlta Corporation, member of senior leadership team
- MBA, Queen's University, 2010

FACILITIES & INFRASTRUCTURE DEVELOPMENT

- International Business Development, Axia NetMedia Corporation, project lead of \$1 billion infrastructure development
- Leadership of business unit supply chain/procurement team overseeing \$300 million in annual spend

HR EXECUTIVE LEADERSHIP

- Member of CEO search committee, West Island College Board of Directors
- BBA (Honours) from Bishop's University, double major in Human Resources and International Business

MARKETING STRATEGY

- Account Executive, PIELLE Consulting. London-based PR & communications firm, providing spokesperson, strategic and crisis communication consulting to a portfolio of clients

RISK MANAGEMENT

- Identifying and mitigating enterprise risk on operations, financial, commercial and counterparty matters that may impact reputation and compliance (Axia NetMedia, TransAlta, Gradient Thermal)

STRATEGIC PLANNING

- Accountable for Canada-wide business growth strategy and US export expansion, balanced with hydrogen R&D and industry leadership, Gradient Thermal
- TransAlta's commercial lead implementing business plans to protect and grow business activities greater than \$650 million

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Corporate Relations (past-chair)

STAMPEDE BOARD COMMITTEES

- Audit & Finance

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- TransAlta Cogeneration Partnership, 2019-2020
- Pingston Power Inc., 2017-2020
- Association of Power Producers of Ontario, 2017 and 2019 (not-for-profit)
- West Island College, 2007-2014, including Search Committee and Planning Committee (not-for-profit)

BOARD EDUCATION

- ICD.D Director's Education Program, 2019

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- TransAlta United Way Campaign
 - Calgary Drop-in & Rehab Centre
 - Calgary Food Bank
 - 2013 High River Flood Disaster Recovery
- West Island College Alumni Association
- Glamorgan Community Kindergarten, Registrar
- Glenlake Minor Hockey Club



DAVID FARRAN

BOARD MEMBER SINCE: 2022
VOLUNTEER SINCE: 2004
403.519.0641 | FARRAND@EAUCLAIREDISTILLERY.CA

David is a proven entrepreneur with experience in local, national and international success stories such as Associate Veterinary Clinics (AVC/VCA), Eau Claire Distillery, Big Rock Brewery, Pipestone Travel and others. A fourth generation Albertan, with farm and ranch roots, he is a strong advocate for agriculture. Leading AVC, one of Canada's 50 Best Managed Companies, David's strategic business acumen brings experience in marketing, organizational behaviour, change management and finance. David has an MBA and BA, Economics from the University of Calgary. He is a keen horse owner, proud Albertan and father of two.

SKILLS AND EXPERIENCE

ACCOUNTING AND FINANCE

- Responsible for financial reporting and accounting in both private and public companies
- Experience in raising capital and financing. Capital allocation for large projects

EXECUTIVE LEADERSHIP

- CEO, Associate Veterinary Clinics (VCA), 2002-2013: grew company, ground up, into second largest veterinary services company in North America
- CEO, Eau Claire Distillery 2014-present: built first Alberta Single Malt whisky distillery into successful international brand
- President, Wise Turtle Investments, 1999-present
- Director, Medalta Health Care, 2014-present
- Executive VP, Big Rock Brewery, 1984-1987; 1993-1996
- British Vice Consul, 1989-1993

FACILITIES AND INFRASTRUCTURE

- Wise Turtle Investment – real estate construction and investment
- Built large scale veterinary hospitals across Canada
- Experience in manufacturing plant operations and construction
- Operation of hospitality facilities

GOVERNANCE

- Director & President, Eau Claire Distillery, 2014-present
- Director, Medalta Health Care, 1999-present
- Director and President, Associate Veterinary Clinics (VCA), 1999-present
- Founder, President, Alberta Craft Distillers Association, 2015-2020
- Director, Foothills Primary Care Network (PCN), 2013-2016

