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**FOR IMMEDIATE RELEASE**

## **VyStar Credit Union Opens New Branch, Contact Center Hub in Winter Park**

**Jacksonville, Florida** — VyStar Credit Union is proud to announce its Winter Park branch is now open at 605 North Orlando Avenue in Winter Park, Florida. The Winter Park branch is VyStar's 71st full-service branch and joins Downtown Orlando and Winter Garden branches as its third location in Orange County.

Winter Park is one of our dynamic HUB locations with both a branch and a Contact Center in the same building. This allows employees to pivot as needed to provide exceptional service for members how and when they prefer to be served. This expanded site also provides added job opportunities for residents in the community.

“We’re thrilled to establish VyStar’s footprint in the scenic city of Winter Park amidst the winding brick streets and canopy of live oaks,” said VyStar EVP/Chief Operations Officer Chad Meadows. “This branch enables us to better serve members and community partners in Central Florida and make meaningful connections in our branch and in the community as we live out our purpose to Do Good.”

VyStar’s branch in Winter Park expands the credit union’s footprint to better serve its members by providing access to great rates, low or no fees, early direct deposit, rewards on credit cards, financial wellness education, member-centric service and more.

The Winter Park branch features VyStar’s digital-forward design, which enhances how employees connect with members. This includes interactive touchscreen kiosks that provide financial tools and allow members to quickly explore the latest products, services, and rates. Members can also learn about the newest product offerings and more at [vystarcu.org](http://vystarcu.org).

In support of its purpose to ‘Do Good. Bank Better.’ VyStar works with nonprofit organizations across the communities it serves. This includes the Mennello Museum, WUCF, Orlando City Youth Soccer program, and the Dr. Phillips Center for the Performing Arts. VyStar will make a \$5,000 donation to the Center for Independent Living to celebrate its Winter Park branch grand opening event in September.

VyStar is also the official credit union of the Orlando Magic and the Orlando Solar Bears and the official sponsor of the Central Florida Zoo & Botanical Gardens train. Through these community partnerships, the credit union offers members in the region exclusive VyStar Perks and discounts in addition to the best-in-class financial services.

“We are excited to call Winter Park home,” said Winter Park Branch Vice President of Universal Retail Banking Tony Burns. It is great to be part of this community with its great restaurants, beautiful outdoor parks, and the nation’s oldest, largest juried outdoor art festivals. Our entire branch team is excited to



build relationships with residents in Winter Park and provide them with all the products and services they need to achieve their financial goals.”

Earlier this year, the credit union opened its first branch in Lake Mary and Savannah. VyStar is further expanding its presence in Central Florida with a new location in Altamonte Springs later in 2023. The credit union is also growing in Georgia with additional branches in Brunswick, Stockbridge, Marietta, Johns Creek, Smyrna and Norcross in the coming months.

Lobby hours for the Winter Park branch are Monday through Thursday, 9:00 a.m. to 5:00 p.m.; Friday, 9:00 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 1:00 p.m. Drive-thru hours are Monday through Thursday, 9:00 a.m. to 5:00 p.m.; Friday, 7:30 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 1:00 p.m.

To celebrate the grand opening, the community is invited to a ribbon cutting ceremony on September 21, 2023. [Learn more](#) about the Winter Park branch.

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*VyStar Credit Union is the second-largest credit union headquartered in Florida and now serves more than 900,000 members with assets of over \$13.5 billion. VyStar is the largest mortgage lender in Northeast Florida and a major employer in the region with over 2,000 employees across the communities it serves. VyStar membership is open to everyone who lives or works in the 49 contiguous counties of Central to North Florida, 29 Georgia counties, and past and present military members and their families all over the world. For more information, visit [vystarcu.org](http://vystarcu.org), and follow us on [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#).*

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