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**Contact:** Charlene Shirk, Assistant Vice President, Public Relations
shirkc@vystarcu.org

**FOR IMMEDIATE RELEASE**

## VyStar Credit Union Opens First Branch in Brunswick Continuing Growth in Georgia

**Jacksonville, Florida** — VyStar Credit Union is proud to announce its Brunswick branch is now open at 86 Golden Isles Plaza, Brunswick, Georgia. The Brunswick branch is VyStar's 72nd full-service branch and its first location in Glynn County.

"We're thrilled to establish VyStar's footprint in the mainland, port city of Brunswick," said VyStar EVP/Chief Operations Officer Chad Meadows. "This branch in the economic center of Southeast Georgia enables us to better serve residents in Brunswick and across the Georgia coastline."

VyStar's third branch in Georgia expands the credit union's footprint to better serve members by providing access to great rates, low or no fees, early direct deposit, rewards on credit cards, financial wellness education, member-centric service and more.

The Brunswick branch features VyStar's digital-forward design, which enhances how employees connect with members. This includes interactive touchscreen kiosks that provide financial tools and allow members to quickly explore the latest products, services, and rates. Members can also learn about the newest product offerings and more at vystarcu.org.

In support of its purpose to Do Good, VyStar works with nonprofit organizations across the communities it serves. This includes America's Second Harvest of Coastal Georgia, Glynn County Downtown Development Authority, Coastal Outreach Girls Soccer Program, and the Golden Isles Track Club. VyStar will make a $5,000 donation to the Boys and Girls Club of Southeast Georgia to celebrate its Brunswick branch grand opening event in October.

VyStar is also a proud partner of the Brunswick – Golden Isles Chamber of Commerce and the Georgia Chamber of Commerce. Through these community partnerships, the credit union offers members in the region exclusive VyStar Perks and discounts in addition to the best-in-class financial services.

"We are pleased to be part of this economically growing coastal community," said Brunswick Branch Vice President Gloria Moskal. "Our entire branch team is excited to build relationships with local residents in this port city and support them to achieve their financial goals."

VyStar recently opened a branch in Savannah, and last year, the credit union opened its first Georgia branch in Thomasville. VyStar plans to open additional Georgia branches in Stockbridge, Marietta, Suwannee, Smyrna and Norcross by early 2024. Additional Georgia branches are scheduled to open in Pooler and Kingsland in late 2024. The credit union has plans to expand its presence in Florida by opening new branches in Winter Park and Altamonte Springs. These openings are scheduled for later this year, with more branches planned in the future.

Lobby hours for the Brunswick branch are Monday through Thursday, 9:00 a.m. to 5:00 p.m.; Friday, 9:00 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 1:00 p.m. Drive-thru hours are Monday through Thursday, 9:00 a.m. to 5:00 p.m.; Friday, 7:30 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 1:00 p.m.

To celebrate the grand opening, the community is invited to a ribbon cutting ceremony on Oct. 4, 2023. Learn more about the Brunswick branch.