MARKETING

- 2018 Marketer of the Year - North American Agricultural Marketing Officers (NAAMO)
- Eau Claire Distillery – marketing and brand development, locally and internationally
- Associate Veterinary Clinics (AVC/VCA) – created new service model for small animal veterinary industry
- Big Rock Brewery – responsible for sales and marketing growth
- Pipestone Travel Outfitters – international tourism package marketing

STRATEGIC PLANNING

- Canada's Best Managed Companies designation (AVC) – Deloitte's, 2010-2012
- Experience in raising capital and financing. Capital allocation for large projects
- Entrepreneur of the Year Award (AVC) - E & Y, 2009
- Leader of Tomorrow - Business in Calgary Award, 2010
- 50 Most Influential Albertan's 2015 - Venture Magazine, 2015

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Draft Horse Town (past-chair)
- International Livestock Events (past-chair), 2019-2020
- Heavy Horse Pull Committee

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Director, Foothills Tourism Association, 2019-present
- Member, Inter-municipal Economic Development Council Black Diamond & Turner Valley, 2018-present
- Master of Business Administration (MBA) and BA, Economics – University of Calgary
- European School of Advanced Management – University College Dublin
- Founder, President, Alberta Craft Distillers Association, 2015-2020



JUSTIN HESKES

BOARD MEMBER SINCE: 2020
VOLUNTEER SINCE: 2002
403.862.7219 | JHESKES@TRISUMMIT.CA

Justin is an entrepreneurial business leader in infrastructure development, energy transition and the connection of agriculture with clean fuels production through renewable natural gas. With demonstrated strengths in corporate governance, business development, finance and risk management, Justin has held key leadership roles across both Stampede volunteer and Board committees. A Calgary Stampede volunteer for 20 years, he is a born and raised Calgarian, professional engineer and active volunteer in both the rodeo and Calgary communities.

SKILLS AND EXPERIENCE

ACCOUNTING & FINANCE

- Master of Business Administration (MBA), University of Calgary, Finance Specialization (Deans List Honours)

EXECUTIVE LEADERSHIP

- Member, Executive Leadership Team, ATCO Energy Solutions Ltd.
- Appointed regional Co-Chair, AB selection Committee, Governor General’s Canadian Leadership Conference, 2015 & 2017
- Alberta selection committee, Governor General’s Canadian Leadership Conference, 2017
- President, ATCO Future Fuel RNG, manure-based renewable natural gas production

FACILITIES & INFRASTRUCTURE DEVELOPMENT

- Director, Business Development, ATCO Energy Solutions Ltd. Business origination & capital investment, large scale energy infrastructure

GOVERNANCE

- Chairman of the Board, Strathcona Storage GP Ltd.

LEGAL

- Director, Business Development, ATCO Energy Solutions Ltd. Leads structuring and negotiation of complex commercial arrangements & agreements

RISK MANAGEMENT

- Director, Business Development, ATCO Energy Solutions Ltd. Executive oversight business performance & risk management
- Project Management Professional (PMP)

STRATEGIC PLANNING

- Founding member, Community Projects & Development (CPD) – developed and executed Four Corners

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Agriculture Education
- Next Generation (past-chair)
- External Promotions Grouping (past vice-chair)
- Community Projects & Development (past-chair)
- Rodeo

STAMPEDE BOARD COMMITTEES

- Nominating & Shareholder Relations (past-chair)
- Audit & Finance
- Pension
- Governance & People

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Chairman of the Board, Strathcona Storage GP Ltd., 2018-present
- Inuvik Gas Limited, Advisor to the board on commercial matters, 2019-present

BOARD EDUCATION

- Master of Business Administration (MBA), Corporate Governance Program, University of Calgary

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Foothills Cowboy Association, Rodeo Finals Volunteer of the Year, 2014
- JDRF, Calgary Walk to Cure Type 1 Diabetes, participant and top fundraiser, 2018-present
- Willowridge Soccer – Coach



PAUL KAVANAGH

BOARD MEMBER SINCE: 2020
VOLUNTEER SINCE: 2005
403.689.5060 | PKAV@SHAW.CA

Paul has had a 35-year career in hospitality, service and alcoholic beverage industries, working in four Canadian cities and Europe in progressive sales, marketing, operations and project management positions. Paul is currently Vice President, National Sales, Sysco Canada Inc. Paul is a Business Administrative graduate from Algonquin College.

