



March 31, 2022

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FOR IMMEDIATE RELEASE

VyStar Opens New Branch in Titusville, First Location in Brevard County

Jacksonville, Florida — Brian E. Wolfburg, President/CEO of VyStar Credit Union, announced the official opening of VyStar's 64th branch at 1809 Cheney Highway, Titusville, FL 32780. VyStar officials held a ribbon cutting ceremony on Thursday to formally introduce the credit union to the community.

VyStar's first branch in Brevard County will enable the credit union to better serve Space Coast residents. The branch also further expands VyStar's footprint in Central Florida, where it has worked to become a community leader and trusted financial institution. VyStar has more than a dozen branches in the region and plans to open additional branches in Melbourne, The Villages and Lake Mary later this year.

“Our newest branch enables us to better serve more residents in Titusville and across Central Florida,” said VyStar EVP/Chief Operations Officer Chad Meadows. “Our team is excited to share the best-in-class products and member-centric service that help VyStar stand out from other financial institutions. We are also committed to making meaningful connections throughout the community.”

The Titusville branch features VyStar's digital-forward design concept, which improves how employees connect with members. The concept includes interactive touchscreen kiosks that provide financial tools and allow members to quickly explore the latest products, services and rates. Members can also visit vystarcu.org for financial calculators, informative product pages and more.

Lobby hours for the Titusville branch are Monday through Thursday, 9:00 a.m. to 5:00 p.m.; Friday, 9:00 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 1:00 p.m. Drive-thru hours are Monday through Thursday, 9:00 a.m. to 5:00 p.m.; Friday, 7:30 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 1:00 p.m.

VyStar is dedicated to serving Central Florida both through financial services and by giving back to the community, including through its work with the Titusville Chamber of Commerce. Other regional partnerships include the Orlando Solar Bears hockey team and the Dr. Phillips Center for the Performing Arts.

“One of the best parts of my job is working with team members in our new branches to get to know local residents,” said Lysa Barbano, SVP/Central Florida Market President for VyStar. “There is no better feeling than knowing we are making a lasting impact on our members and the places they call home.”

[Learn more](#) about VyStar's new Titusville branch.

VyStar Credit Union is the second-largest credit union headquartered in Florida and now serves more than 800,000 members with assets of over \$12 billion. VyStar is the largest mortgage lender in Northeast Florida and a major employer in the region with over 2,000 employees. VyStar membership is open to everyone who lives or works in the 49 contiguous counties of Central to North Florida, 10 Georgia counties, and past and present military members and their families all over the world. Follow us on [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#).
