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FOR IMMEDIATE RELEASE

VyStar Credit Union Continues Growth in Georgia With Opening of Fifth Branch in Metro Atlanta

Jacksonville, Florida — VyStar Credit Union is proud to announce its Peachtree Corners location is now open at 5125 Peachtree Parkway in Peachtree Corners, Georgia. This is VyStar's fifth full-service branch in Metro Atlanta and joins branches in Stockbridge, Suwanee, Smyrna and Marietta. In support of its purpose to Do Good, VyStar partners with nonprofit organizations across the communities it serves. VyStar will make a \$5,000 donation to the Rainbow Village to celebrate the grand opening of the Peachtree Corners branch at the ribbon cutting event in late May.

“We’re excited to become part of Gwinnett County’s largest city, known for its vibrant mix of restaurants and upscale retail,” said VyStar EVP/Chief Operations Officer Chad Meadows. “VyStar’s first branch in Gwinnett will provide residents and business owners with better banking options, including free checking, access to early direct deposit, great rates, financial wellness education through VyStar’s Financial Fitness initiative, and unbelievable member-centric service that only a credit union can provide.”

The Peachtree Corners branch features VyStar’s innovative digital-forward design, which enhances how employees connect with members. This includes interactive touchscreen kiosks that provide helpful financial tools and allow members to quickly explore the latest products, services and rates. Lobby and drive-thru hours for the Peachtree Corners branch are Monday through Thursday, 9:00 a.m. to 5:00 p.m. and Friday, 9:00 a.m. to 6:00 p.m.

VyStar continues to work with local organizations to build up the communities it serves. In Metro Atlanta, that includes supporting the Atlanta Community Food Bank, Junior Achievement of Georgia, Frontline Housing Inc., H.E.R.O. For Children, the James M. Dixon Foundation for Alzheimer’s Research and Support, the National Coalition of 100 Black Women Inc., 100 Black Men of South Metro Atlanta, Inc., and The Gentlemen’s Network.

“We are thrilled to open a new branch in the heart of the Peachtree Corners Town Center,” said VyStar SVP/Georgia Market President Janean Armstrong. “Each time VyStar opens a new branch, it is another opportunity for us to support our purpose to Do Good. With eight full-service branches now in Georgia and our first Contact Center in Metro Atlanta, VyStar is able to provide residents and area businesses with exceptional financial products along with personalized service.”

Additionally, VyStar is a proud partner of the College Park Skyhawks, the official NBA G League affiliate of the Atlanta Hawks. VyStar members can receive 10% off general admission tickets to select home games through the [VyStar Perks](#) page when using a VyStar debit or credit card. VyStar is also a proud partner of Stockbridge Amphitheater, known as “The Bridge,” which brings popular performing artists of all genres to Stockbridge. Through these community partnerships, the credit union offers members in the region exclusive [VyStar Perks](#) and discounts.



VyStar has seven additional locations in Georgia: Marietta, Smyrna, Suwanee, Stockbridge, Brunswick, Savannah and Thomasville, with plans to open branches in Pooler, Kingsland and Peachtree City over the next year. The credit union is also expanding its services in Florida with a third branch in Tallahassee scheduled to open in May followed by a branch opening in the Lake Nona area in August.

To celebrate the grand opening, the community is invited to a ribbon cutting ceremony on May 29, 2024, at 10:30 a.m. [Learn more](#) about the Peachtree Corners branch.

VyStar Credit Union is the second-largest credit union headquartered in Florida, with over 80 branches and now serves more than 975,000 members with assets of over \$14 billion. VyStar is a top mortgage lender in Northeast Florida and a major employer in the region with over 2,500 employees across the communities it serves. VyStar membership is open to everyone who lives or works in the 49 contiguous counties of Central to North Florida, 29 Georgia counties, and past and present military members and their families all over the world. For more information, visit vystarcu.org, and follow us on [Facebook](#), [Instagram](#), [X \(Twitter\)](#), and [LinkedIn](#).