SKILLS AND EXPERIENCE

ACCOUNTING & FINANCE

- Financial planning and budget oversight of multi-brand, international food service portfolio, Sysco Canada, 2008-present
- Annual Sales & Marketing financial planning and budget responsibilities, Labatt Breweries of Canada, Western Region, 2000-2002
- Member, Calgary Stampede Audit & Finance Committee, 2020-2021

EXECUTIVE LEADERSHIP

- Vice-President, National Sales, Sysco Canada, 2020-present
- Regional Vice-President, National Sales, Sysco Canada, 2015-2019
- Director of Contract Sales, Sysco Calgary, 2008-2015

GOVERNANCE

- Operations Services Manager, more than 20 services operations, Canadian Forces Exchange, Europe, 1987-1999

MARKETING STRATEGY

- Sysco Canada – National Sales, 2008-present
- Maple Leaf Consumer Foods – Alberta & BC Regional Sales, 2002-2005
- Labatt Breweries of Canada, National Merchandising and Licensing, 1995-1999
- Calgary Stampede Annual Canvas Auction
- Member, Calgary Stampede Strategy Committee, 2021-present
- Regional & District Sales & Marketing , Sysco Calgary, 2005-2008
- Western Canada Regional Sales & Marketing, Labatt Breweries, 2000-2002

RISK MANAGEMENT

- Vice-President, National Sales, Sysco Canada, 2020-present
- Regional Vice-President, National Sales, Sysco Canada, 2015-2019
- Director Contract Sales, Regional Sales Manager, District Sales Manager, Sysco Calgary, 2005-2015
- Community Events & Sponsorship, Labatt Breweries, Alberta, 1999-2002
- National Merchandising & Licensing Manager, Labatt Breweries of Canada, 1995-1999

STRATEGIC PLANNING

- Calgary Stampede Strategy Committee, 2021-present
- National Sales Modernization Council, 2021-present
- Vice-President, National Sales, Sysco Canada, 2020-present
- Regional Vice-President, National Sales, Sysco Canada, 2015-2019
- Member, Stampede Agriculture & Western Events committee, 2018-2019
- National Sales Strategic Council, Sysco Canada, 2017-2018
- Director of Contract Sales, Sysco Calgary, 2008-2015
- National Sales Strategic Council, Sysco Canada, 2017-2018
- Director of Contract Sales, Sysco Calgary, 2008-2015

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Kids’ Day, 2005-2020
- Chuckwagon, 2012-2020 (past-chair)

STAMPEDE BOARD COMMITTEES

- Audit & Finance, 2020-2021
- Strategy, 2021-present

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Director, Sysco Calgary, 2008-2015

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Annually represented the Calgary Stampede Chuckwagon Committee at more than 15 Alberta chuckwagon industry events, 2015-2022
- High River Rodeo, 2001-2012
- Calgary South West United Soccer Assistant Coach, 2002-2006



DAVE LOUGHEED

BOARD MEMBER SINCE: 2018
VOLUNTEER SINCE: 2005
403.466.8378 | DAVE.LOUGHEED@RAYMONDJAMES.CA

Dave is a successful business owner in the financial industry and a former national team athlete. As a community leader with a proven track record in many volunteer roles, Dave has board experience in strategic planning and marketing and has proudly served as a Stampede volunteer for 17 years. Dave completed the ICD Director's Education program in 2018.

SKILLS AND EXPERIENCE

ACCOUNTING & FINANCE

- Calgary Stampede Audit & Finance Committee, 2018-2021
- Calgary Stampede Pension Committee, 2018-present
- MBA, University of Calgary, 2002
- Business Analyst, Alberta Central, 2004
- Portfolio Manager, Macquarie Private Wealth, 2010-2013
- Wealth Advisor & Portfolio Manager, Raymond James, 2013-present

EXECUTIVE LEADERSHIP

- President, Lougheed Wealth Management, 2016-present
- Vice-President, Raymond James Private Client Group, 2014-2015

GOVERNANCE

- ICD Directors Education Program, 2017-2018
- Institute for Corporate Directors not-for-profit Governance Essentials Program, 2016
- Queen's University Senate, 2006-2012
- Calgary Stampede Governance and People Committee, 2019-present

MARKETING STRATEGY

- Founder and marketing strategist, For the Love of the Game Fund, 2015-present

STRATEGIC PLANNING

- Calgary Stampede Strategy Committee, 2021-Present
- Member of Strategic Planning committee, Rugby Canada, 2005-2010
- Manager of Sport Development, Calgary Olympic Development Association (now Winsport), 2002-2003
- Board member oversight of 2020-2025 Calgary Stampede Strategic Plan

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Courtesy Car Committee 2005-2017

STAMPEDE BOARD COMMITTEES

- Audit & Finance, 2018-2021
- Strategy, 2021-2022
- Pension, 2018-present
- Chuckwagon Sustainability Review Group, 2020
- Land Review Working Group, 2021-present
- Governance & People, 2022-present
- Stampede Casino (GP) Ltd. Board of Directors

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Director, Rugby Canada, 2008-2012
- Director, Calgary Rugby Union, 2003-2004
- Councillor, Queen's University Senate, 2006-2012

BOARD EDUCATION

- ICD.D Designation
- ICD Directors Education Program, 2018
- Institute for Corporate Directors not-for-profit Governance Essentials Program, 2016
- MBA, University of Calgary, 2002

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Founder, For the Love of the Game Fund, 2015-present
- Lead on multiple fundraising initiatives, raising more than \$1 million for community organizations and foundations, 2004-present
- 1912 Society Member, Calgary Stampede Foundation
- Community Builder, Calgary Stampede



SANDY O'CONNOR

BOARD MEMBER SINCE: 2018
VOLUNTEER SINCE: 2000
403.804.5436 | SANDYOCONNOR8@GMAIL.COM

Sandy is an experienced business leader specializing in energy sector governance, compliance and risk management. She has a proven track record of delivering results in complex business environments. With a depth of experience in governance, she not only provides consulting services, but also serves on not-for-profit boards, lending her expertise and helping to build our community. Sandy holds a Bachelor of Commerce degree from the University of Calgary.

SKILLS AND EXPERIENCE

EXECUTIVE LEADERSHIP

- President, Penn Management Consulting Ltd., 2017-present
- Acting Chief Compliance Officer, Algonquin Power and Utilities Corp., 2018
- Manager Operations Compliance, TransAlta, retired 2017
- Member, Calgary Immigrant Women's Association Board Search Committee, responsible to lead search for new CEO, 2021-2022

FACILITIES & INFRASTRUCTURE DEVELOPMENT

- Stakeholder relations, permitting, and commercial contracts for development of TransAlta's generation assets

GOVERNANCE

- Chair, Calgary Stampede Governance & People Committee
- Board Vice Chair, Calgary Immigrant Women's Association
- Chair, Calgary Immigrant Women's Association Governance Committee
- Responsible for a corporate-wide governance structure for TransAlta's North American generating assets
- Provides consulting services specializing in governance solutions

LEGAL

- TransAlta Team Lead responsible for interactions between both internal and external legal counsel and operational compliance.

RISK MANAGEMENT

- Past member, Calgary Immigrant Women's Association Risk Committee
- Developed and implemented fleet wide risk management strategies at TransAlta

STRATEGIC PLANNING

- Board member oversight of 2020-2025 Calgary Stampede Strategic Plan
- Board member oversight of Calgary Immigrant Women's Association 2023-2027 Strategic Plan

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Caravan
- Corporate Relations (past-chair)

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Governance & People (chair)
- Strategy
- Pension
- Chuckwagon Sustainability Ad Hoc

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Director, Calgary Immigrant Women's Association 2020-present. Board Vice Chair; Chair, Governance Committee. Past member: Risk, Strategic Planning, Board Search, and Fund Development Committees
- Director, Centre for Energy Asset Management Studies, 2014-2017
- Director, Association of Power Producers of Ontario, 2004-2007
- Director, Independent Power Producer's Society of Alberta, 2003-2004

BOARD EDUCATION

- Institute of Corporate Directors - ongoing training
- Government of Alberta Board Development Series

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Calgary Immigrant Women's Association, 2020-present
- Millarville Rodeo Committee, Chair 2003-2004, Member, 2000-2005



PATTI PON

BOARD MEMBER SINCE: 2021
VOLUNTEER SINCE: 2009
403.680.7056 | PPON3007@GMAIL.COM

As a proud born and raised Calgarian and University of Calgary graduate, Patti has used her role as President & CEO of Calgary Arts Development and prior work in senior leadership positions; as well has her volunteer roles to contribute meaningfully to city and community building and making Calgary a place deserving of all Calgarians, not some.

SKILLS AND EXPERIENCE

EXECUTIVE LEADERSHIP

- Collaborative style has resulted in success for companies led
- Builder of meaningful partnerships with many lead organizations like Calgary Economic Development and Tourism Calgary
- Strong government relations background

FACILITIES & INFRASTRUCTURE DEVELOPMENT

- Part of the process to determine the strategic investment of \$165M for cultural infrastructure funding resulting in ten plus cultural spaces involving almost \$2B in capital investment
- Arts Commons, capital plan development

GOVERNANCE

- Served on several boards in governance related committee roles
- Calgary Foundation, Chaired the Chair & Vice-Chair elect committees, three times
- Former Board Chair, CKUA Radio Network

HR EXECUTIVE LEADERSHIP

- Part of several selection panels for CEO and leadership roles
- Expertise and knowledge of hiring practices that have a focus on equity, diversity and inclusion

STRATEGIC PLANNING

- All leadership roles have involved strategic planning and implementation
- City-wide Living a Creative Life arts strategy resulting in a near tripling of the City’s arts investment from 2019-2022

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- External Promotions Grouping, 2009-2012
- Community Projects & Development, 2012-present (founding member and past-chair)

STAMPEDE BOARD COMMITTEES

- Nominating & Shareholder Relations, 2017-2019

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Calgary Foundation, Chair, Major & Signature Grants, Chair, Chair & Vice-Chair Elect Committees, Governance Committee, Grants Advisory Committee, 2011-2020
- Agora Foundation, Vice-Chair, strategy committee, Editorial Board, 2018-present
- Harry & Martha Cohen Foundation, board member 2017-present
- Calgary Bid Exploration Committee, 2016-2017
- Calgary 2026 Advisory Committee, 2017-2018

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Participation on several assessment juries including Canada Council for the Arts, Harry and Martha Cohen Foundation, Calgary Foundation, and Loran Scholars
- Volunteer for many major events including Canada Day, 2016 Juno Awards, Asian Heritage Month, 2019 Canadian Country Music Awards
- Co-Chair, Action Chinese Canadians Together (ACCT) Leaders Summit 2019 & 2021
- Keynote Speaker 2021: CPAMO national summit, CPAF national conversation, YYC Innovation District consultations, AB Filipino Leaders Conference



WENDY TYNAN

BOARD MEMBER SINCE: 2018
VOLUNTEER SINCE: 1993
403.807.9363 | WENDYTYNAN@HOTMAIL.COM

A 29-year Stampede volunteer, Wendy has highly coveted skills in stakeholder engagement, strategic counsel and reputation management. Leveraging a background in accounting, her unique professional and volunteer experiences deliver results. She is a community leader, one of Calgary’s Top 40 under 40 and a Haskayne School of Business Graduate of Distinction.

SKILLS AND EXPERIENCE

ACCOUNTING & FINANCE

- Bachelor of Commerce (Accounting), University of Calgary, 1999
- Articling Student and Staff Accountant, Ernst & Young LLP, 1997-2001

EXECUTIVE LEADERSHIP

- Director, Stakeholder Relations & Communications – Greenline, City of Calgary, current
- Executive Director, Office of the Provost and Vice-President (Academic), University of Calgary, 2019-2020
- Director of Public Engagement, Executive Council, Government of Alberta, 2011-2012
- Extensive community based leadership roles

GOVERNANCE

- Chair, Governance Committee, Epilepsy Association of Calgary, current
- Institute of Corporate Directors, not-for-profit Program, 2018
- Director, Office of the Premier, Government of Alberta, 2012

LEGAL

- Special Advisor to the Minister of Justice & Attorney General, Government of Alberta, 2008-2011

MARKETING STRATEGY

- Senior Manager, Corporate Affairs-Canada, Direct Energy/Centrica, 2014-2019
- Senior Consultant, NATIONAL Public Relations, 2013-2014
- Marketing & Community Relations Manager, University of Calgary, 2005-2007

RISK MANAGEMENT

- Chair, Finance Committee, Calgary Counselling Centre, 2013-2019
- Staff Accountant, Ernst & Young LLP, 1997-2001

STRATEGIC PLANNING

- Director, Stakeholder Relations & Communications – Greenline, City of Calgary, current
- Executive Director, Office of the Provost and Vice-President (Academic), University of Calgary, 2019-2020
- Senior Manager, Corporate Affairs–Canada, Direct Energy/Centrica, 2014-2019
- Senior Manager, Strategic Planning & Partnerships, Government of Alberta, 2008-2011
- Board member oversight of 2020-2025 Calgary Stampede Strategic Plan

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Grandstand (past-chair)
- 2012 Centennial
- Strategic Media team

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Pension
- Strategy
- Governance & People
- Community Spirit Working Group
- Nominating & Shareholder Relations Committee
- Stampede Casino (GP) Ltd. Board of Directors

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Chair, Board of Directors, Calgary Counselling Centre, 2013-present
- Board of Directors, Calgary Epilepsy Association, 2019-present
- Board of Directors, Decidedly Jazz Danceworks, 2006-2008

BOARD EDUCATION

- Institute of Corporate Directors, not-for-profit Program, 2018

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Board Nomination Committee (2003-2006), Advisory Committee, “She Who Dares” (2017), YWCA Calgary
- Judge, Top 40 under 40, Avenue Magazine, 2017
- Ambassador, Family Campaign, Calgary Stampede Foundation, 2013-2015
- Dignitary Assistant, Vancouver 2010 Winter Olympics (VANOC), 2009-2010
- Senior Singer, Young Canadians School of Performing Arts, 1989-1992



TRACEY ZEHL

BOARD MEMBER SINCE: 2020

VOLUNTEER SINCE: 1989

403.803.4596 | TLZEHL@GMAIL.COM

Tracey, a native Calgarian, has been a Chartered Accountant for over 25 years, providing assurance and business advisory services to clients in the not-for-profit and private sectors. She's presently the southern Alberta Managing Partner at Grant Thornton LLP. Tracey holds a Bachelor of Commerce Degree with Distinction from the University of Calgary and received her CPA Fellowship in 2018.

SKILLS AND EXPERIENCE

ACCOUNTING & FINANCE

- CA, CPA, 1997-present, FCPA since 2018
- Public Practice Assurance Partner, 2007-present
- Managing Partner, 2016-present
- Family Enterprise Advisor, 2016-present
- Audit Committee, The Calgary Airport Authority, 2022-present
- Audit Committee Chair, Tourism Calgary, 2016-2022
- Audit Committee Chair, Ronald McDonald House, 2010-2013 (Audit Committee, 2008-2013)
- Calgary Exhibition & Stampede external auditor, 2004-2014

EXECUTIVE LEADERSHIP

- Grant Thornton Managing Partner, 2016-present
- Led the Calgary office restructuring, creating a leverage & accountability model, redefining processes, refocusing management, analyzing costs, creating budgets & setting growth targets
- Not-for-profit Sector Leader, 2007-2014, 2016-present
- President, Ronald McDonald House Southern & Central Alberta, 2013-2016, Vice-Chair, 2010-2013

GOVERNANCE

- Develop & execute corporate governance
- Create various board sub & ad hoc committees
- Create board skills matrix & succession plan
- Create formal CEO & Board evaluation program

RISK MANAGEMENT

- Grant Thornton Managing Partner
- Conducts organizational risk reviews
- Determines proper financial reporting, governance structures, and bylaw revisions

STRATEGIC PLANNING

- Strategic planning and execution - Grant Thornton, 2016-present; The Calgary Airport Authority, 2022-present; Tourism Calgary, 2016-2022; and Ronald McDonald House, 2008-2016
- Prepare budgets, monitor results, formulate plan to maximize results, succession planning, integration of newly acquired firms

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Royalty, 2014-2020
- Calgary Stampede Auditor, 2004-2014
- Promotion, 1989-2002

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Pension
- Nominating & Shareholder Relations, 2016-2019
- Stampede Casino (GP) Ltd. Board of Directors

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- The Calgary Airport Authority Board of Directors, Audit & Finance Committee, 2022-present
- Stampede Casino (GP) Ltd. Board of Directors, 2020-present
- Tourism Calgary, Board of Directors, Audit Committee Chair, Marketing & Stakeholder Relations Committee, 2016-2022
- Rocky Mountain Equipment, Board of Directors, Audit & Compensation Committees, 2014-2015
- Ronald McDonald House Southern and Central Alberta, President, 2013-2016; Vice-Chair, 2010-2013; Audit Committee, 2008-2013

BOARD EDUCATION

- Annual training pertaining to corporate governance with Peter Brinckerhoff, Kellogg School of Business and Grant Thornton
- NPO leader/partner for southern Alberta - more than 30 board/audit committee meetings annually
- ICD, Directors Education Program

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Speaker at Women in Leadership and The Rise conferences, 2019
- Numerous presentations to private companies and not-for-profit organizations on various topics, university students on career aspirations and opportunities, and women on motivating and empowering their careers and lives
- Fundraising for Alberta Cancer Foundation (7+ years)
- Spin for Life, 2019-2021, founding member

BOARD OF DIRECTORS

External Appointees



MICHAEL BROWN



SHANE DOIG

CHAIR, AUDIT & FINANCE COMMITTEE



LESLEY HUTCHESON



GREG KWONG



RAVINDER MINHAS



WENDY POWELL

CHAIR, PENSION COMMITTEE

BOARD OF DIRECTORS

External Appointees



**MAYOR
JYOTI GONDEK**



**COUNCILLOR
KOURTNEY PENNER**

DEPARTING DIRECTORS



MAGGIE SCHOFIELD



JOHN THIRD



The CS brand has been a well-known community symbol for over a century. While it may stand for Calgary Stampede, it also symbolizes our Community Spirit, fuelled by volunteerism, providing opportunities for youth and a lasting economic impact in our city.

CREATING JOBS: 1,000 year-round employees are joined by more than 3,500 seasonal employees each year to welcome guests from around the world.

ECONOMIC IMPACT: The Calgary Stampede is proud to contribute \$540 million in economic impact to Alberta annually, according to a review conducted by the Conference Board of Canada in 2019.

PROMOTING AGRICULTURE: Every year, Stampede agriculture programs connect more than 50,000 youth across Calgary and southern Alberta with our rural roots.

ENCOURAGING VOLUNTEERISM: At the heart of the Calgary Stampede, you'll find thousands of dedicated volunteers.

EMPOWERING YOUTH: The Calgary Stampede Foundation provides young people with opportunities to discover and pursue their passions through programs like The Young Canadians School of Performing Arts, Calgary Stampede Showband, Band of Outriders and Calgary Stampede Showriders.

WELCOMING THE WORLD: In addition to The Greatest Outdoor Show on Earth, Stampede Park hosts more than 1,200 business, tourism, sporting, hospitality and community events every year, welcoming more than four million guests from every corner of the world.